

MATTEO GIUSSANI

SELECTION OF WORKS

NINO MIER GALLERY

SPATIAL DESIGN

+EXHIBITION DESIGN

LOCATION - Soho , New York City

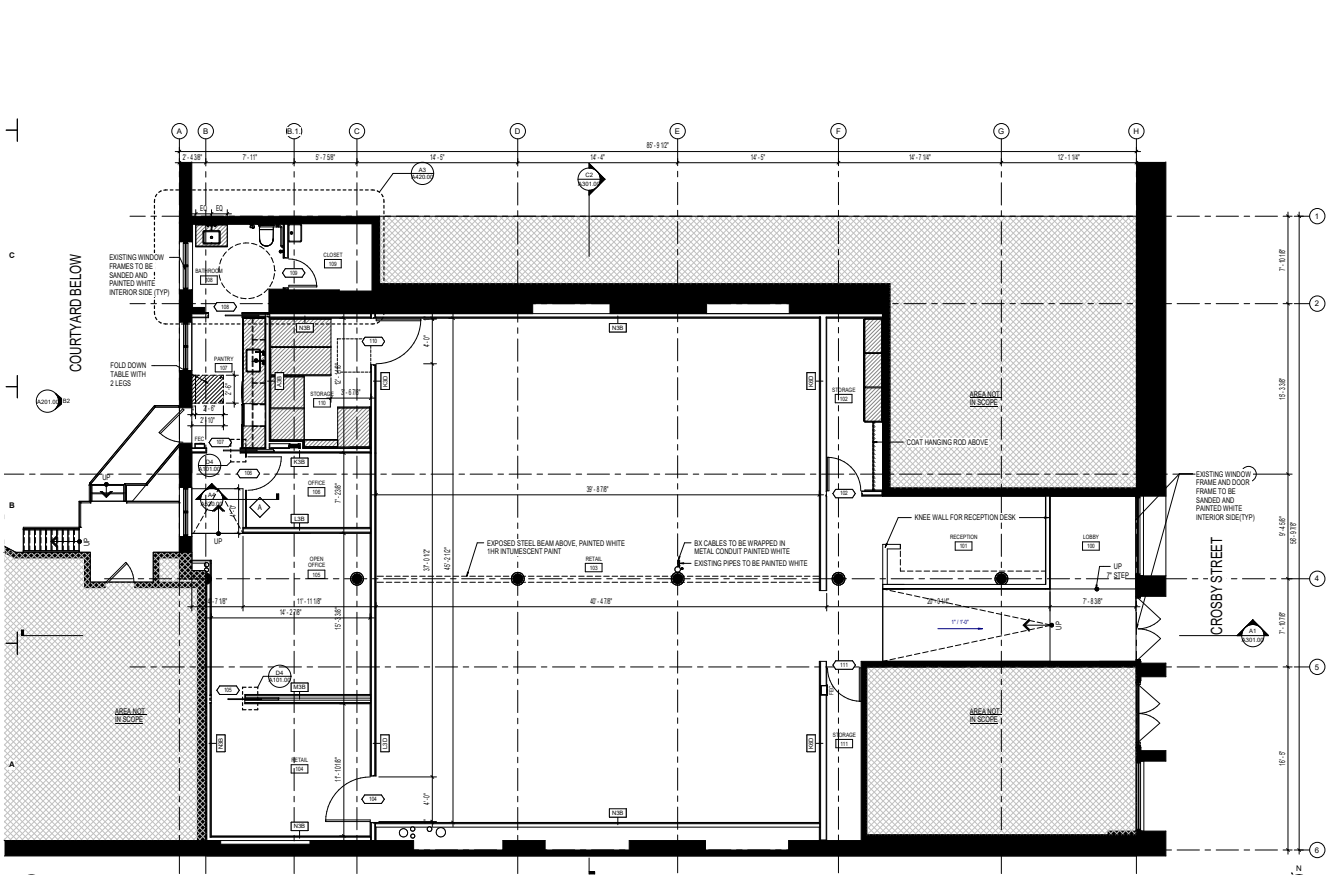
LEAD ARCHITECTURAL DESIGNER

Of Nino Mier Gallery, its first New York location in SoHo, on Crosby Street. The 3200-square-foot gallery features 2000 square feet of exhibition space, a brand new concrete floor, state-of-the art lighting, and specialty stone and metal finishes to accent the space 16-foot-tall ceilings allow the gallery to exhibit a wide range of pieces.

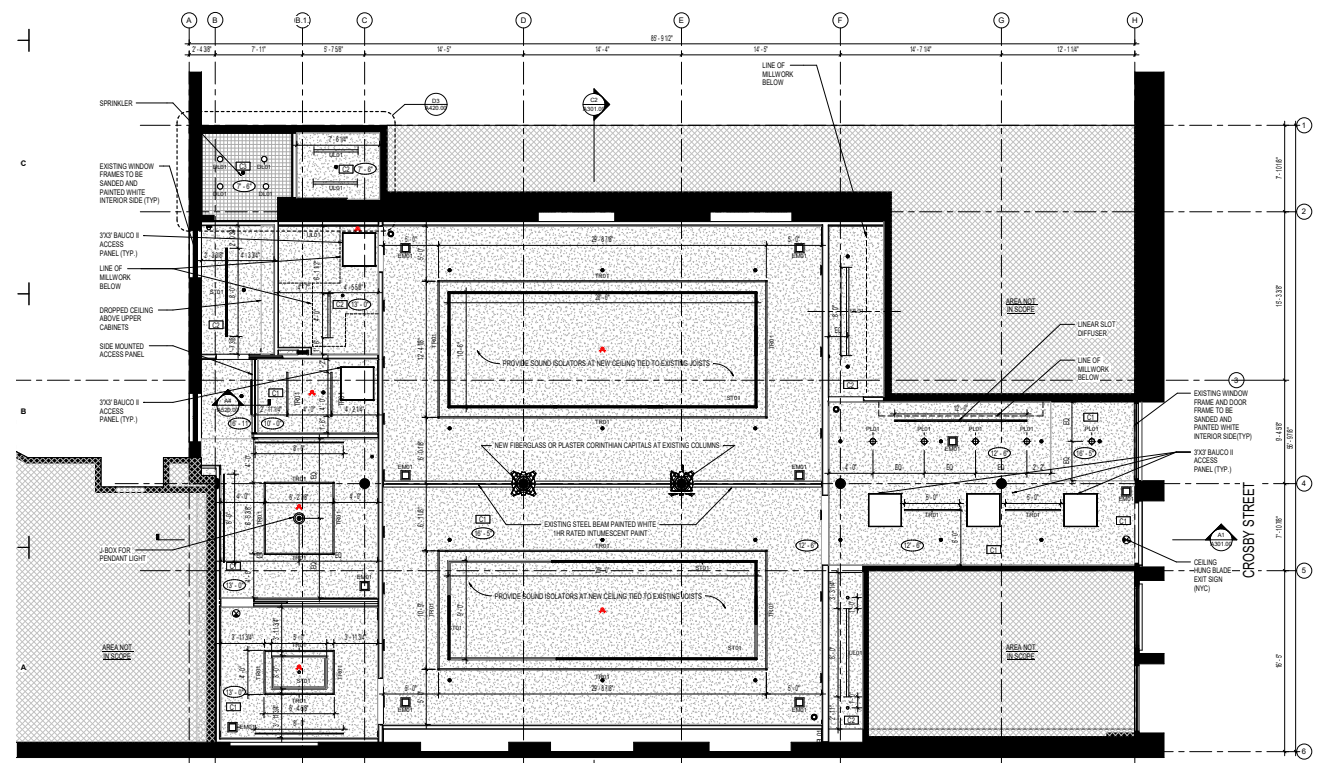
led the design from the schematic design through design development until the construction documentation phase. My role involved generating several design proposals, renderings, and presentations to best accommodate the program that the client, Nino Mier, needed to have in its new space. Throughout the process, I had to conduct site visits, create field reports, and create technical drawings and documentation to price out the project and eventually its construction. Specifically, I generated layout designs for the exhibition room, viewing room, offices, and storage areas. Produced schematic design drawings to guide the project construction documentation.

Nino Mier Gallery is a contemporary art gallery with locations in Los Angeles, Brussels, and New York. The gallery was founded in 2015 by Nino Mier, a German art dealer who previously worked for major auction houses such as Sotheby's and Christie's. The gallery focuses on showcasing emerging and mid-career artists from around the world, with a strong emphasis on painting and sculpture.





OVERALL FIRST FLOOR PLAN

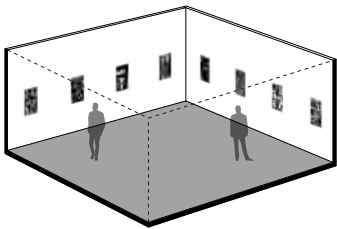
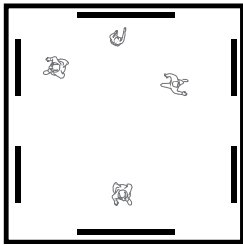


REFLECTED CEILING PLAN



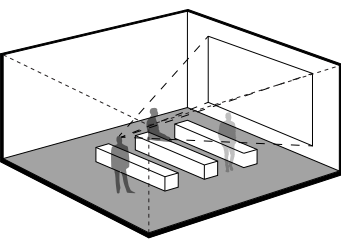
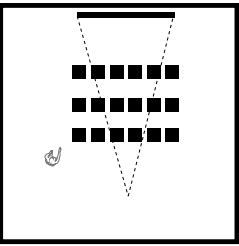
PERIPHERAL

Paintings, or works on paper hung on the perimeter of a defined space are key to maximizing the area of display. The overall experience is intimate, spacious but enclosed.



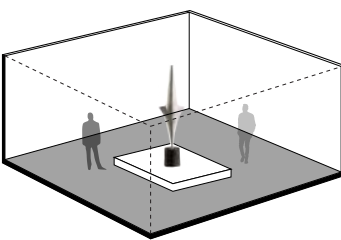
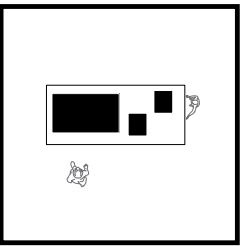
DIRECTIONAL

Projections / Talks are key to the new type of Auction House. Divisions of areas can create zones of directional focus divided among a larger floor area. Emphasis is given to the display in an open but intimate environment.



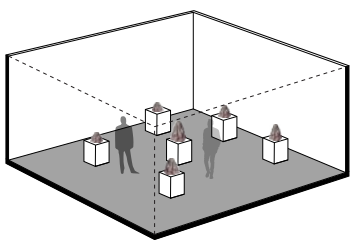
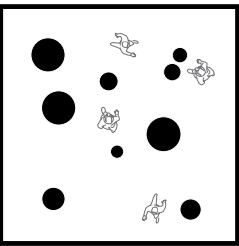
CENTRAL

Large scale sculptures and design objects benefit the most. The overall experience draws the viewer's attention to the specific piece of art visible from all perspectives while being in a spacious environment.



SCATTERED

Small scale sculptures and design objects benefit the most. An area or space are transformed into a playful environment allowing the viewer to experience each piece for all perspectives.





PPOW GALLERY

SPATIAL DESIGN

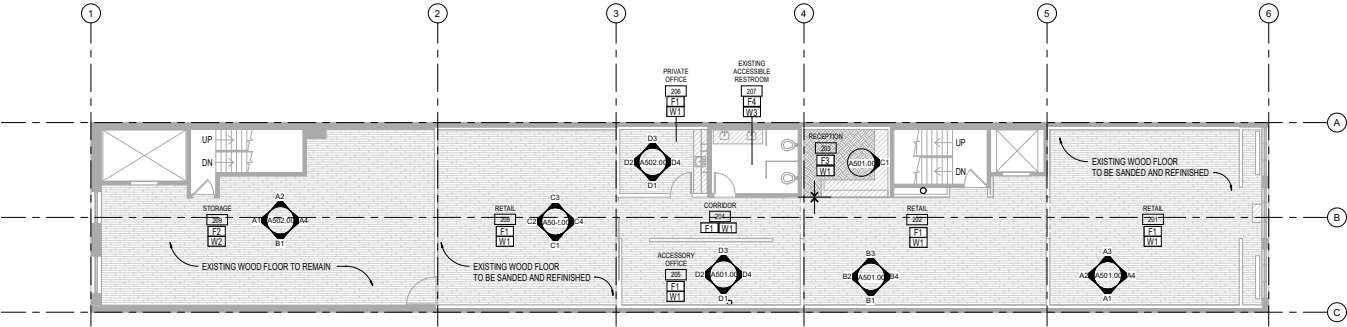
LOCATION - Tribeca , New York City

LEAD ARCHITECTURAL DESIGNER

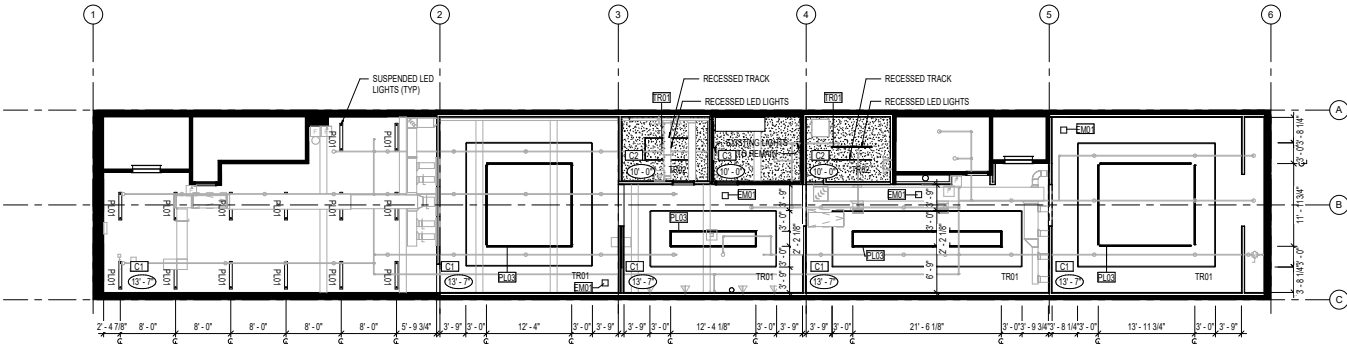
Of the expansion project of PPOW gallery at 392 Broadway New York City. led the design and project from schematic design through design development, construction documentation, and construction administration.

Located at 391 Broadway, spans 2,400 square feet and features a light-filled open floor plan with a 16-foot-high ceiling. Two new exhibition rooms, a reception desk, offices for staff of the gallery, a private viewing room and storage space for art. The gallery's new location has already hosted several successful exhibitions, including works by artists such as Tschabalala Self, Ramiro Gomez, and David Wojnarowicz. The new space has also allowed the gallery to expand its programming, including performances, talks, and events.

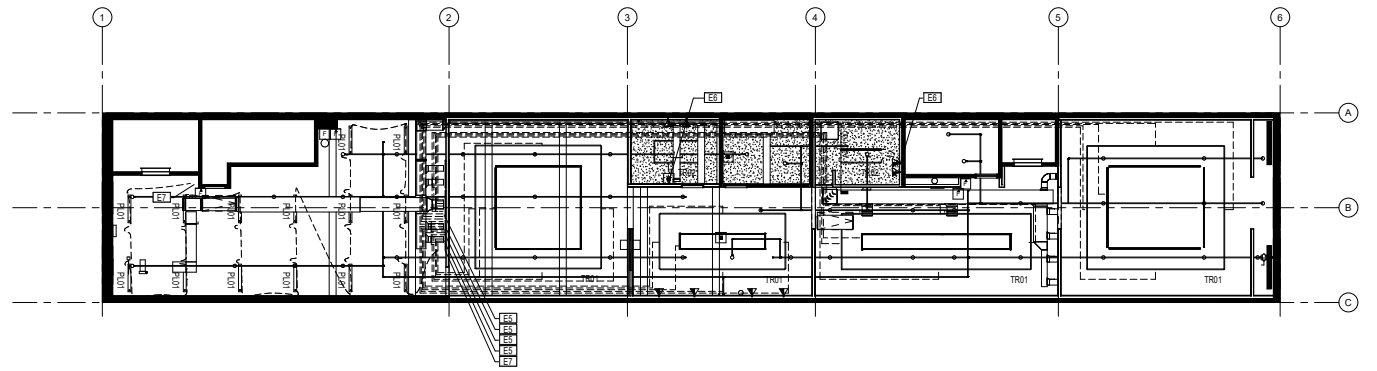




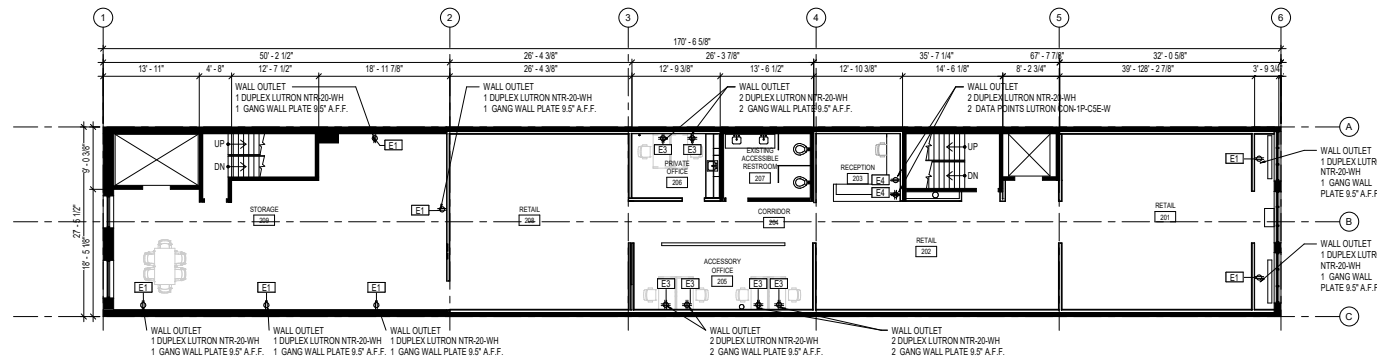
OVERALL SECOND FLOOR PLAN



OVERALL SECOND FLOOR LIGHTING PLAN



OVERALL SECOND FLOOR SWITCHING PLAN



OVERALL SECOND FLOOR ELECTRICAL PLAN



EXHIBITION DESIGN

PICASSO AND THE PROCESS
OF CREATION : THE PAINTER
AND HIS MODEL

LOCATION - Helly Nahmad Gallery - New York City

LEAD DESIGNER

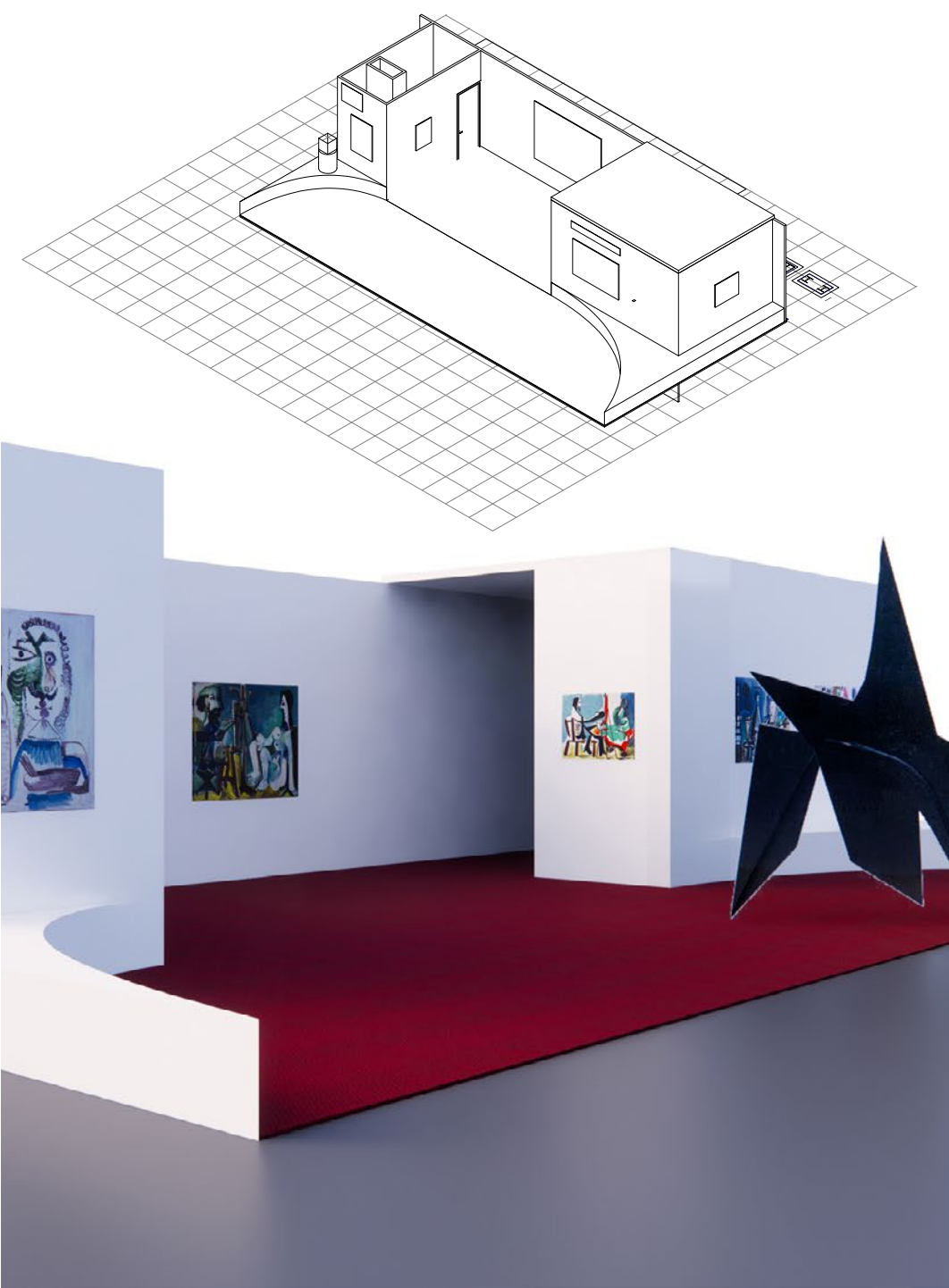


EXHIBITION DESIGN - ART BOOTH DESIGN

HELLY NAHMAD GALLERY

LOCATION - ART BASEL - Basel, Switzerland

LEAD DESIGNER



EXHIBITION DESIGN

JEAN-MICHEL BASQUIAT

ART AND OBJECTHOOD

LOCATION - Nahmad Contemporary Gallery - New York City

LEAD DESIGNER



VIVARIUM

RESIDENTIAL DESIGN

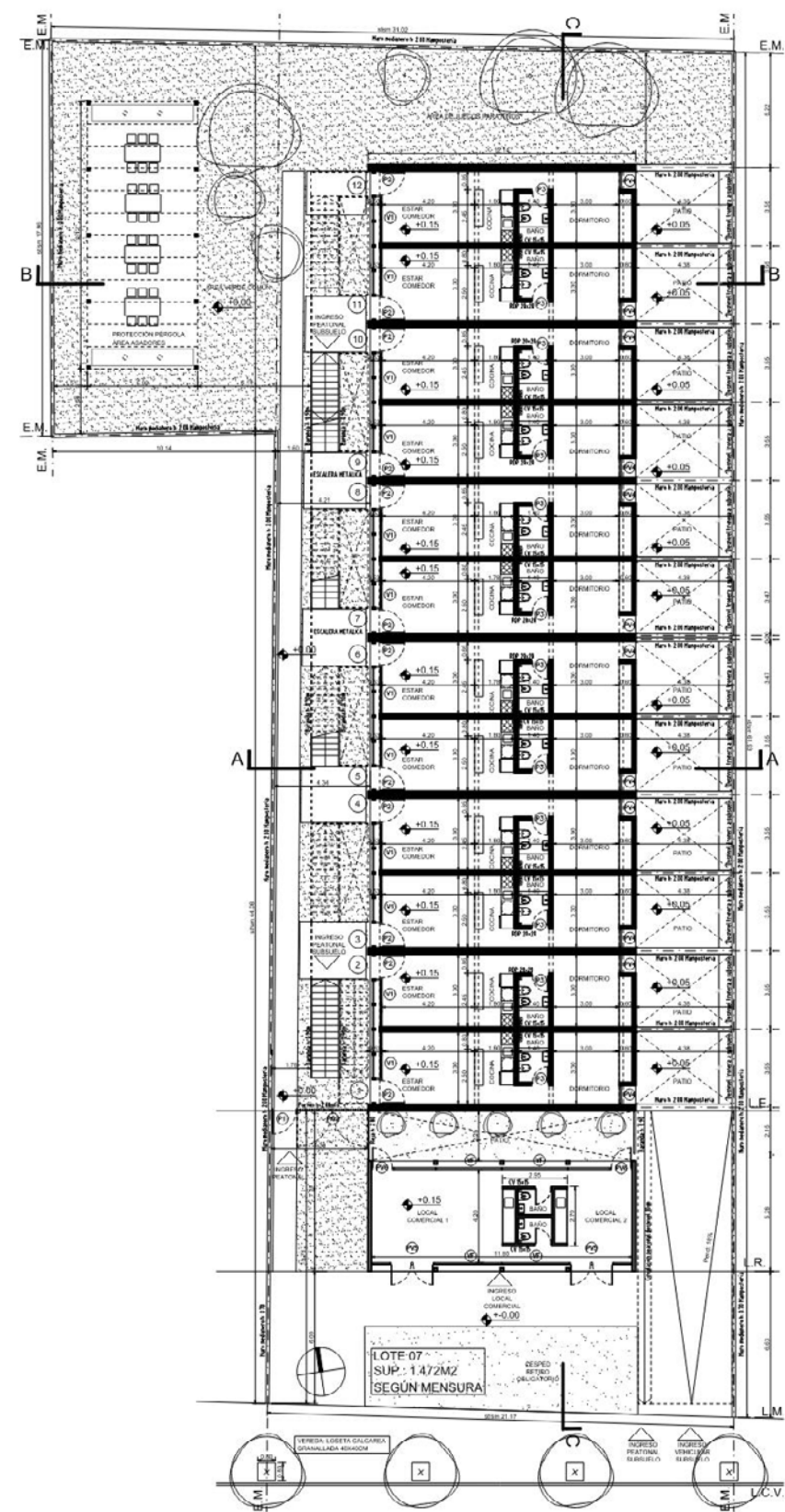
LOCATION - Cordoba, Argentina

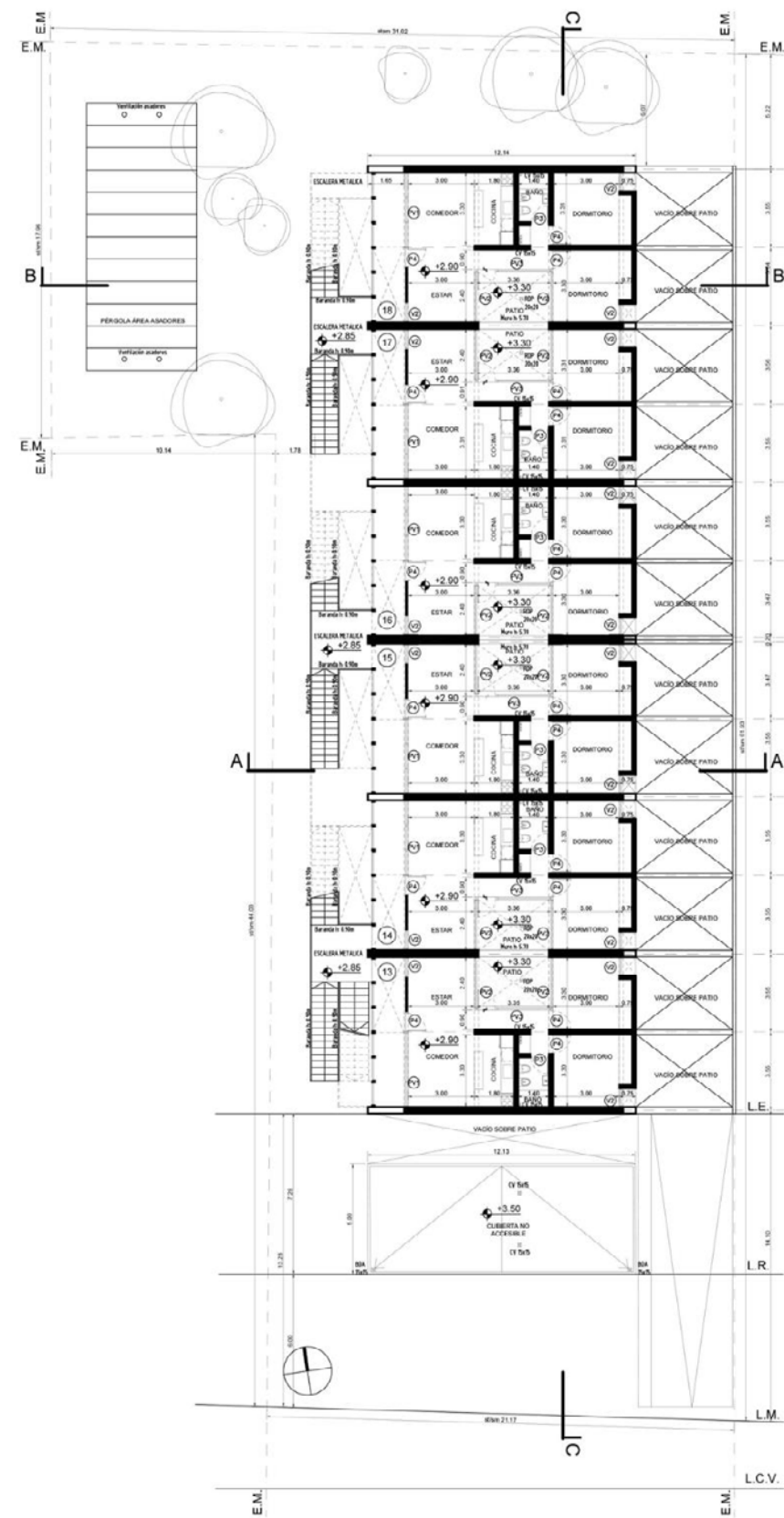
LEAD ARCHITECTURAL DESIGNER

Vivarium is an 18-unit residential building located in the city of Jesus Maria, Cordoba, Argentina. Designed In collaboration with Carranza Vazquez Architects, The project embodies a commitment to honesty in design, material selection, and structural composition. Despite the constraints of a modest budget presented by the developers, the project maximizes the quality of living for its inhabitants, offering a unique residential experience.

Of the 18 units, 6 feature a patio while 12 incorporate voids that allow ample natural light to permeate the interiors. Each unit is comprised of an integrated kitchen, dining area, and living room, along with a bathroom and two versatile rooms that can serve as bedrooms or workspaces.









CHESTNUT HILL HOUSE

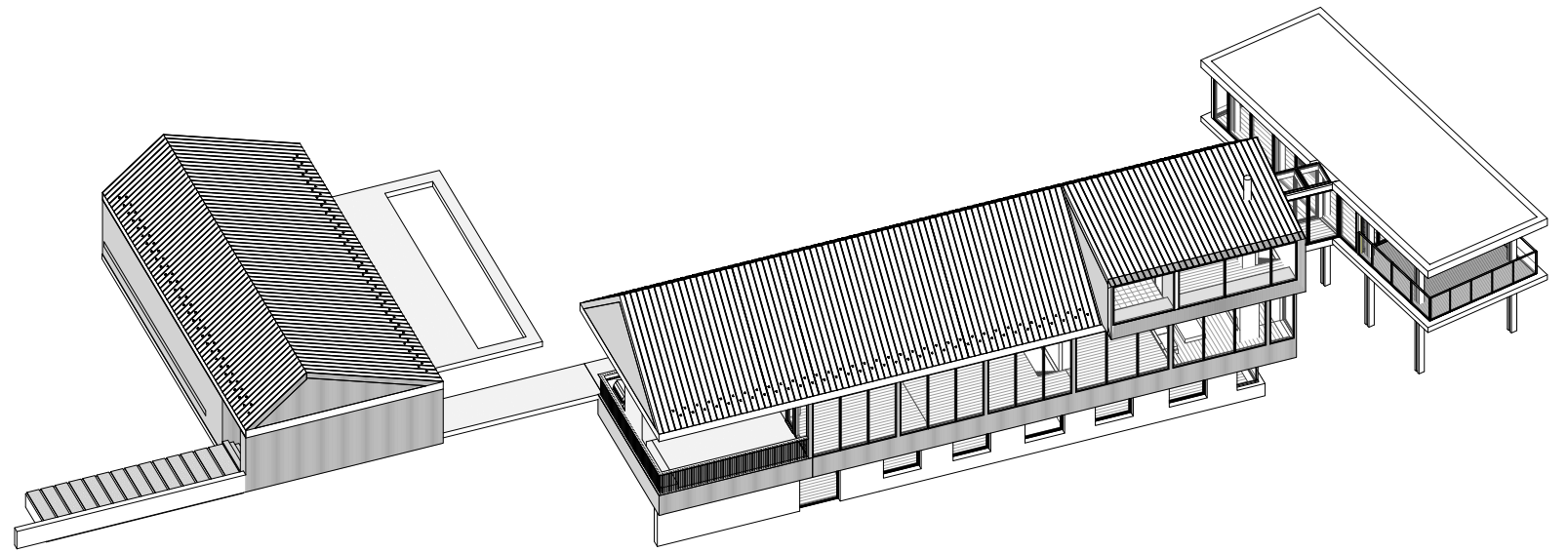
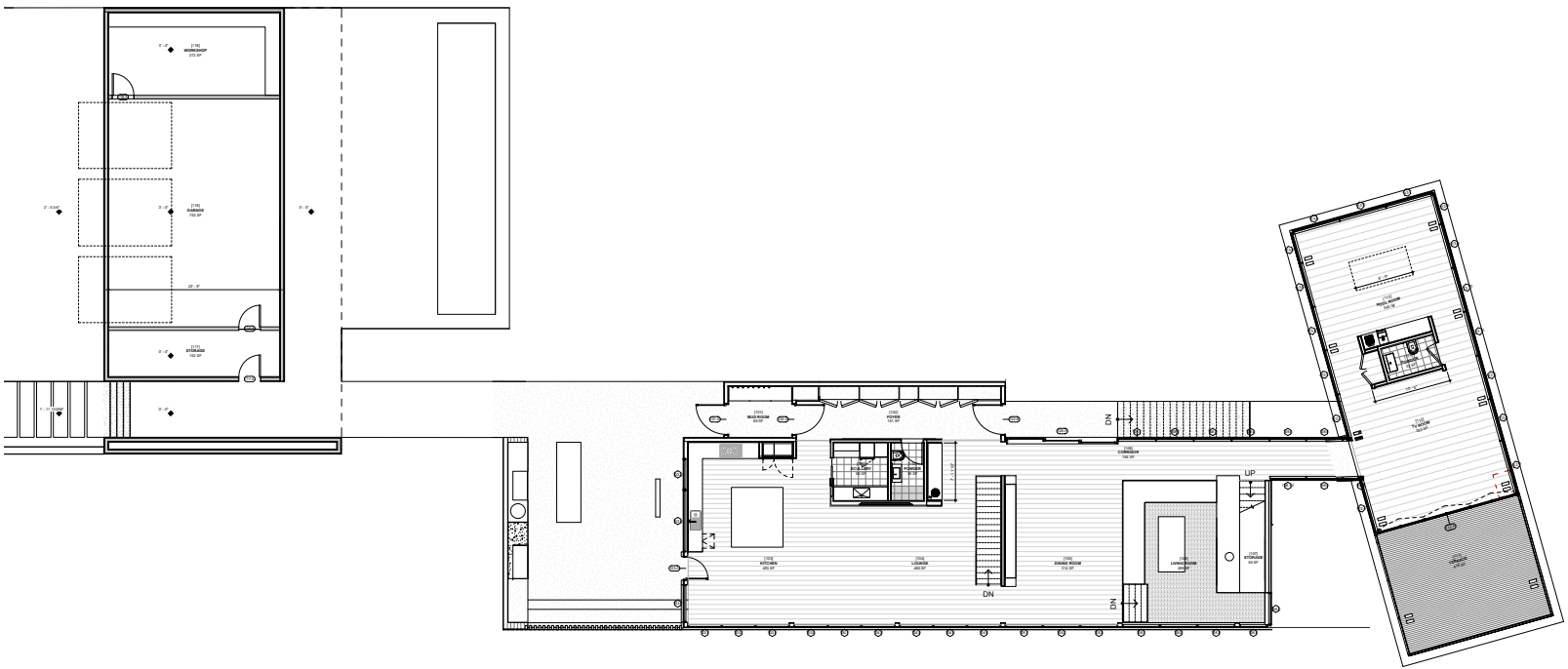
RESIDENCIAL DESIGN

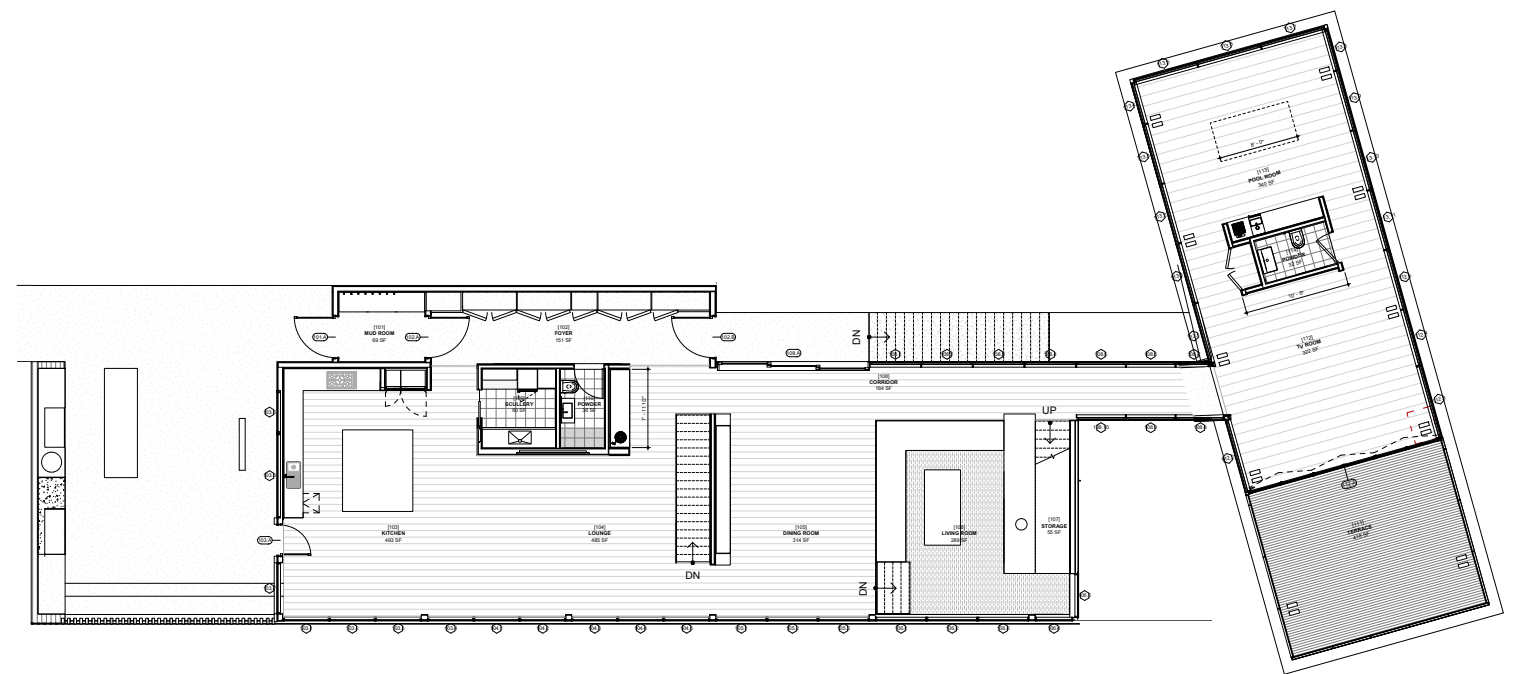
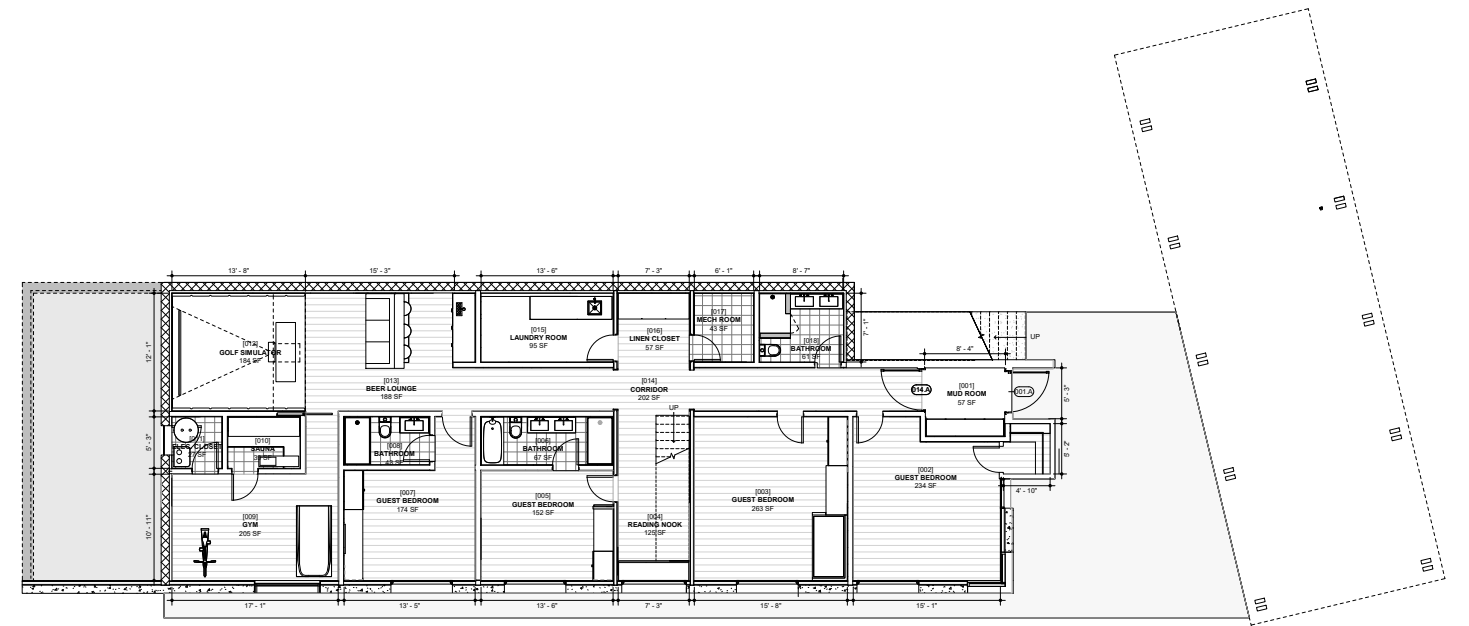
LEAD ARCHITECTURAL DESIGNER

Located in Upstate New York, atop Chestnut Hill, this residence boasts some of the most unique views of the Hudson Valley. Comprising three distinct volumes, two clad in burnt wood planks—main house and garage/poolhouse—different from The third volume which extends out of the main structure, gracefully hovering over the pine forest and touching the ground- with slender wooden legs, creating a striking visual presence.

LOCATION - Up State, New York City









WAINSCOTT HOUSE

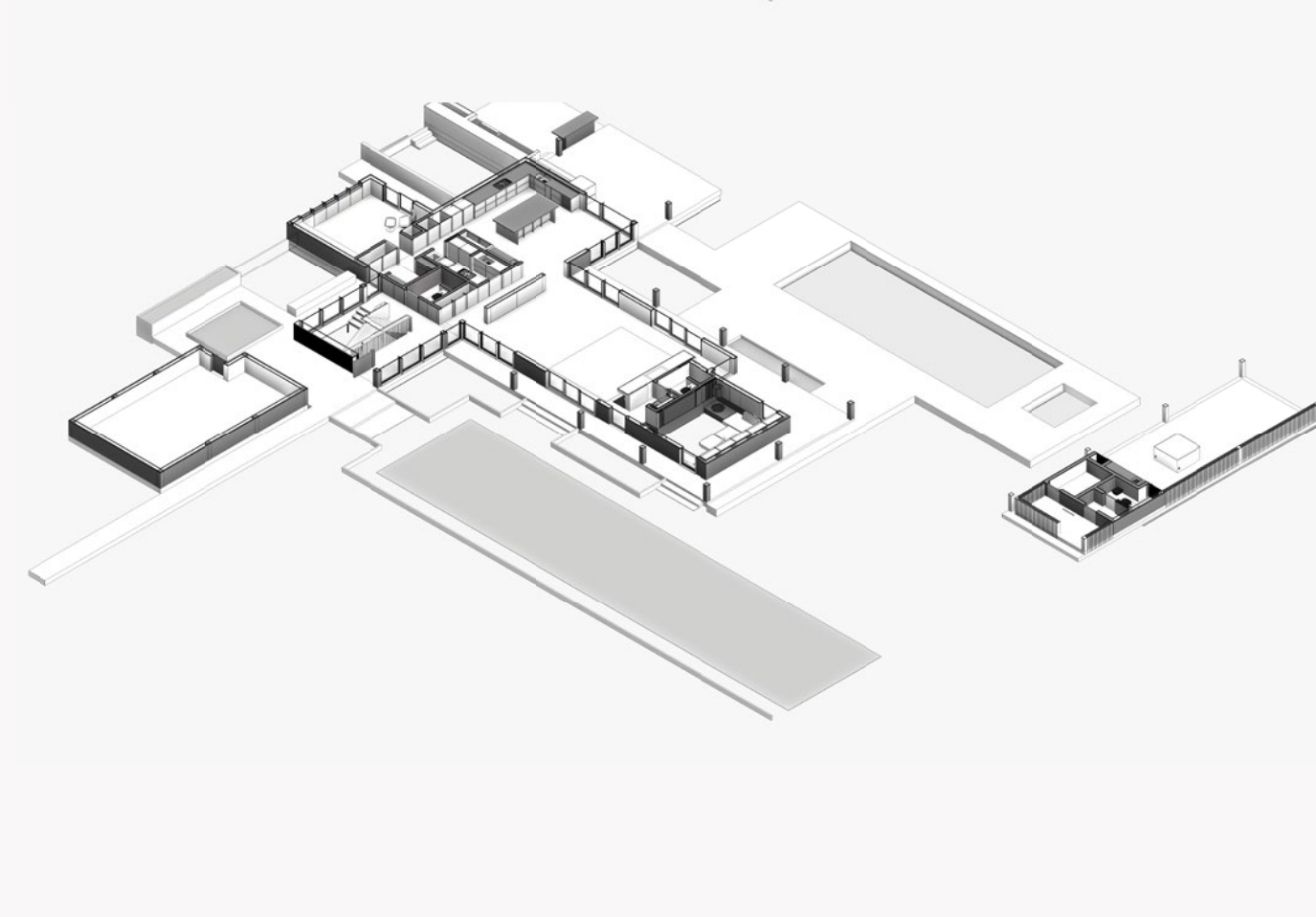
RESIDENCIAL DESIGN

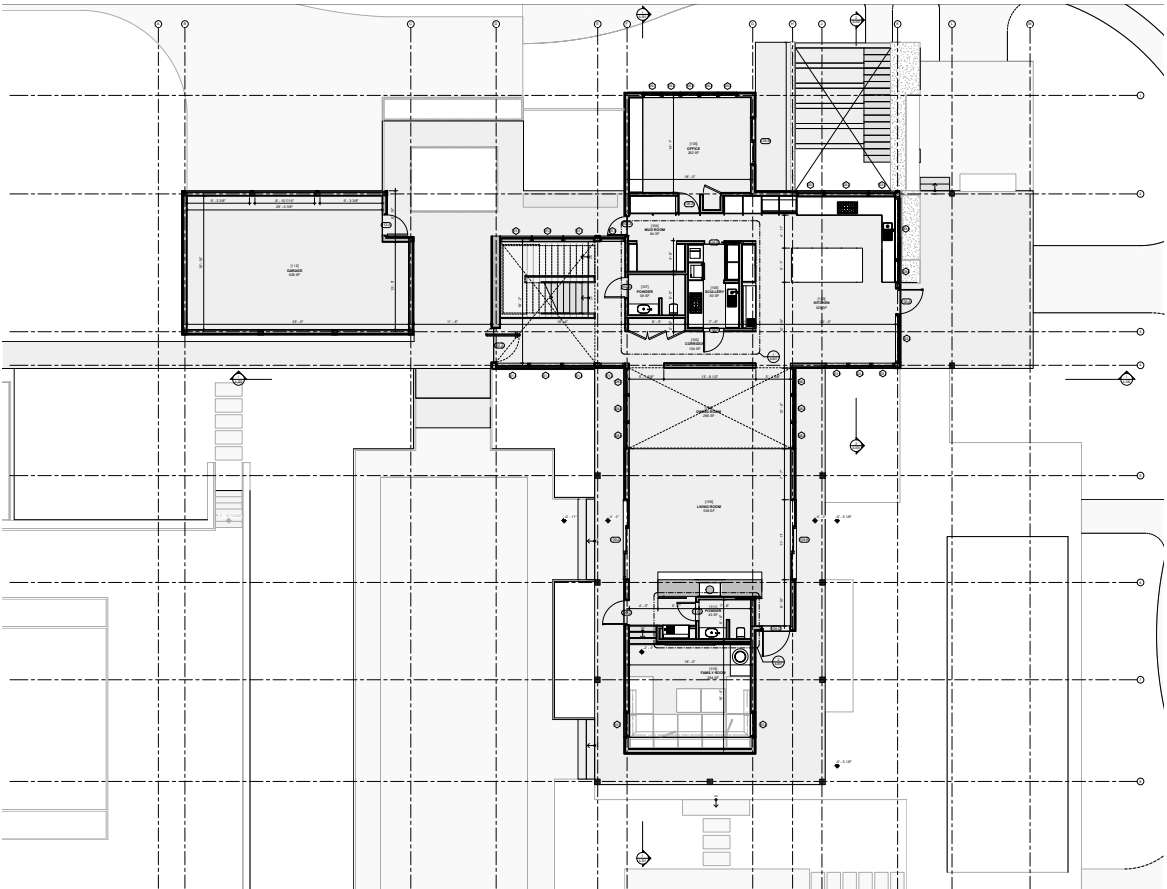
LEAD ARCHITECTURAL DESIGNER

8500 sqft residential project in Wainscott, Hamptons, New York, comprises a two-story structure with a basement, designed for seamless integration with the landscape to establish a sense of spaciousness and connectivity to the natural surroundings. Crafted predominantly from wood, featuring varying thicknesses, the architectural design employs a rhythmic pattern, strategically incorporating apertures for windows and covered terraces.

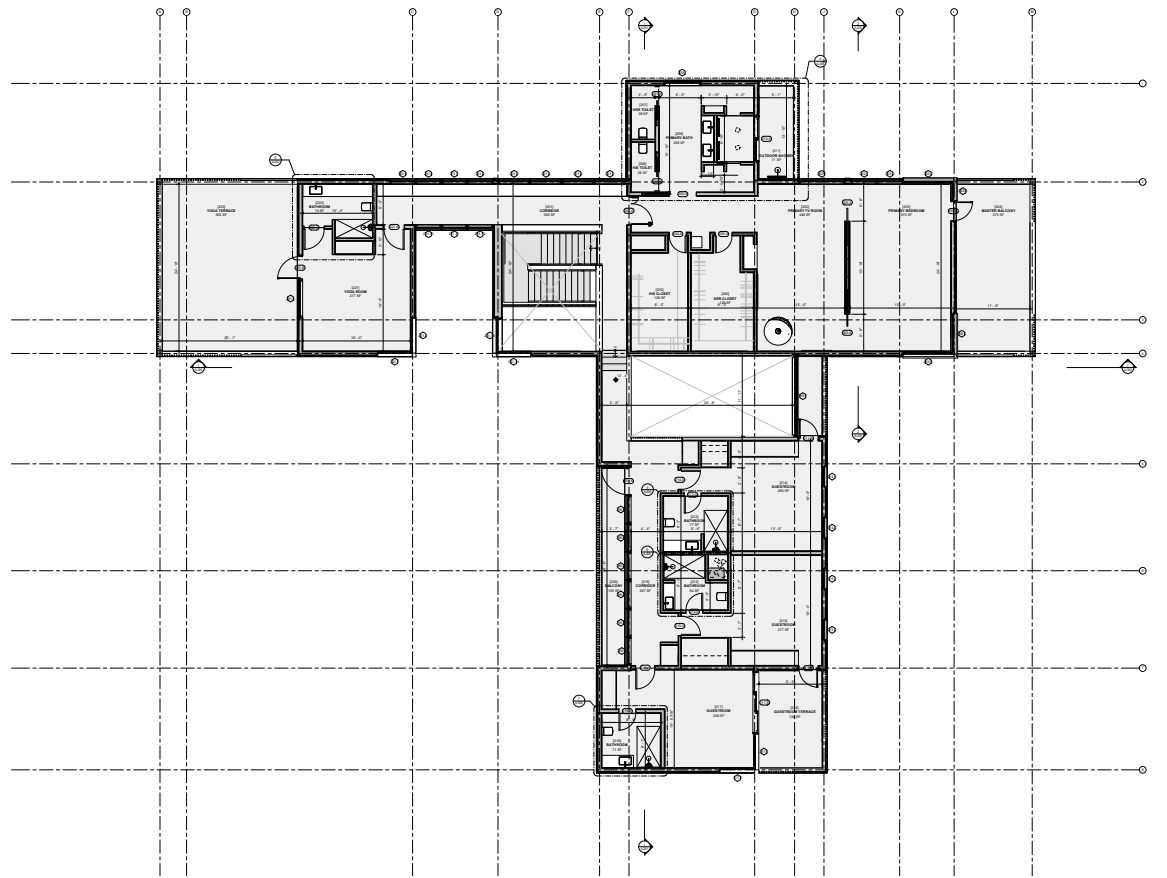
LOCATION - Hamptons, New York City







GROUND FLOOR PLAN



FIRST FLOOR PLAN



CASA DE LOS ZORROS

RESIDENCIAL DESIGN

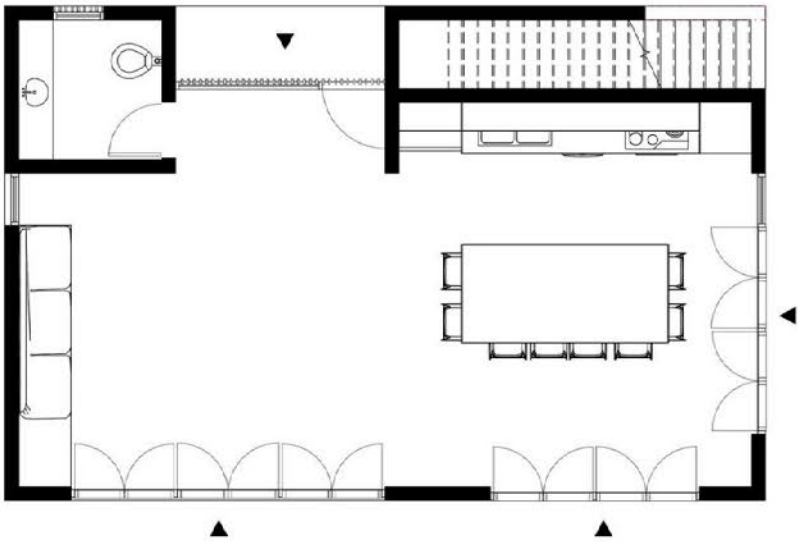
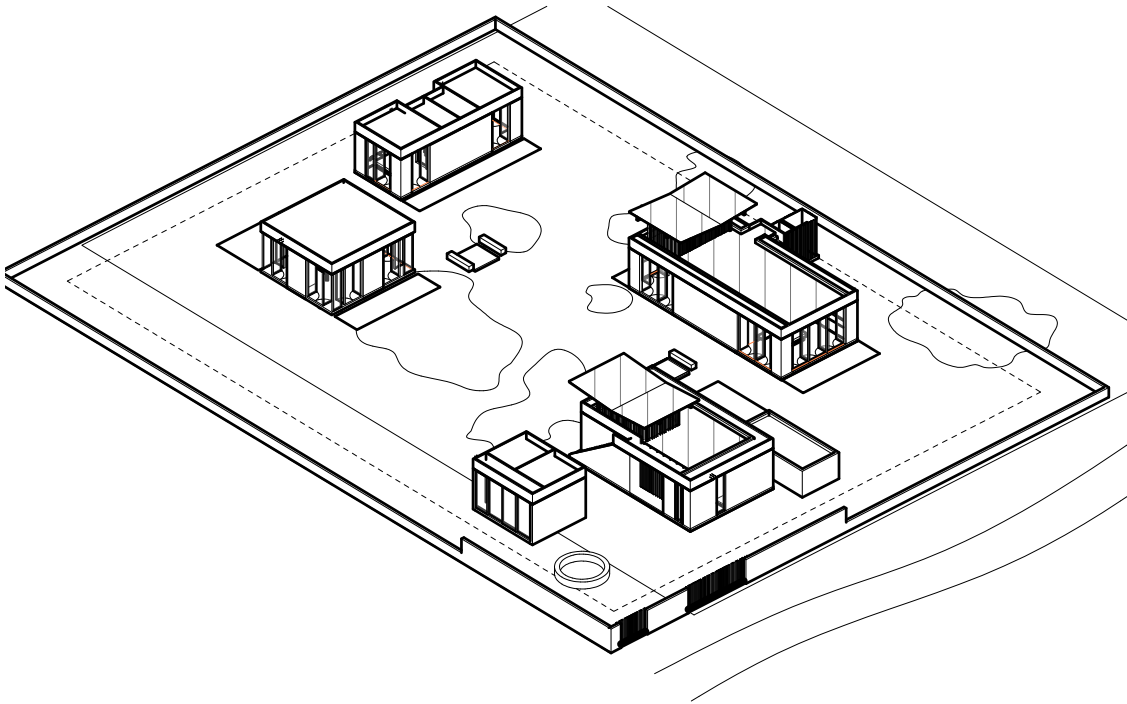
LOCATION - Baja California - Mexico

LEAD ARCHITECTURAL DESIGNER

Desolate, dry, harsh, and unforgiving—these descriptors paint a vivid picture of the terrain lining the coast of Baja California. Casa T-Chai, however, transcends these challenges, celebrating the landscape and forging a profound connection between humans and nature. By challenging the traditional notion of a house, this project endeavors to blur the boundaries between indoor and outdoor living spaces.

Rather than adhering to conventional architectural norms, Casa T-Chai manifests as a series of distinct buildings emerging from the earth as concrete blocks. Carefully positioned on the site, these structures serve as protective shields, shielding the living environment from the intense sun and wind during harsh hours. At the same time, they offer unobstructed views and embrace the serene beauty of the sunset.







EXTRAS

RETAIL SPACE DESIGN - BRANDINGS AND PRODUCT DESIGN

KARA POP-UP RETAIL DESIGN

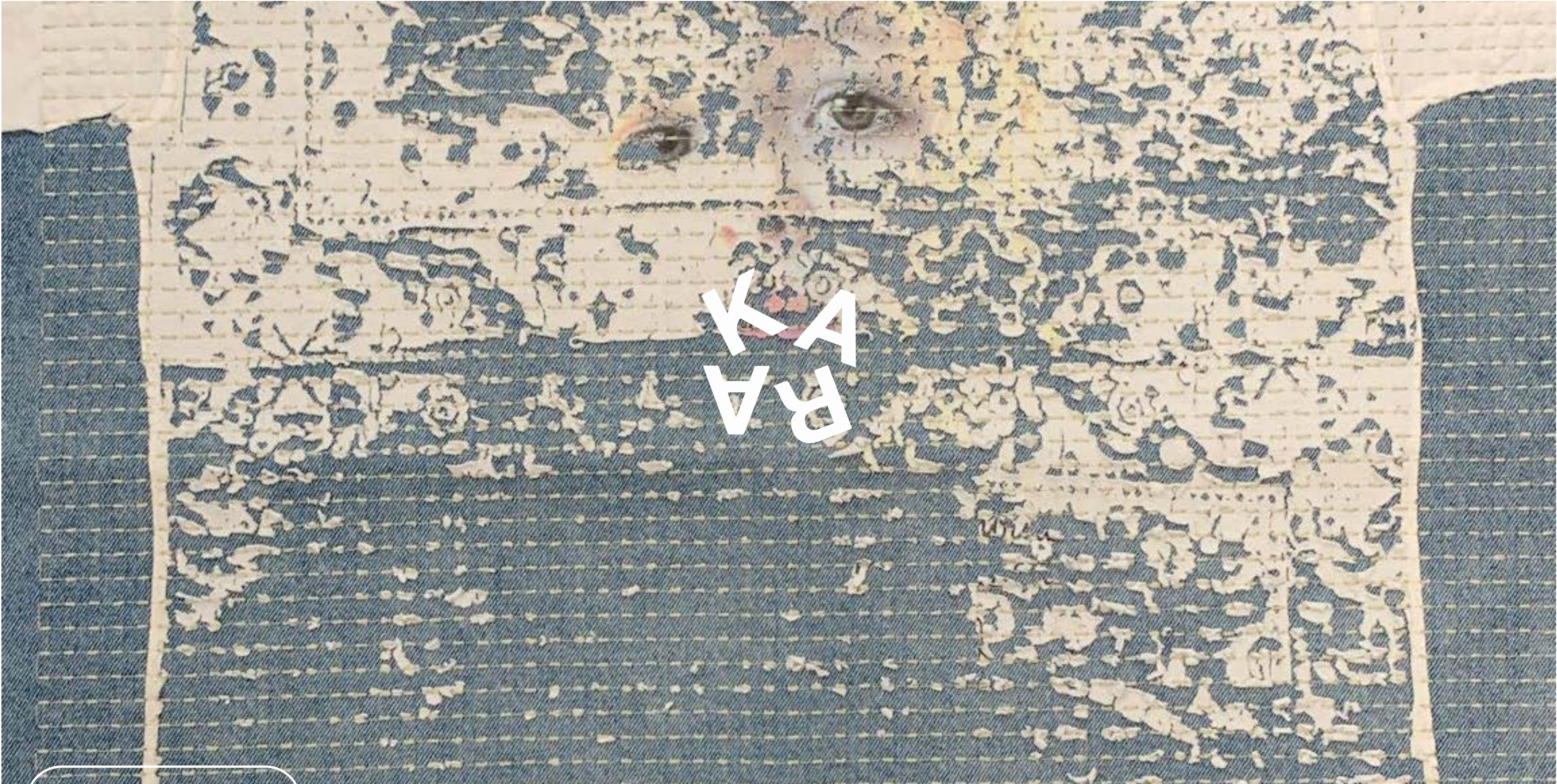
LOCATION -New York City

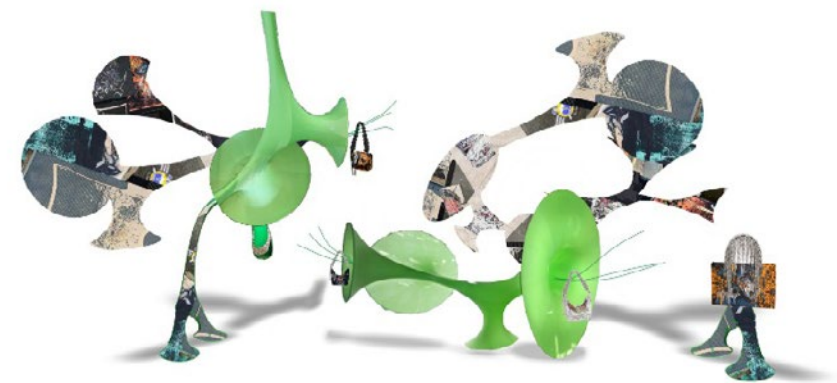
LEAD ARCHITECTURAL DESIGNER

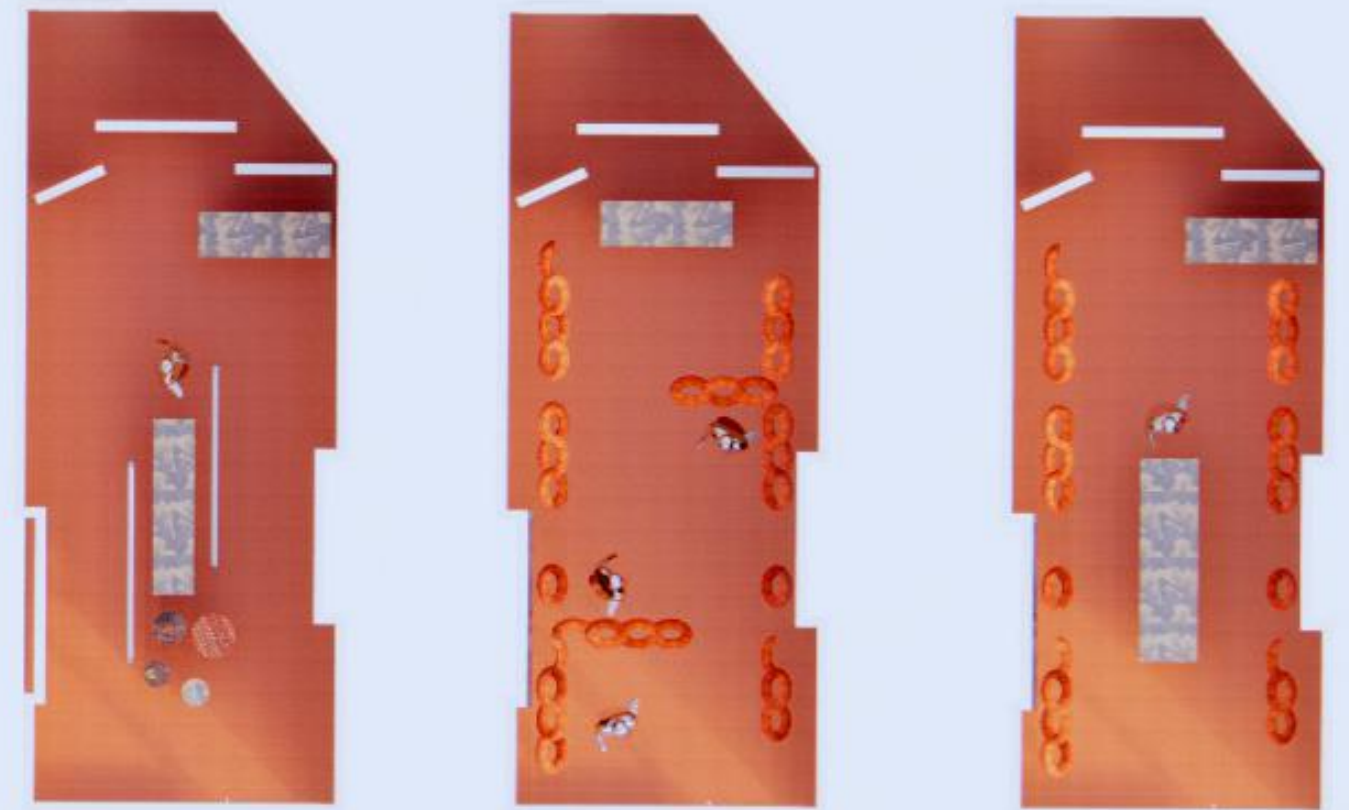
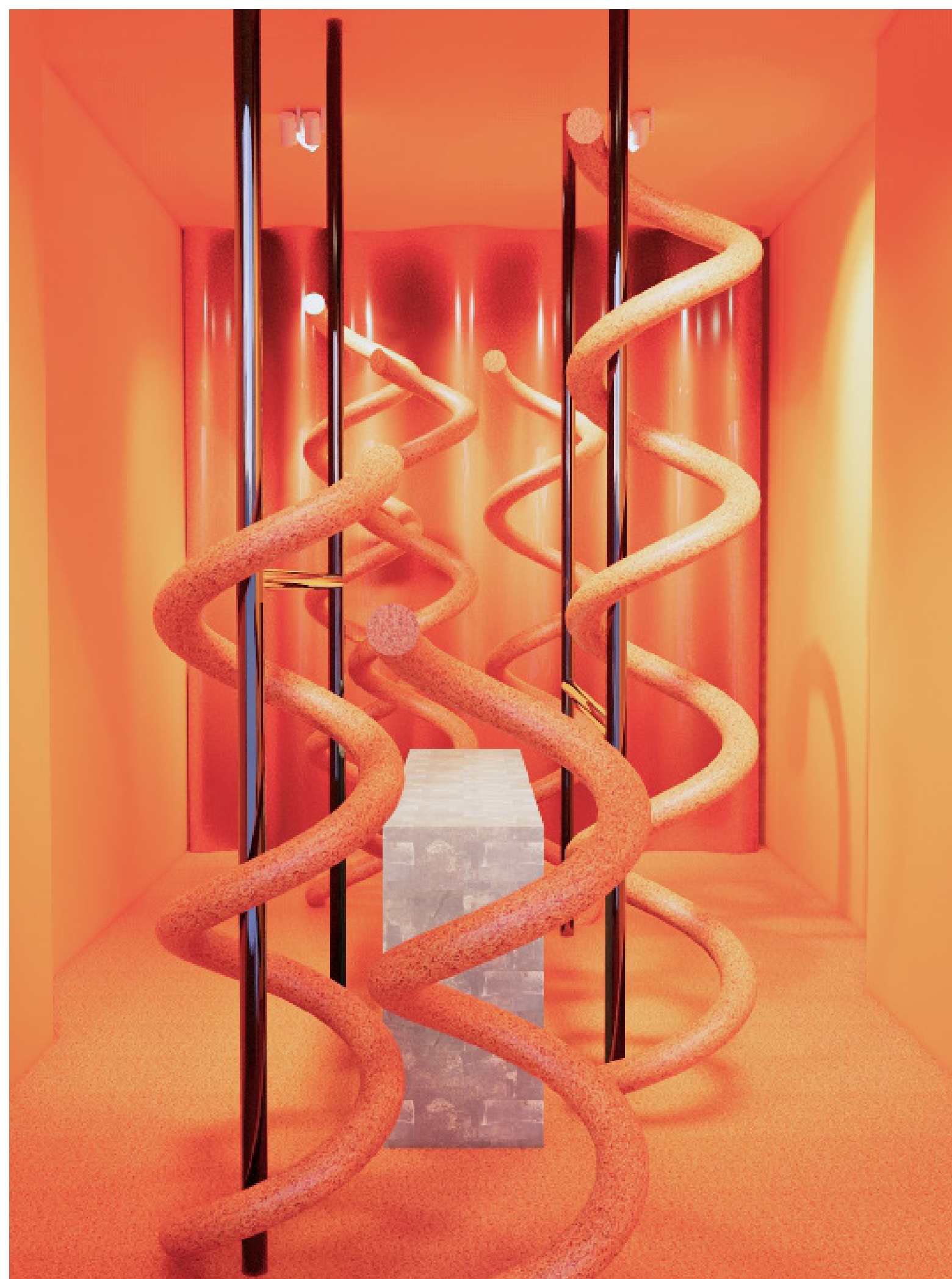
Pop-up retail store featuring the acclaimed fashion brand Kara, transforming the Assembly project space in Lower East Side, New York City. I conceptualized the space, developed the overarching design theme, and meticulously crafted the pedestals designed to showcase the brand’s unique handbags.

Collaborating closely with the esteemed Italian Stylist Andrea Grossi, I incorporated the unique fabric that was exclusively produced for the bag collection showcased at the pop-up store. Leveraging this denim material, I conceived and executed the design of pedestals of varying heights and shapes strategically placed throughout the specifically chosen monochromatic orange space.

The deliberate choice to envelop the pedestals in blue denim created a striking contrast within the predominantly orange environment. This thoughtful interplay between the distinct shades of blue and orange resulted in a truly unparalleled space that seamlessly aligned with the brand’s distinctive identity.







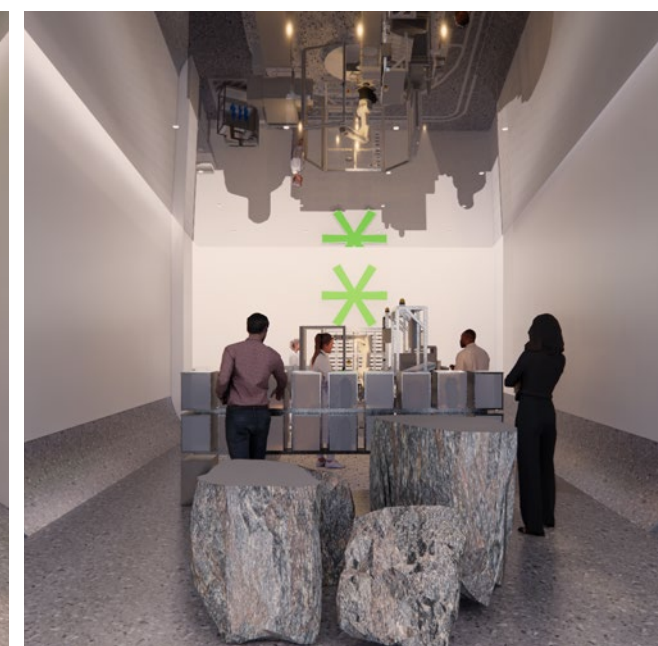
KERNEL RETAIL DESIGN

LEAD ARCHITECTURAL DESIGNER

First commercial space for Kernel - the next generation vegetarian fast casual restaurant concept that will open mid-2024.

LOCATION -New York City





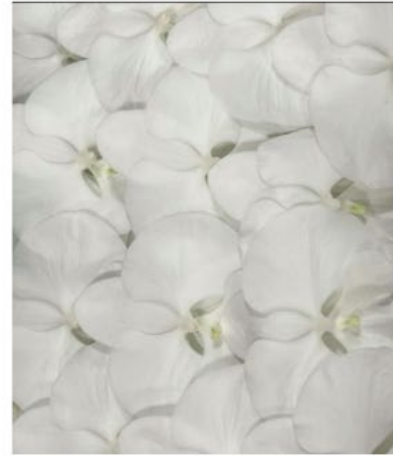
BEVERLY'S NEW YORK BRANDING

LEAD DESIGNER

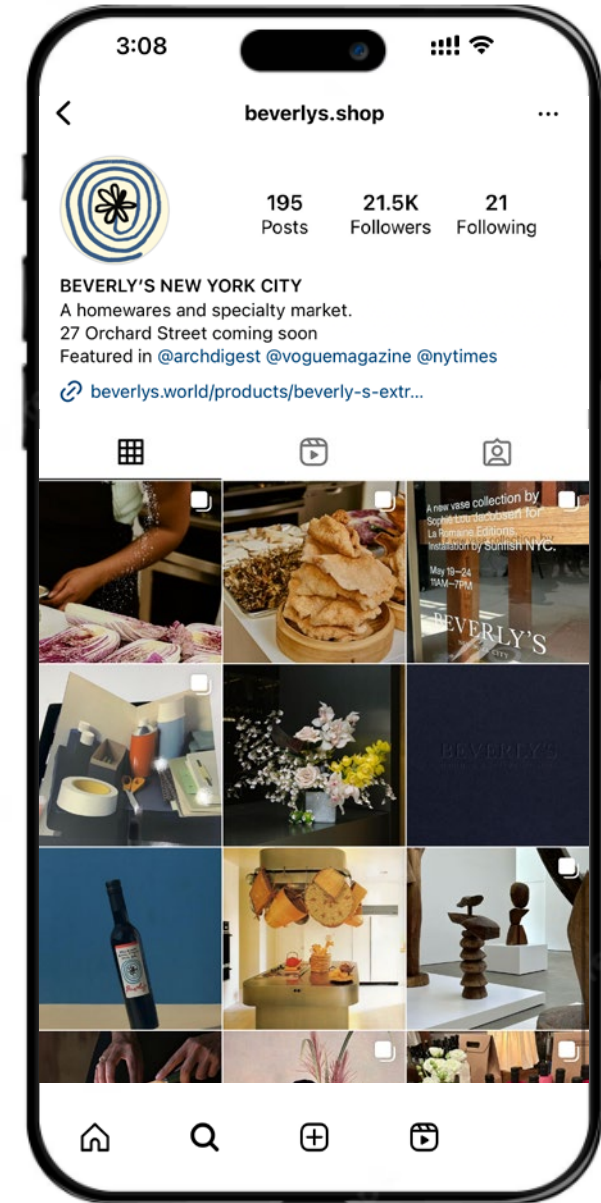
Rebranding of Beverly's New York City. A shop that sells design-forward, budget-friendly homeware and kitchenware, as well as specialty foods, the shop had pop-ups at Nordstrom's flagship in New York City and at the Rockefeller Center In New York City. The brand has been featured in Vogue Magazine, Architectural Digest and the New York Times. Beverly's shop stocks all the best goods for entertaining and living, from table linens and beautiful glassware to cast iron and bottles of olive oil.

LOCATION - New York City





BEVERLY'S
NEW YORK CITY



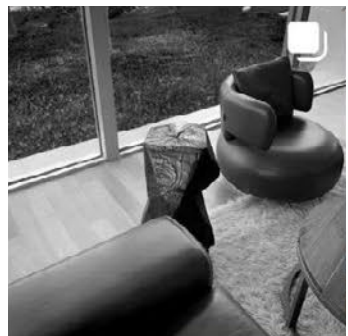
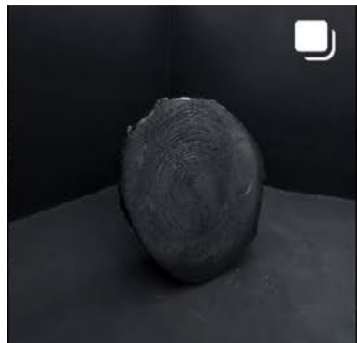
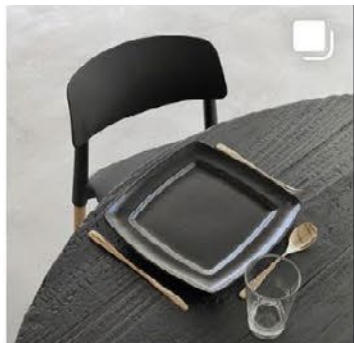
PALO ALTO PRODUCT/MATERIAL EXPLORATION

LOCATION -New York City

LEAD DESIGNER

A sculptural practice that emerged during the pandemic lockdown. I developed a unique approach to creating sculptural pieces and furniture using the traditional Japanese technique of suigiban, which involves burning wood. With a commitment to sustainability using only recycled wood.





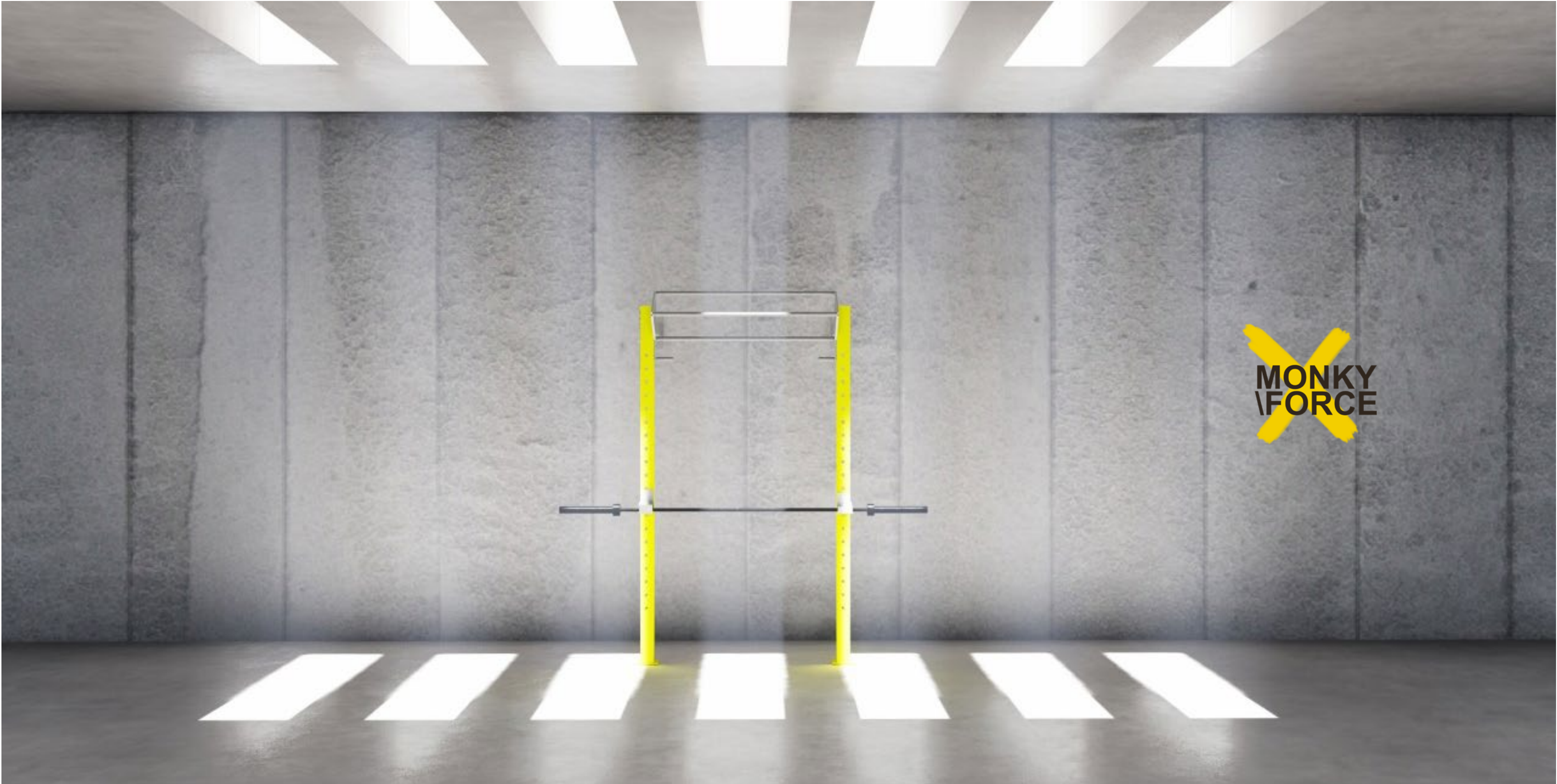
MONKYFORCE BRANDING - PRODUCT DESIGN

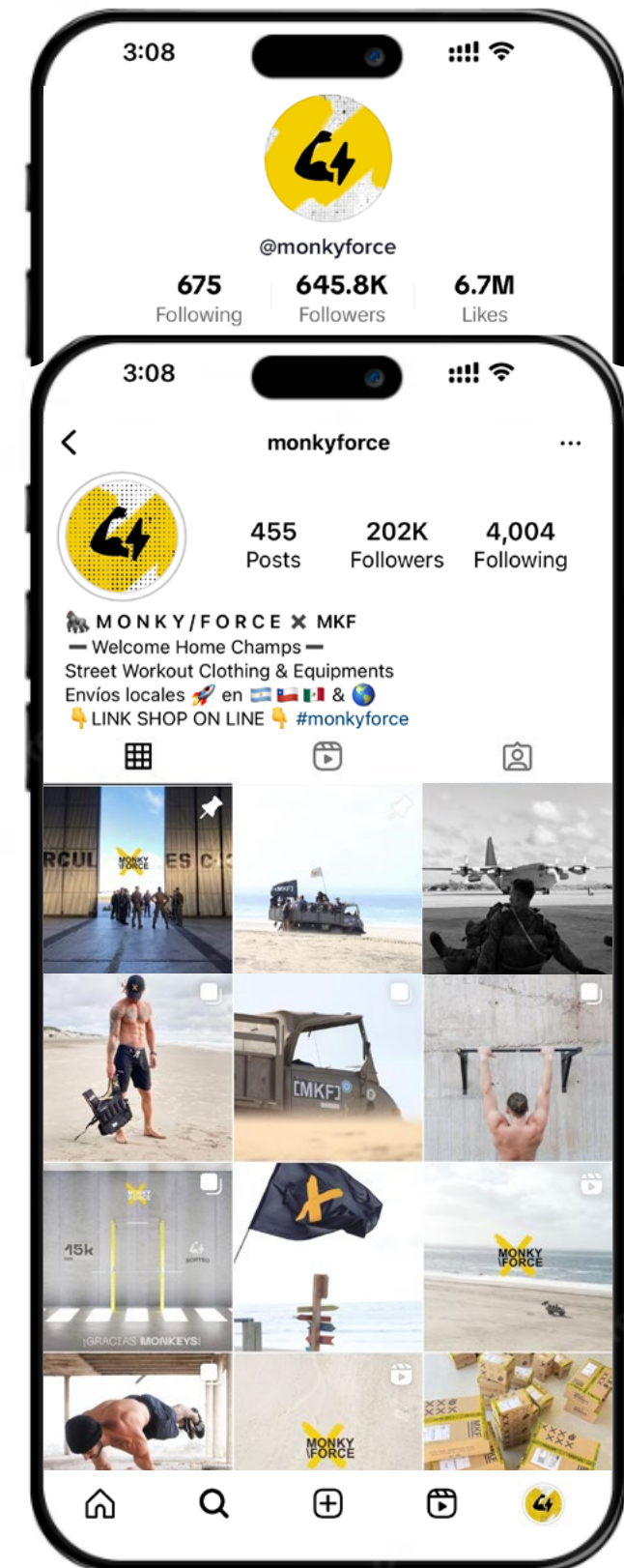
LOCATION - Argentina Chile Brasil Mexico

FOUNDER AND LEAD DESIGNER

A successful sports and training equipment brand created in 2020. I was responsible for its overall vision, from designing the logo and creating the brand identity to developing new products, designing their packaging, and leading marketing campaigns to promote the brand. MONKYFORCE has become a household name in the industry, with a growing social media following of over 202,000 on Instagram and 650,500 on TikTok. In just two years, MKF expanded their product line from one item to over a hundred, and the sales have expanded to countries beyond its home base in Argentina, including Chile, Brazil, and Mexico.

At the heart of MONKYFORCE success is their commitment to create high-quality products that reflect the brand's greatness on social media and appeal to the expanding customer base. To further this goal, thye have collaborated with various organizations, including the military of Argentina and heroes like firefighters and lifeguards, donating training equipment and clothing to support their causes.





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SELECTION OF WORKS JANUARY 2024