



JAE CHO

CONTENTS

01 Adaptive Reuse

Facebook's artistic office + gallery
Interaction with general visitors

Co-studying space
Multifunctional students' room

Pic-xel
Students' community hotel

02 Interior Architecture

#Hashtag School
The new elementary School



Rhode Island School of Design

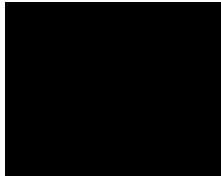
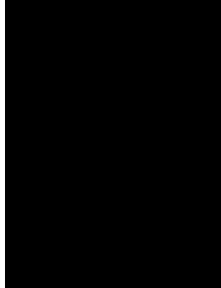
E: ycho13@risd.edu
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03 Professional work

Society
A place for inspiration

04 Creative Skills

**Animation / Logos / Wallpaper
/ Painting**



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Students' community hotel

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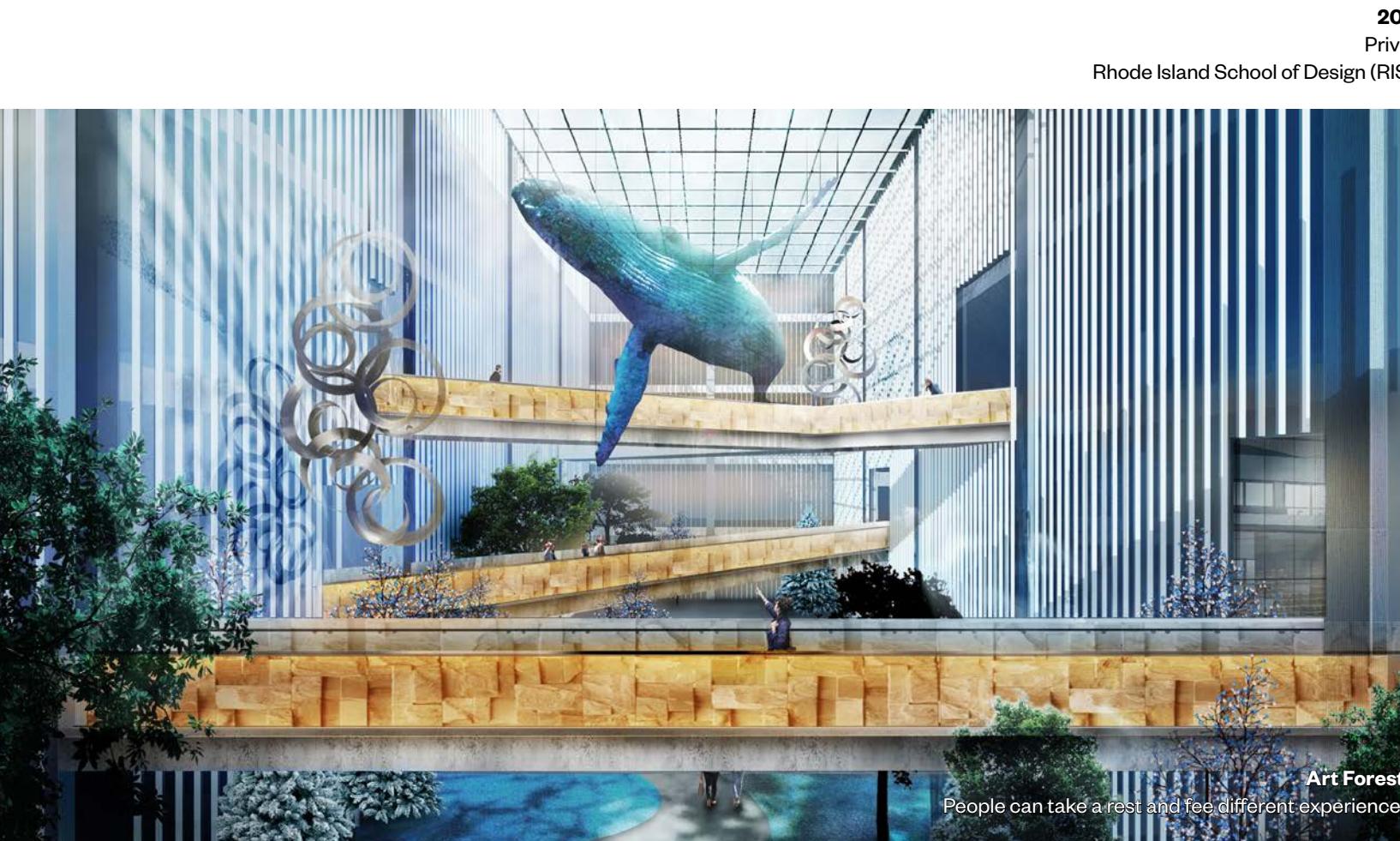
04 Creative Skills

Animation / Logos / Wallpaper
/ Painting

Facebook's Artistic Office + Gallery

Interaction with general visitors

Facebook recently rent the whole building of The Farley Building and announced that they will have more than 50% of remote working employees by 2025. Then there would be lot of vacancies in the building and I believe it would be a good opportunity to use the left spaces for another purpose. This is a place where artists can work, stay and have exhibition, and where employees and normal people can get inspiration and consolation in pandemic situation.

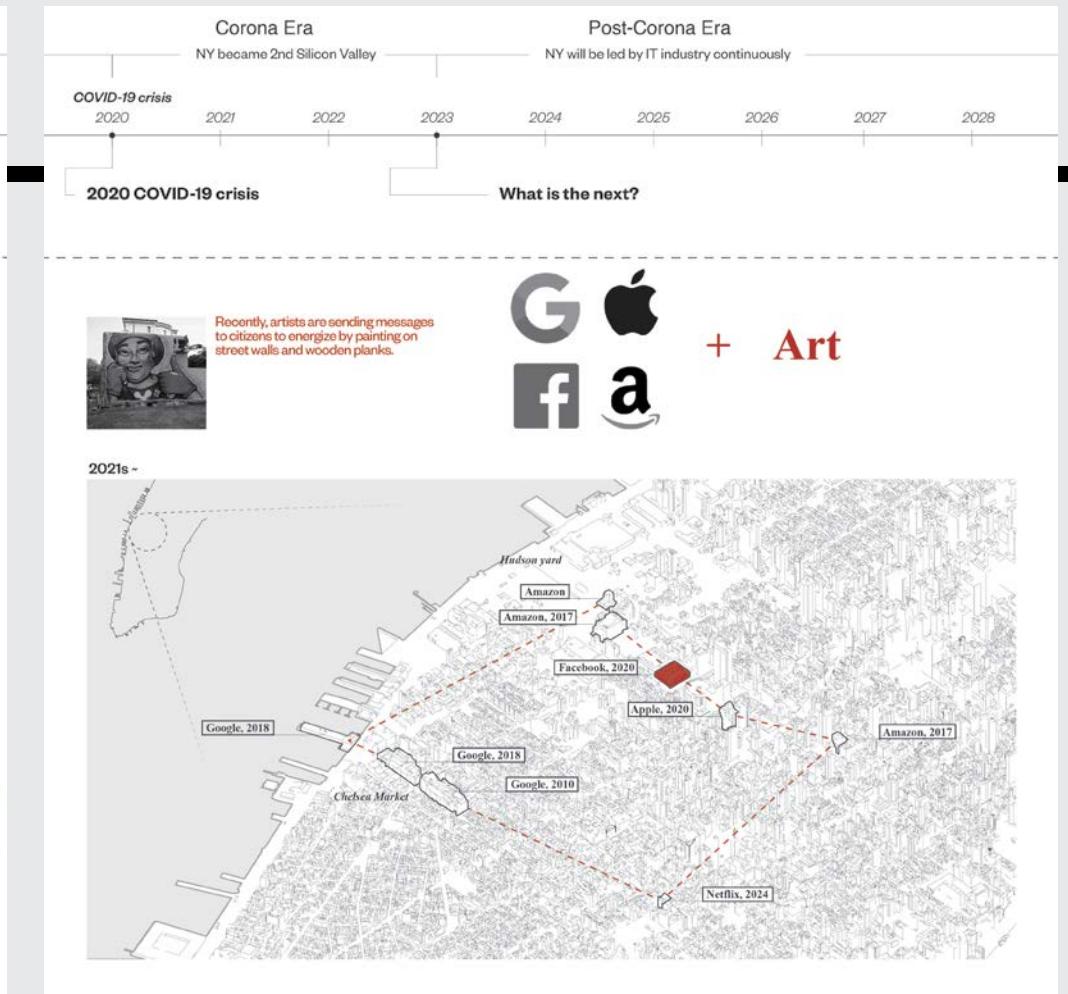
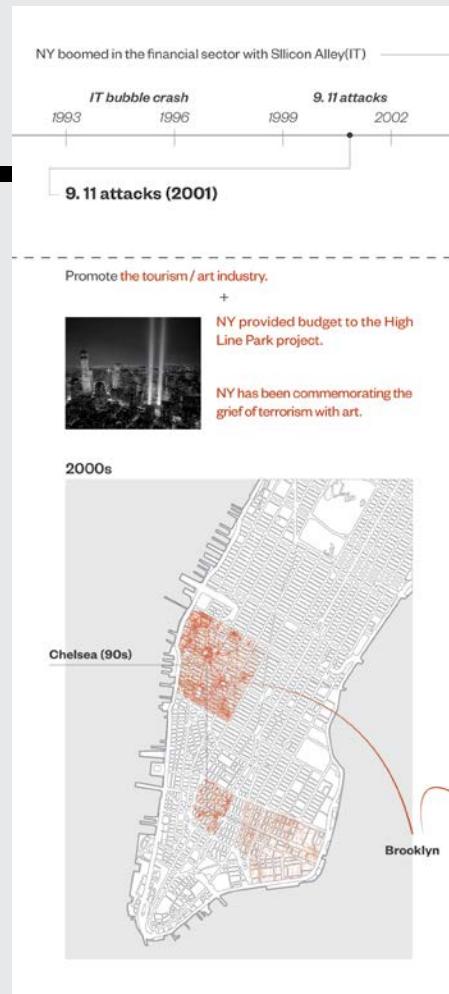
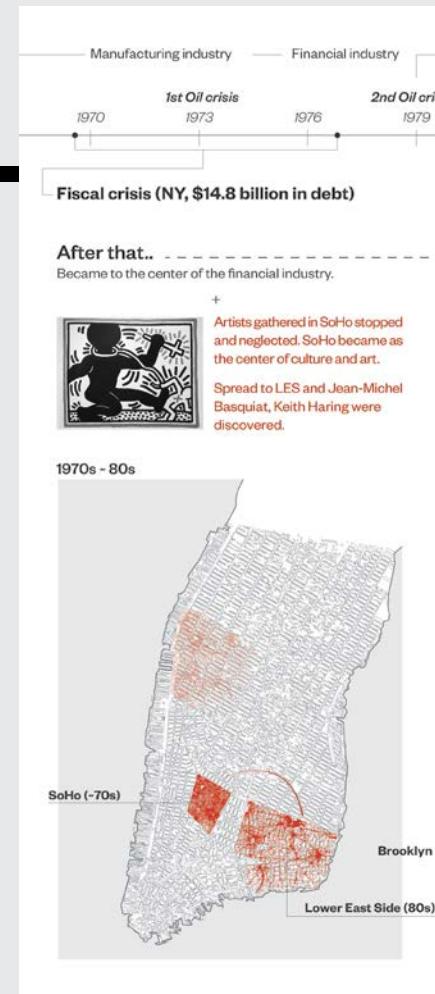


James A. Farley Building
421 8th Ave, New York, NY

2020
Private
Rhode Island School of Design (RISD)

Research

Industry changes after crisis + effect of art



SUMMARY: Facebook should work with artists to provide comfort to the public and improve their image in a pandemic situation just as artists have been doing in every crisis.

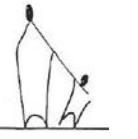
User groups



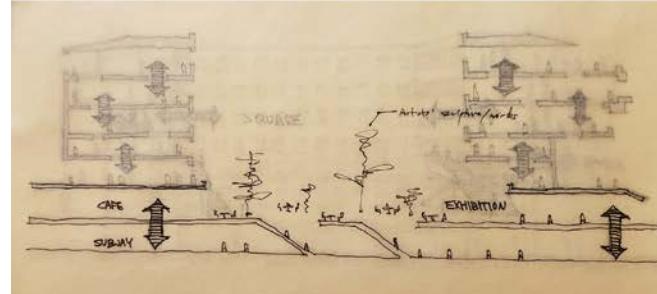
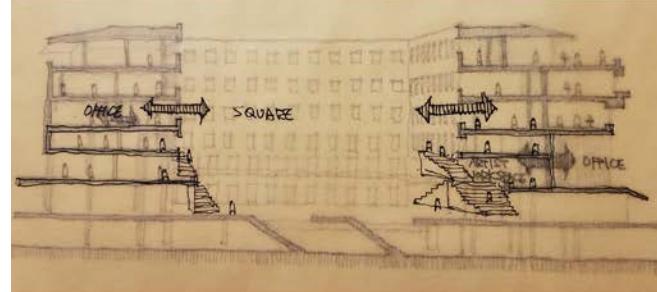
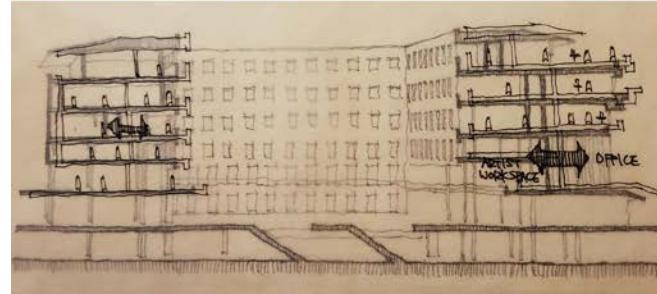
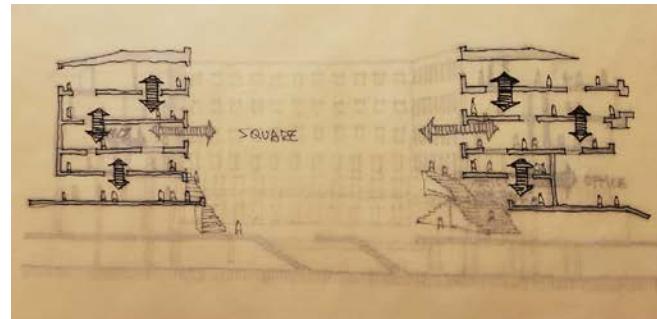
F' employees
Have inspiration and creativity from artists' work and Facebook's images will be improved.



Artists
Have exhibitions and share their works and ideas with visitors and employees.
Have co-living in cheap fee.

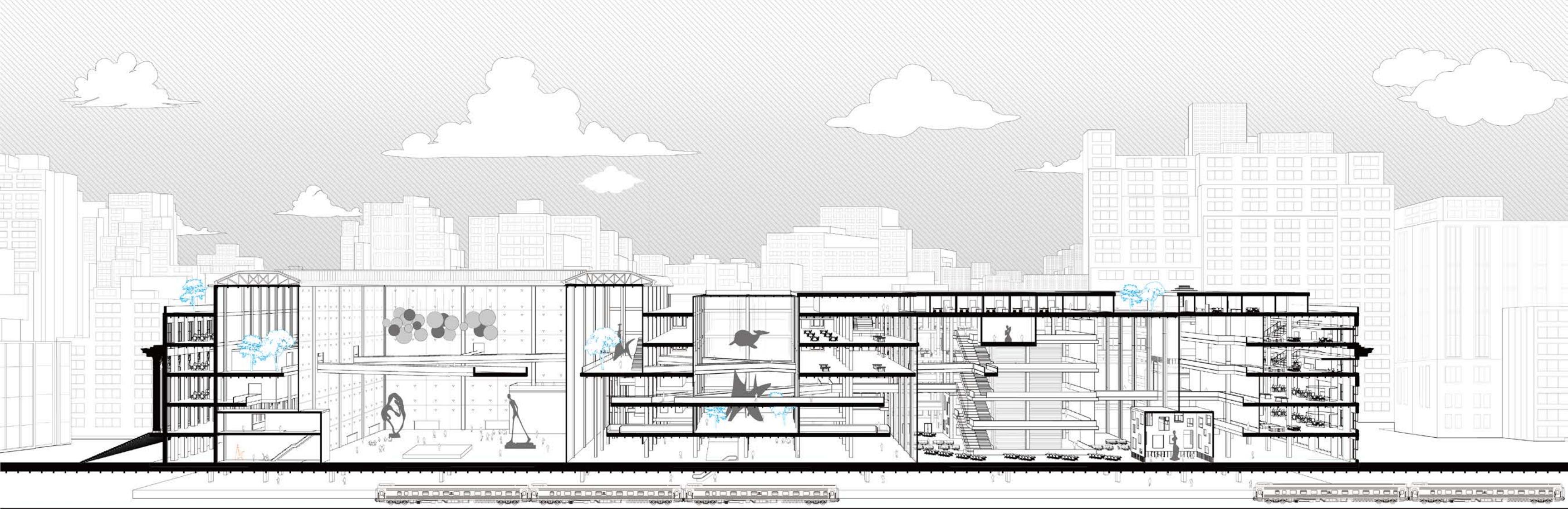


Visitors
Look around the whole building as a gallery and get comfort.

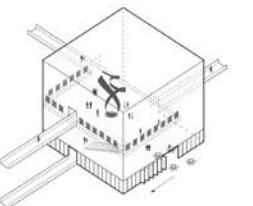


Concept: **Interaction**

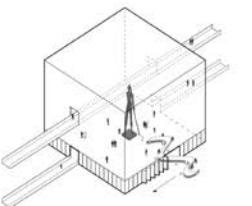
The building becomes an organism. The basement and the inner square, the square and the inside of building are connected, and the residence / artists' workspaces / offices are connected vertically and horizontally. People can cycle the infinite loop in the building.



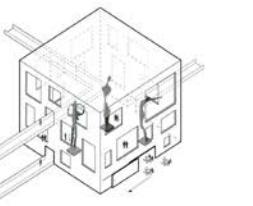
Art room types



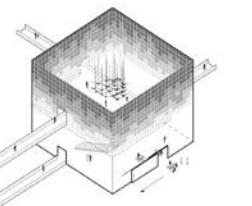
Multiple layers



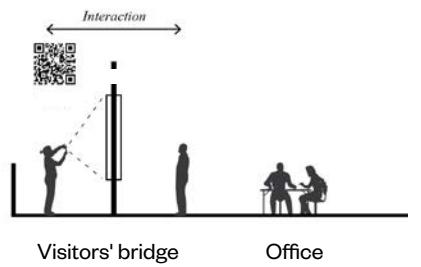
Single



See through

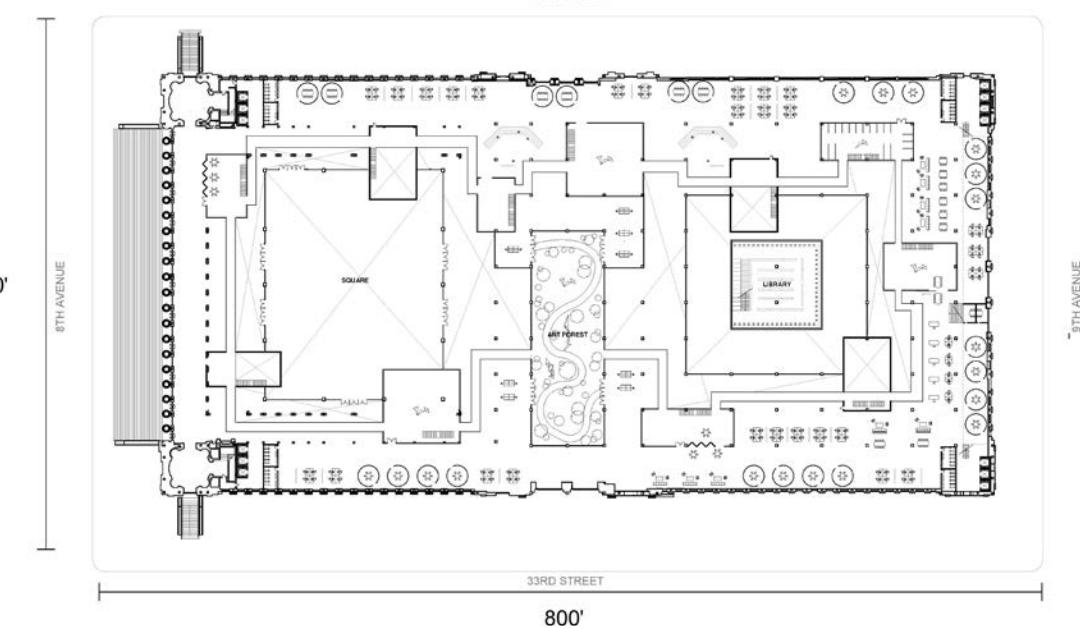
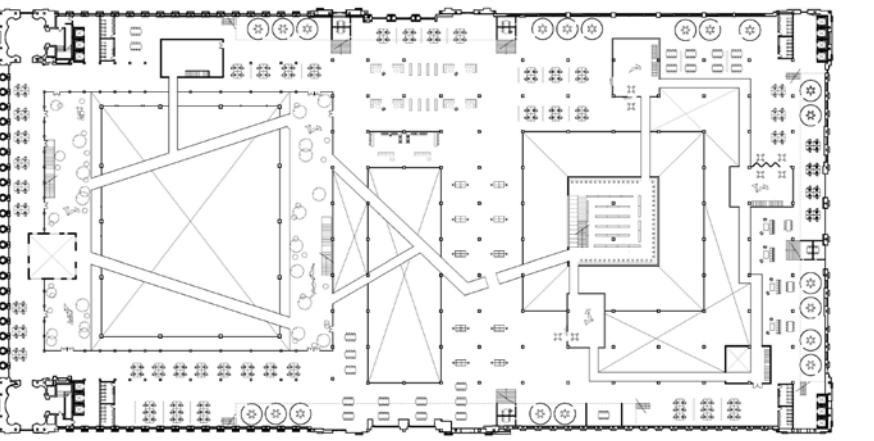


Video wall



Visitors' bridge

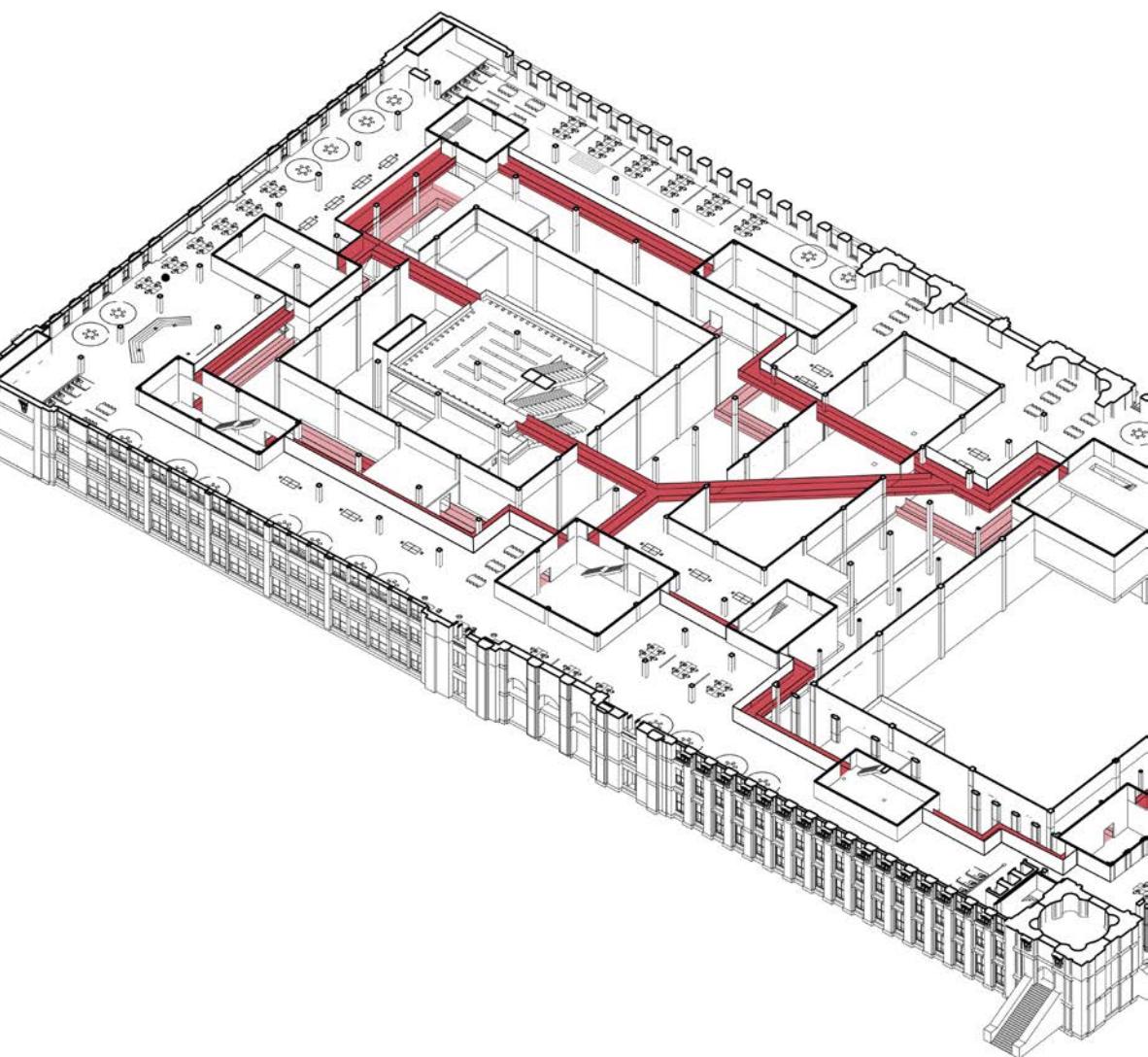
Office



Art room is the place where interaction is generated mostly. Between those rooms, there are bridges connected and these are for only visitors. The outer space of the art room is the office and the inside is open for visitors.

3F

■ Visitors' circulation



A circulation is divided into two for employees and visitors respectively due to employees' privacy. Visitors can explore the building with bridges and go up down levels through stairs in the art rooms.



Facebook Library where people can explore art and technology books and some related to IT companies to understand what they are doing for.

Co_studying Space

Multifunctional students' room



Saint George's School,
372 Purgatory Rd, Middletown, RI

2019
Private
Rhode Island School of Design (RISD)

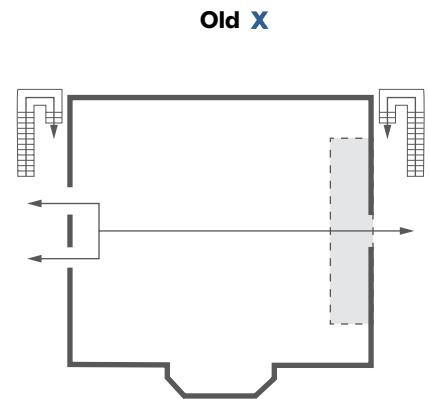


I was inspired by one of the clients' requirements: "We want this space to be a place where students, not just as a class and auditorium, can do a variety of activities". I divided this space into three, slightly different but connected to each other so that students could move around freely, and by placing the multifunctional cylinders in the middle and connected to the this.

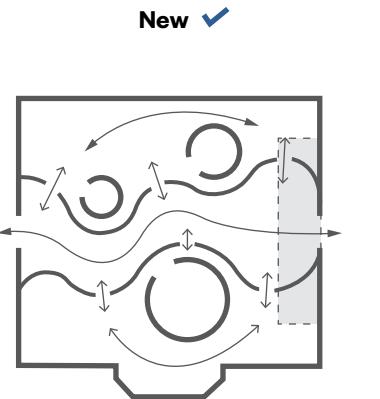
How to approach

Requirements:

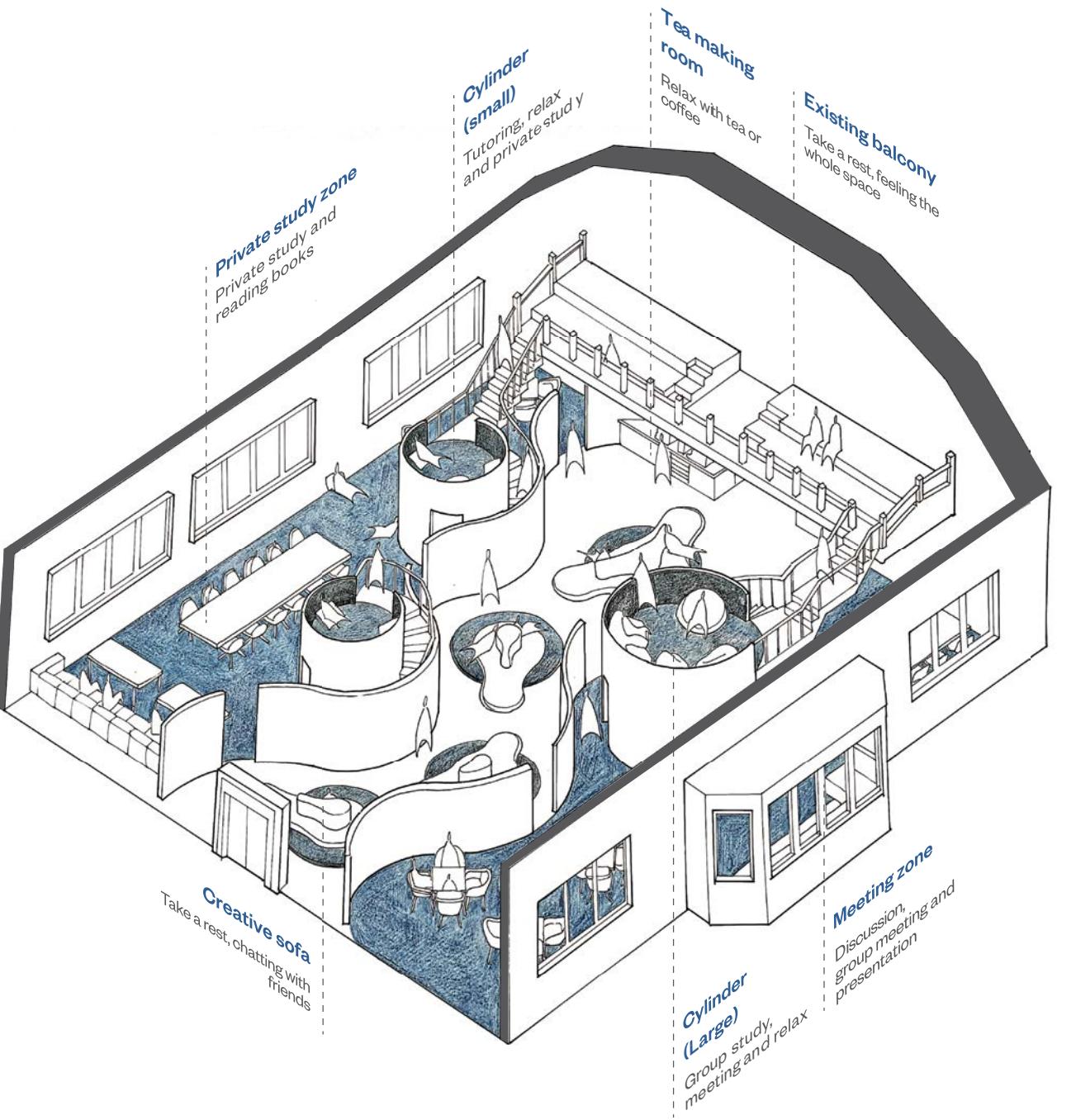
1. Be multifunctional
2. Preserve the balcony on 2nd floor



Fixed circulation causes limited function.



Free circulation causes multifunctional space.





Saint George's School
372 Purgatory Rd, Middletown, RI

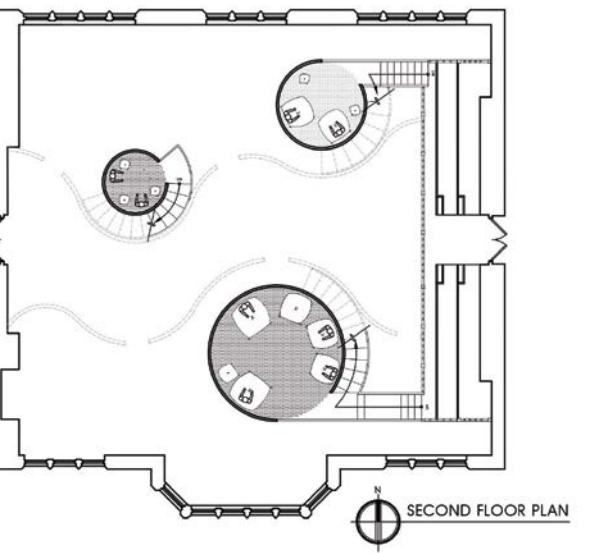
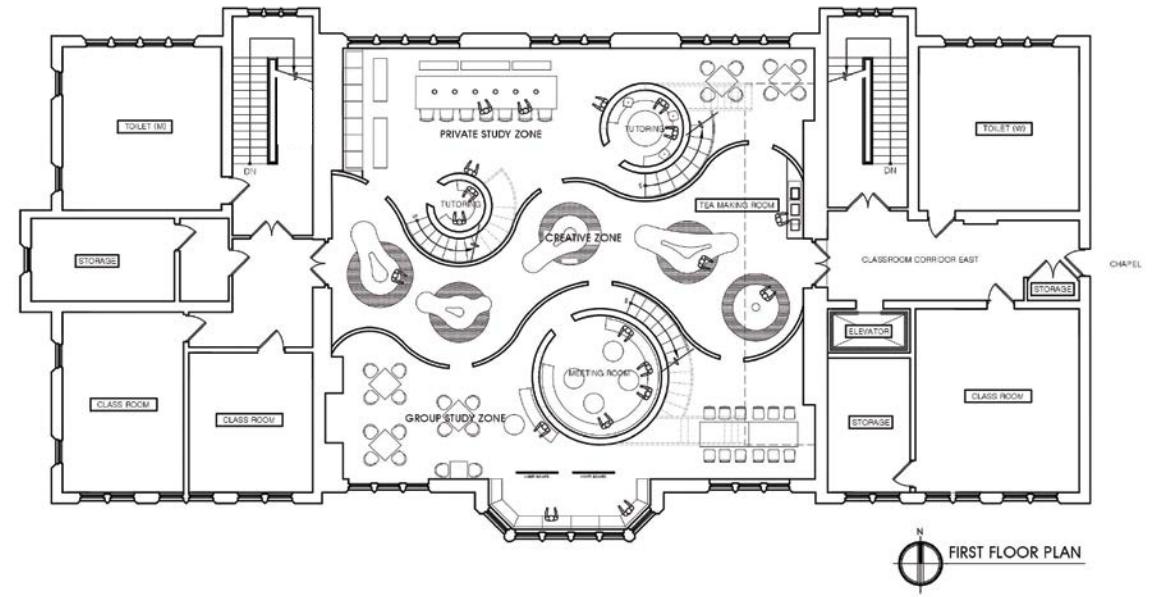


The cylinders are multifunctional space that play a role of library, tutoring, private / group study and relax space. Two of them are connected with the 2nd balcony and students can move freely.



The space is divided and connected by polycarbonate walls, which allow students visual and physical interaction.





Pic_xel

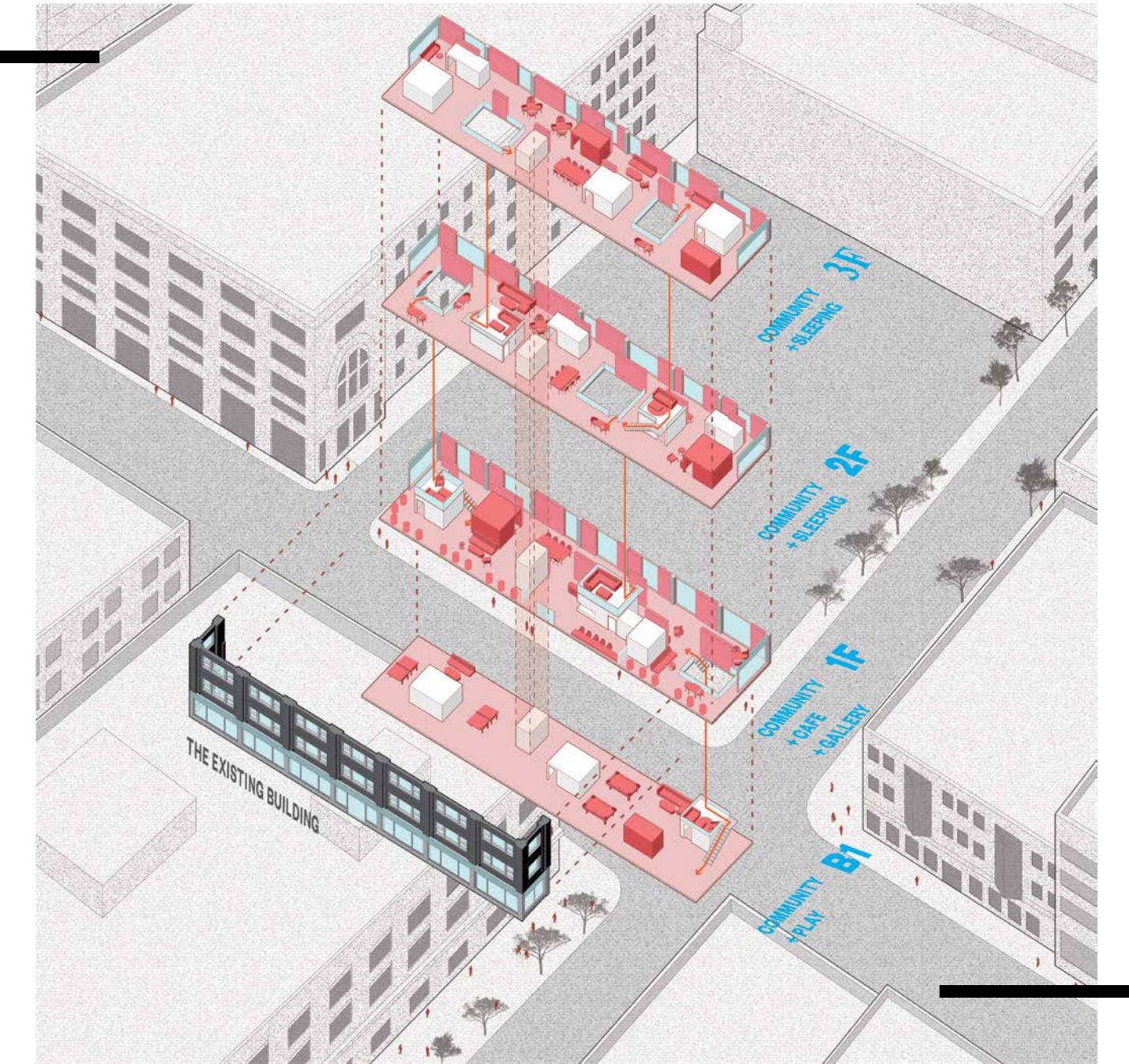
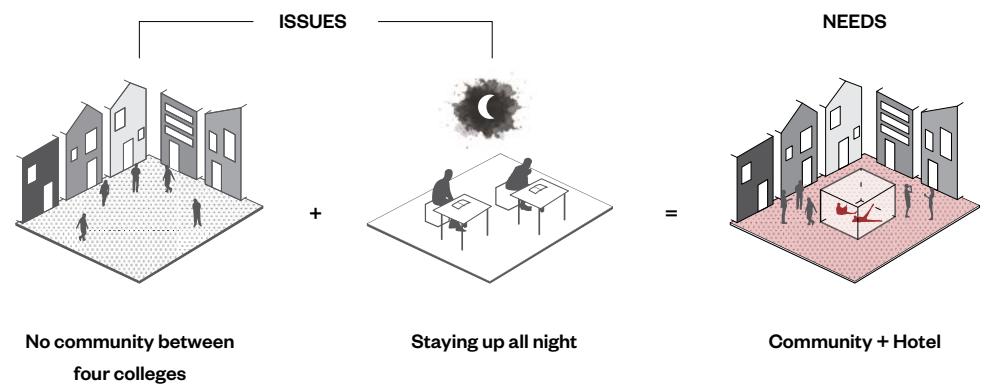
Students' community hotel

The George Arnoid building is located around five colleges. The main issue which s that there is no interchange between them requires a solution of students' community and I designed it. When designing it, I demolished the back wall of the host to merge with the new and reused the wall because it has its valuable history and artistic portrait. In the result, even though it is actually demolished, it is preserved.

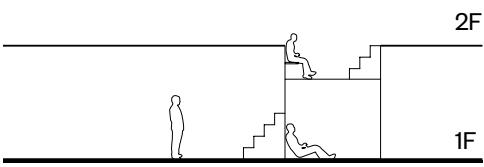


2019
Private
Rhode Island School of Design (RISD)

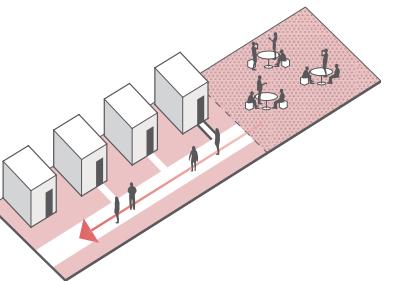
George C. Arnold Building
98 Washington St, Providence, RI



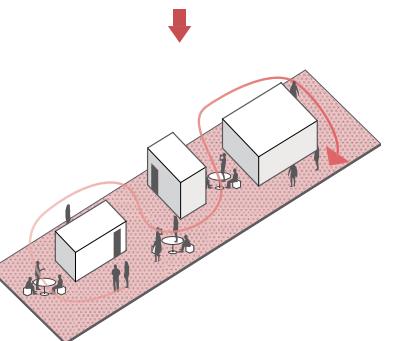
Interior



Second floor

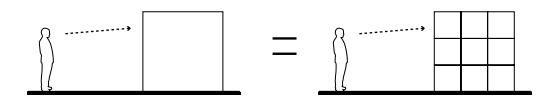


Private vs Public

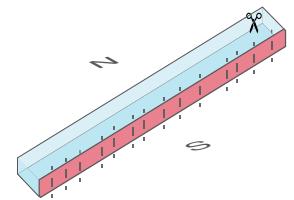


Private into public

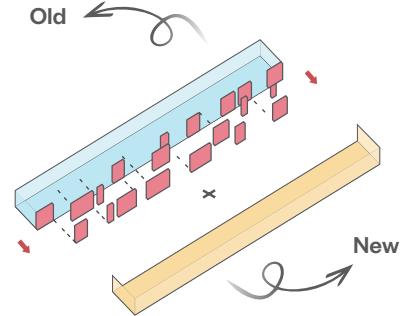
Exterior



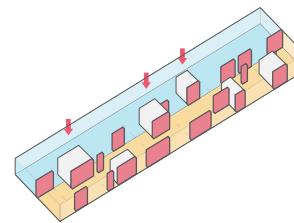
First floor



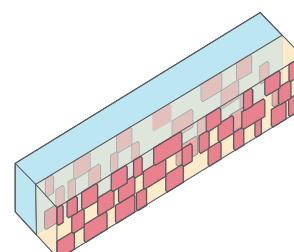
1. Current situation



2. Fragmenting the back wall



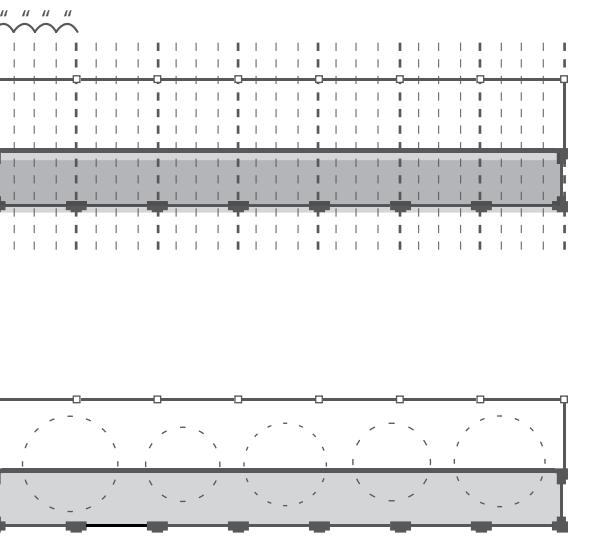
3. Inserting programs



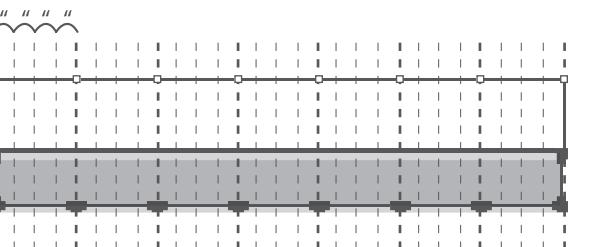
4. Pixelating and reusing

Interior

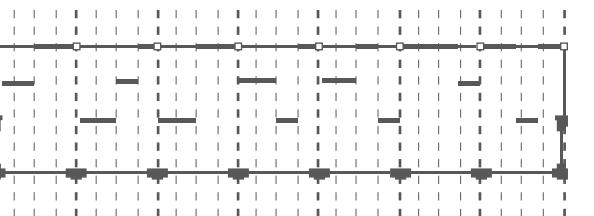
1. Locate programs



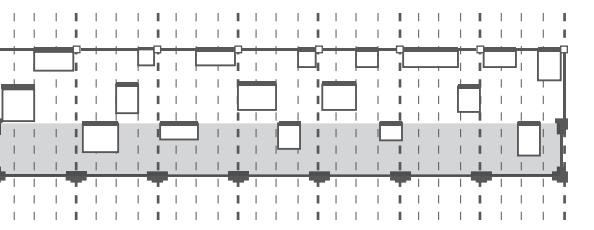
2. Use the old structure



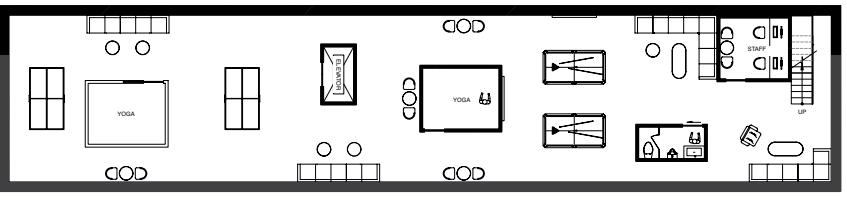
3. Fragment with considering circulation



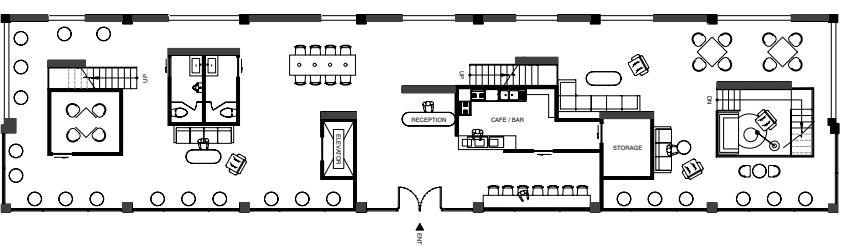
4. Arrange programs



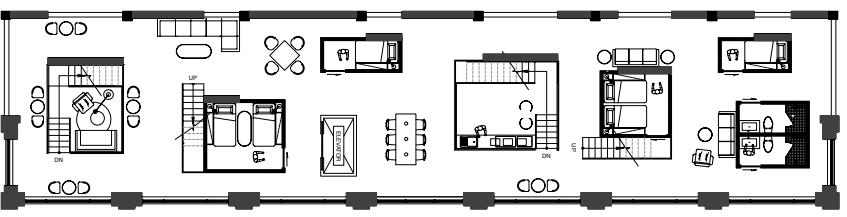
Basement
Community + Play



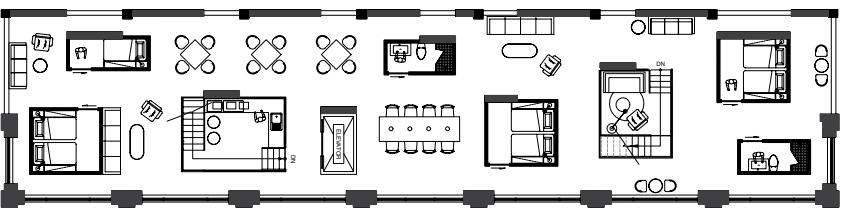
1st floor
Community + Cafe(Bar) + Gallery



2nd floor
Community + Sleeping



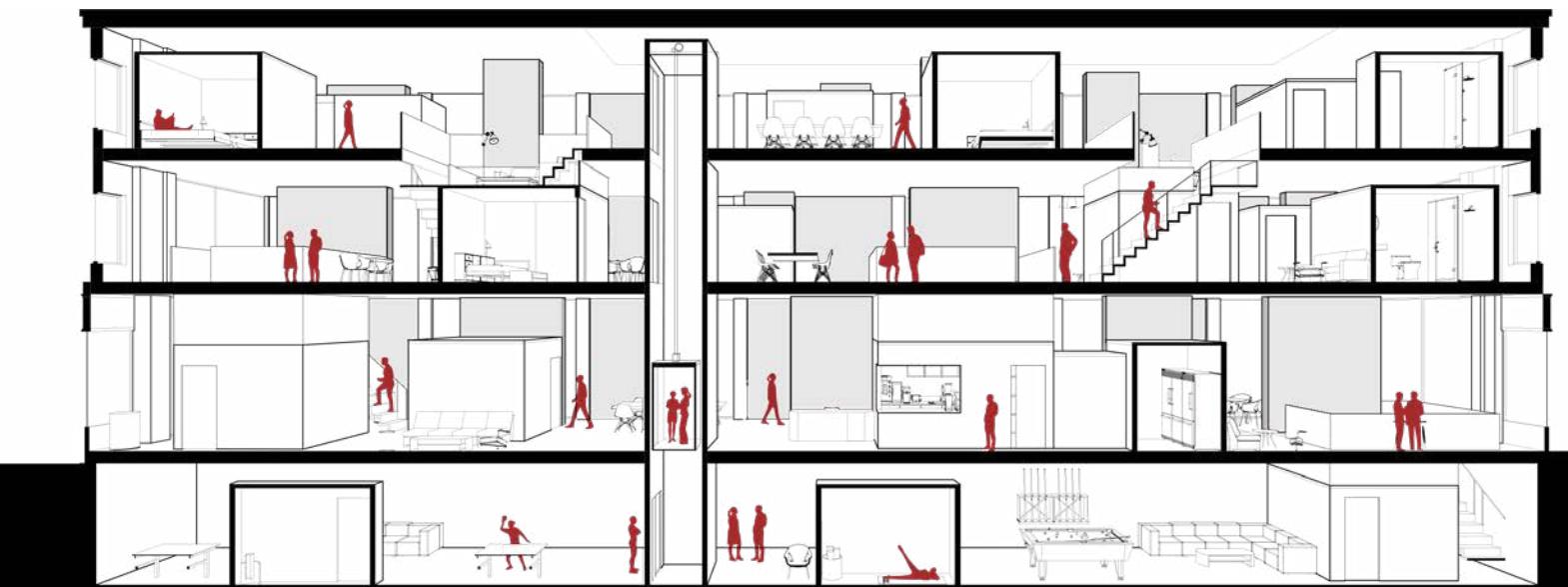
3rd floor
Community + Sleeping





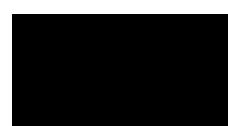
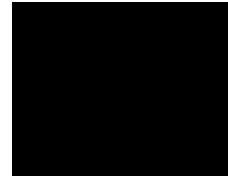
3rd floor, Community + Sleeping

Basement, Community + Play



George C. Arnold Building
98 Washington St, Providence, RI





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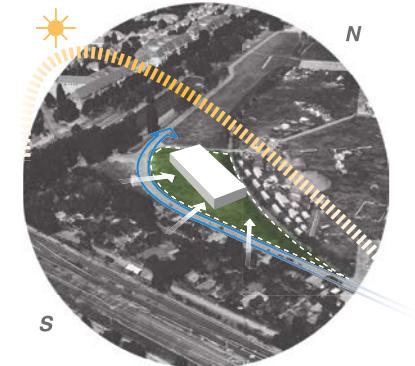
2017
Private
Hanyang University
Graduation project
+
Competition of Archasm
Top 50 award

Globally, the structure and school system of elementary school have not changed for more than 100 years in this rapidly changing era for the most part. It is a reality that children often wander about themselves without finding their own course in such an environment. They have various aptitudes, hobbies, interests and future hopes but a teacher who has the only one value is allowed to teach them in the same class.



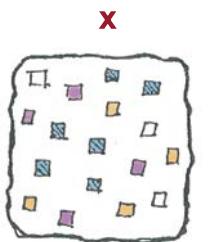
#Hashtag school

The new elementary school

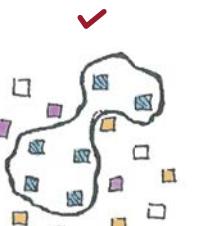


A State of Park, Berlin

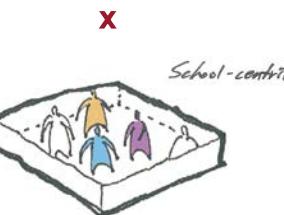
Concept: Hashtag



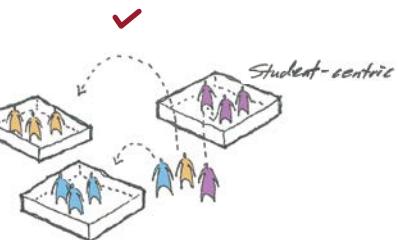
Of all information...



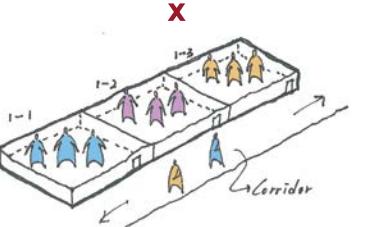
a hashtag only categorizes the information you want.



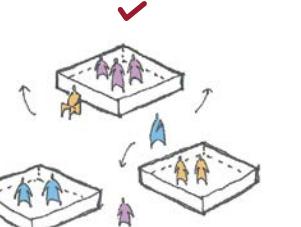
A designated timetable and a given classroom regardless of personalities.



Flexible timetables and classrooms based on similar personalities.



Useless conventional corridor limit students' creativity.



Spaces where students can stay help them think creatively.



Programs

Vocational interest (Main)

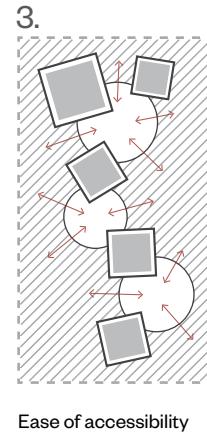
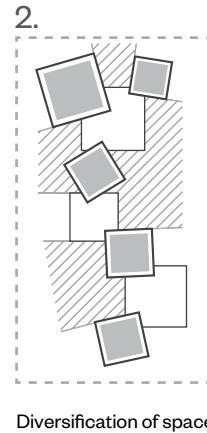
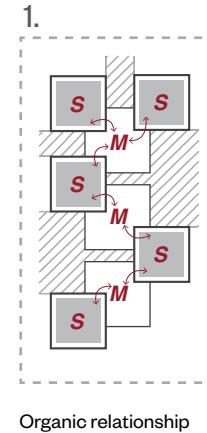
- Artistic
- Realistic Investigative
- Social Enterprising Conventional

Multiple intelligence (Sub)

- Musical
- Spatial
- Logical
- Intrapersonal Interpersonal Linguistic

Kinesthetic

Naturalistic



#Artistic Art-related spatial intelligence



#Naturalistic
Nature like outdoor parks

#Logical
Announcement, research and discussion

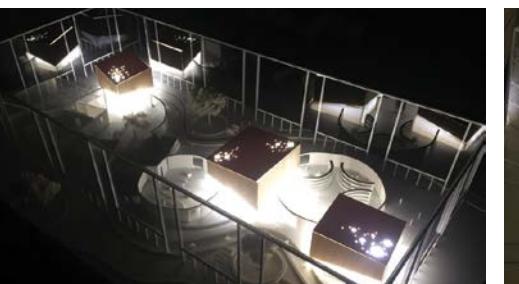
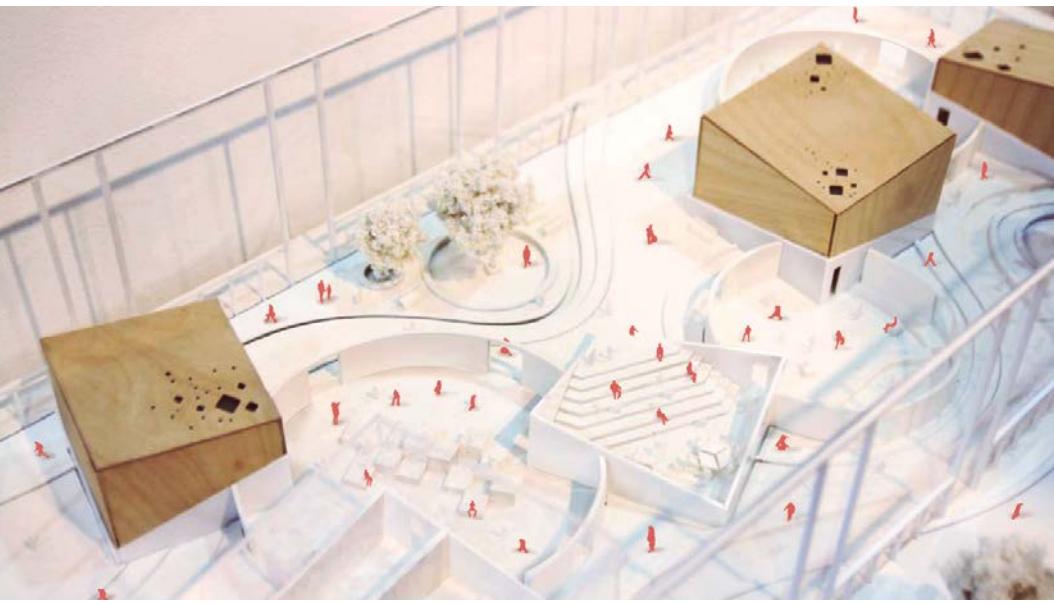
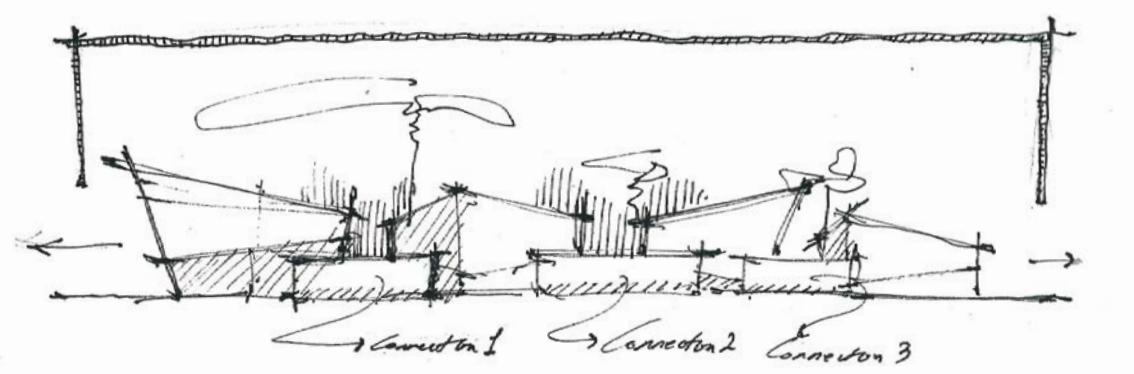
#Linguistic
Discussion and second foreign languages

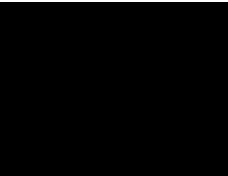
#Social
#Enterprising
#Conventional
aptitude-related books and board games

#Intrapersonal
#Interpersonal
personality education and presentation skills



Concept Sketch





01 Adaptive Reuse

Facebook's artistic office + gallery

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Creators' place for inspiration

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Cociety

Creators' place for inspiration

Cociety (a hybrid term standing for co-society) is a lounge for artists and creators, a hangout of like-minded individuals who wish to work and grow together. Located in the heart of the city, but built to allow people to think, relax and work, it is an open studio for meetings and work, a coffee lounge for relaxing conversations, an outdoor garden where people can relax under a tree, and a spacious hall for big or small events is equipped.



2019

Internship as a space designer

Area: 1,400m²
Project area: 733m²
Status: Built
Program: Cultural, Commercial, Office

Adaptive Reuse

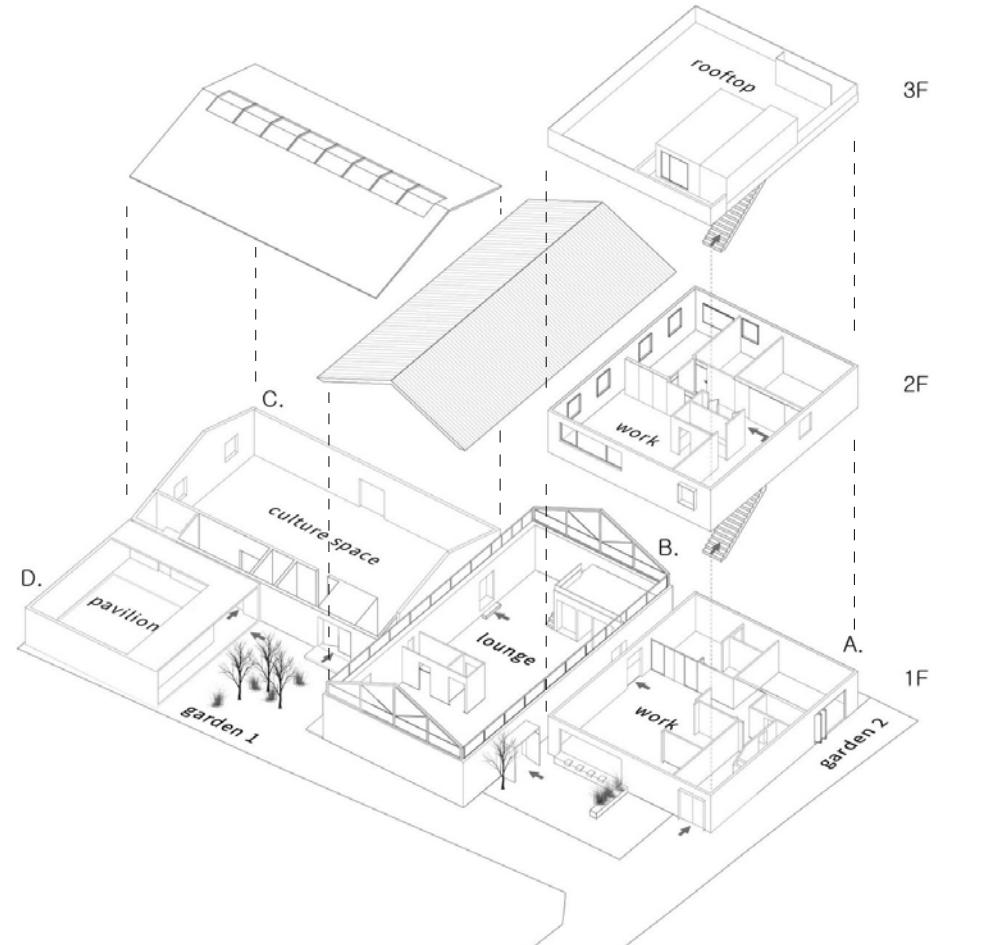
Key responsibilities

- Develop a design concept
- Draw 2d plans
- Make 3d modelings through Sketchup
- Supervise construction sites temporarily
- Select furnitures and finishing materials

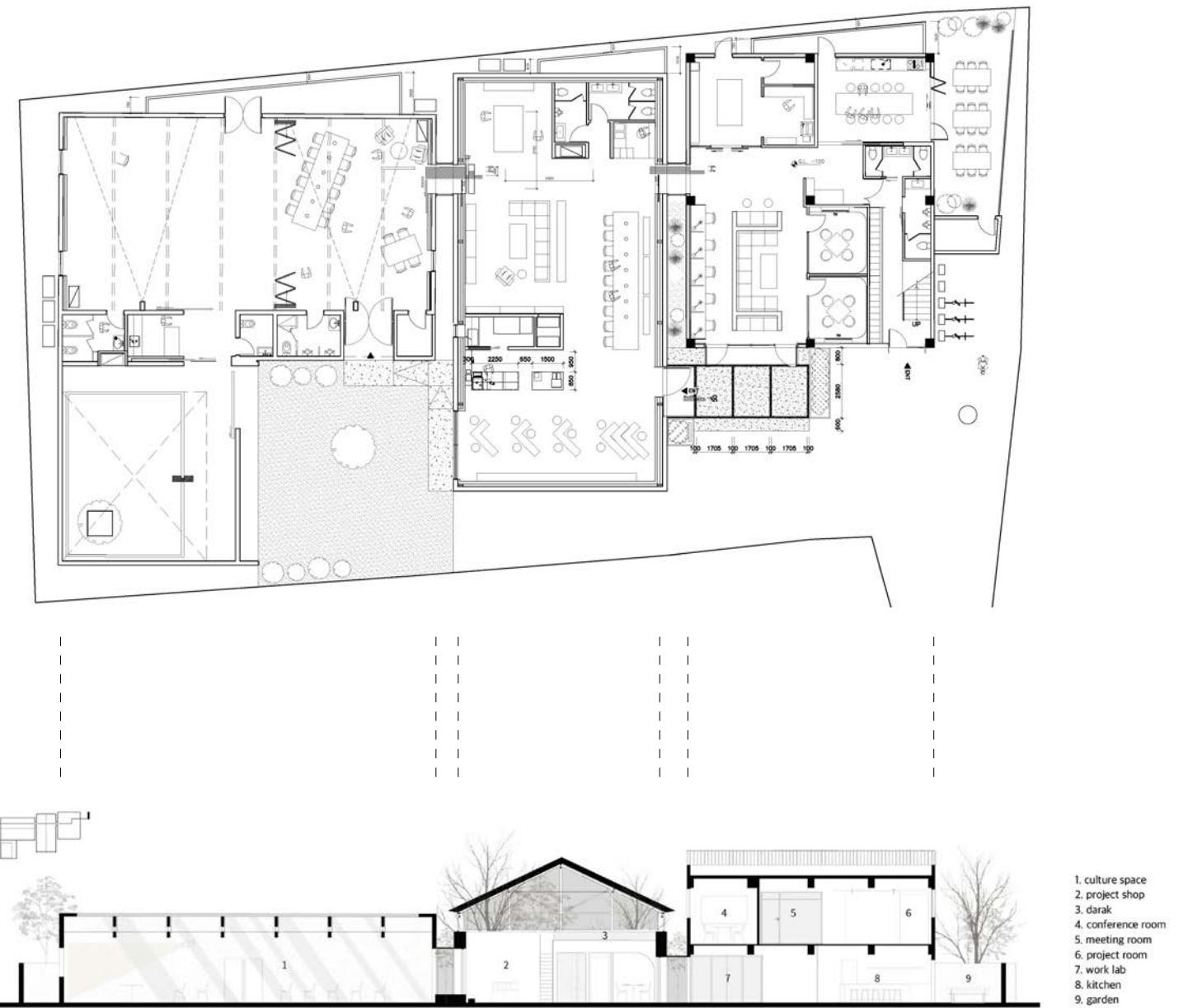


Seongdong-gu, Seoul

Drawings



All spaces, A, B, C and D, are connected. Through this, people's sights are overlapped, and which makes them find their own circulation. People can feel the space in more various way.



- 1. culture space
- 2. project shop
- 3. darak
- 4. conference room
- 5. meeting room
- 6. work lab
- 7. kitchen
- 9. garden

The existing site



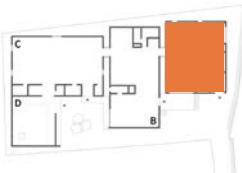
Society was created by transforming four abandoned buildings, a metalworking plant. Bridges were placed so that existing buildings that were separated from each other were connected to each other, so that all spaces were circulated.



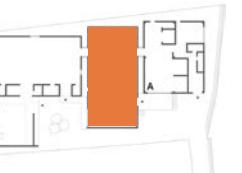
3d Modelings and Photographs





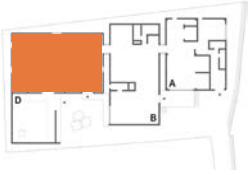


It is an office building that can be used when you need to concentrate on your work as well as a meeting room where you can confer with clients.

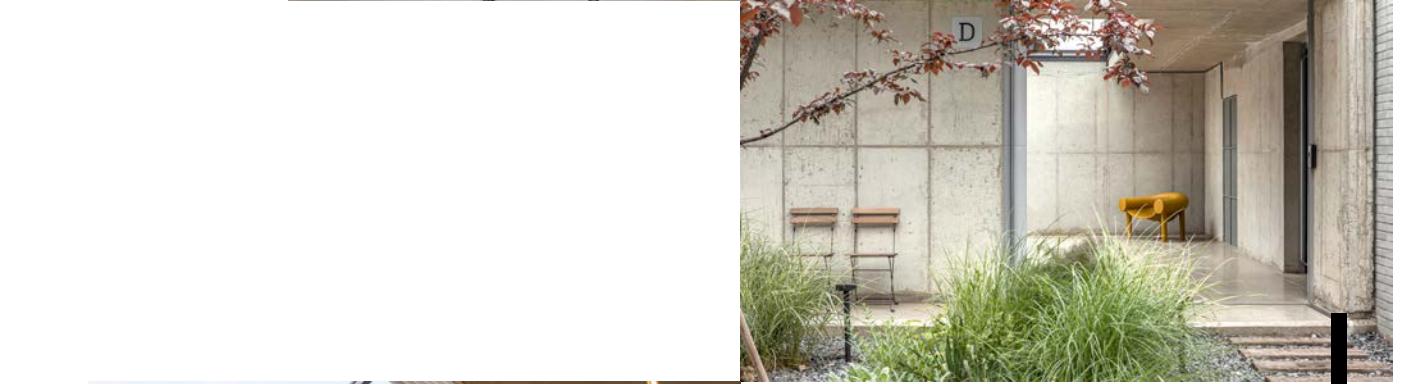
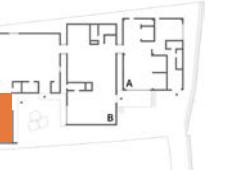
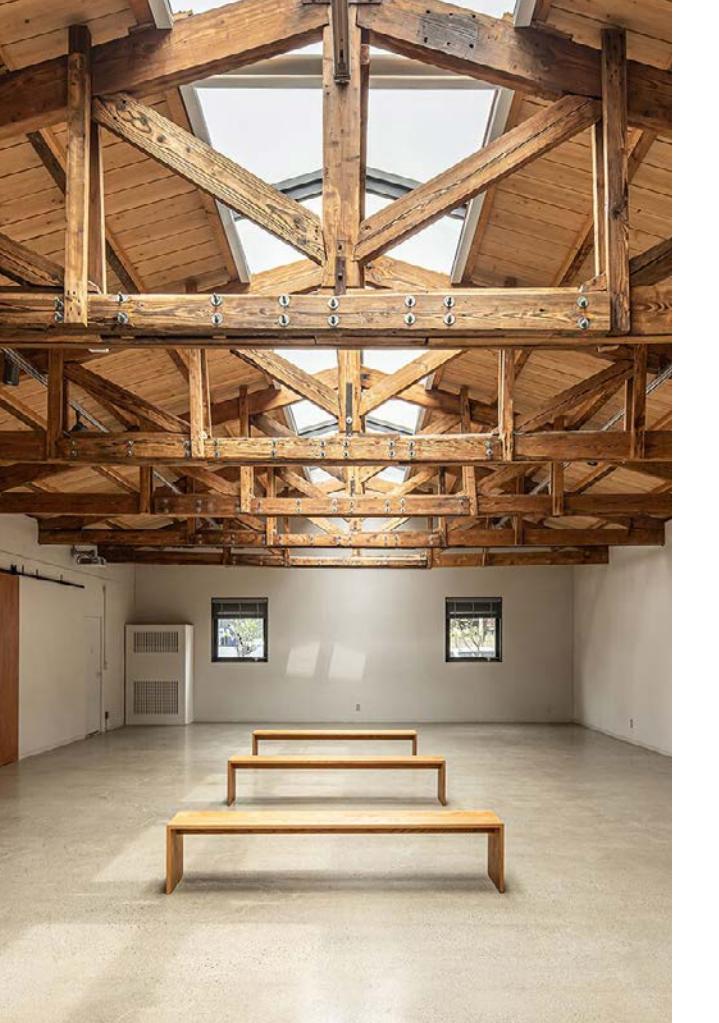


It consists of a cafe, a project shop, and a library, and it is a lounge where coffee, conversation, and people gather and think freely. Small events are also held.

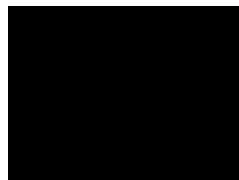




It is a multifunctional space that can accommodate a variety of programs such as exhibitions, photography, fashion shows, design and cultural events.



It is the most changeable space, neither indoors nor outdoors. Suitable for small events.



01 Adaptive Reuse

Facebook's artistic office + gallery
Interaction with general visitors

Co-studying space
Multifunctional students' room

Pic-xel
Students' community hotel

02 Interior Architecture

#Hashtag School
The new elementary School

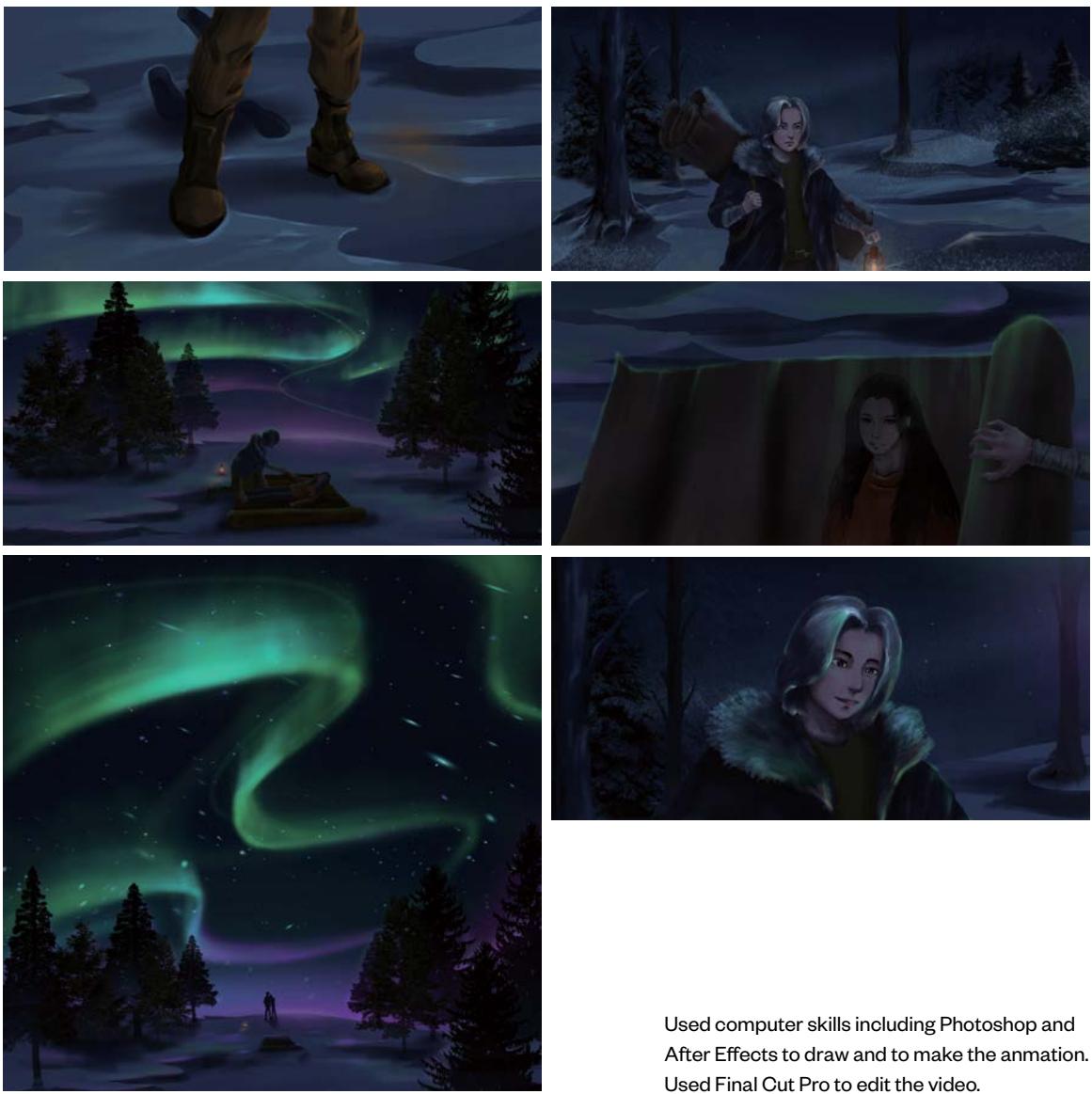
03 Professional work

Society
Creators' place for inspiration

04 Creative Skills

Animation / Logos / Wallpaper
/ Painting

Animation



Used computer skills including Photoshop and After Effects to draw and to make the animation.
Used Final Cut Pro to edit the video.

Wallpaper



Logos



JUST  US
JUST  US
JUST  US



pied piper



pipe + r

Painting / Watercolor

