



william block

Profile

A licensed Architect in the State of California I help develop urban design concepts, then sketch their character. I am always looking to join a team of urban designers or graphic communicators that are interested in creating great places for people, presenting concept ideas in different ways including still art, animation and formatted as storybooks: great new ways that take advantage of all modern technologies, yet always put human character first. You can see many projects, illustrations and hand drawn animations on my website. williamblock.com Recently I have been working on some independent projects including a book about the world's great train stations, projects depicting how places evolve, where I create aerial views that show a place growing over time, and a children's project that is about town design throughout different world cultures. It is about diversity, belonging to community and sharing ideas.

Experience

AN ARCHITECT WITH, CALLISTER, GATELY & BISCHOFF, TIBURON, CA 1979 TO 1982

Just out of school I worked for a small, really great architect and community planner; on various projects including residential and mixed use commercial.

AN ARCHITECT, URBAN DESIGNER AND SKETCH ARTIST, WILLIAM PEREIRA ASSOCIATES (JOHNSON FAIN & PEREIRA) LOS ANGELES, CA 1982 TO 1986

I worked for a larger corporate architectural company on many different projects, some international. I helped the senior urban designers develop ideas and created the sketches and visuals to communicate their character and scale.

A CONCEPT ARCHITECT, WALT DISNEY IMAGINEERING, GLENDALE, CA & PARIS, FRANCE 1986 TO PRESENT (AS EMPLOYEE AND THEN CONSULTANT)

I started as a concept architect, and then became the member of different creative teams developing different concepts for places both inside theme parks and the developments that surround the various resorts. The most recent project I worked on was in 2017, developing a blue sky concept for a second park in Shanghai.

AN ARCHITECT AND URBAN DESIGNER, VIGUIER & JODYR ASSOCIATES, PARIS FRANCE, 1987 TO 1992

I worked for a Parisian architectural company on various projects around the world, developing concepts and creating sketches communicating their character and scale.

URBAN CONCEPTS AND SKETCHES FOR VARIOUS COMPANIES AS A CONSULTANT INCLUDING, URBAN DESIGN ASSOC. PITTSBURGH PA, EVENT COMMUNICATIONS LONDON, ENGLAND, GRUEN ASSOCIATES, LOS ANGELES, CA, EDAW/AECOM IRVINE, CA & LONDON, ENGLAND, KTGY GROUP, IRVINE, CA

COMMUNITY DESIGN & VISUALIZATION FOR THE CITY OF RIVERSIDE, CA. 2013 TO PRESENT

I worked as a freelance consultant developing different urban concepts for the city since 2004. The projects were presented to the city council and various community and neighborhood groups.

Education

Southern California Institute of Architecture, B.Arch, 1978

Skills

I have always sketched my ideas, and am very interested in creating places that are full of life. I am able to develop an urban plan, then take a person through the concept visualizing it in 3D through sketches, and animations that are hand drawn. I use SketchUp to develop a massing plan, to generate character sketches, aerial and at ground level, then I use Photoshop, Painter and After Effects to create the animations. I also create interactive web pages.

Referrals

Al Zelinka, City Manager, City of Fullerton, CA

John Sorenson, Principal Landscape Architect, Walt Disney Imagineering, Glendale, CA Tel (818)544-6500

Wing Chao, Senior Vice President, Real Estate Development, Walt Disney Company

Jodi McLaughlin Senior Producer, Walt Disney Imagineering, Glendale, CA Tel (818)544-3673

