



## YAN CHEN

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### Professional Summary

- Highly accomplished and innovative Project Architect with over 25 years of expertise in managing and delivering complex architectural projects. Renowned for exceptional project management, cutting-edge design solutions, and a proven ability to lead multidisciplinary teams. Demonstrated success in executing high-quality, sustainable projects on schedule and within budget.
- Holding a degree in architectural design from one of China's top 985 architectural schools and an MBA from the United Kingdom, I have earned five international design gold awards and published three professional papers. Proficient in design software such as ChatGPT, AutoCAD, and Photoshop, I have a track record of effective collaboration and leadership among senior management. Made important contributions to the design and management of famous projects such as the National Theatre of China, Beijing OCT Happy Valley, Xishuangbanna Wanda International Resort, Nanchang Wanda City, Nanchang Shenyang Global Financial Center, etc..

### Key Contributions

#### Exceptional Project Planning and Coordination

- Developed comprehensive project plans, schedules, and resource allocation strategies to ensure seamless execution.
- Successfully managed and coordinated large, diverse teams, facilitating effective communication and collaboration.

#### Innovative Design and Development

- Led the design and development of award-winning projects, consistently exceeding client expectations.
- Expertise in creating innovative and sustainable designs compliant with local regulations, building codes, and environmental standards.
- Integrated advanced technologies and methods to enhance design quality and project efficiency.

#### Advanced Cost Control and Budget Management

- Demonstrated excellence in cost management, ensuring projects were completed within budget constraints.
- Identified and implemented cost-saving measures without compromising quality or performance.

#### Rigorous Quality and Compliance Control

- Ensured all project stages met or exceeded industry and company quality standards.
- Conducted thorough quality inspections and testing to ensure the final product met specified requirements.

#### Leadership in Innovation and Improvement

- Pioneered the adoption of cutting-edge architectural technologies and practices within the organization.
- Implemented continuous process improvements, resulting in increased efficiency and reduced project timelines.

## Certifications

- Senior Engineer

## Education

### Master of Business Administration (MBA)

- Anglia Ruskin University (ARU), Cambridge, UK
- Focus: Theme park technical methods, cultural tourism project planning, experience design, real estate development, architectural project management.

### Bachelor of Urban Architectural Design

- Chongqing University, Chongqing, China
- Focus: Civil engineering design, structural mechanics, urban planning, construction management, computer-aided design.

## Professional Affiliations

- Professional Member, International Society of Urban and Regional Planners
- Member, American Institute of Architects (AIA)
- Professional Member, American Planning Association (APA)
- Professional Member, Chinese Architectural Society (ACS)
- Expert and Scholar, Board of Directors, China Economic Exchange
- Expert Judge, Asia-Pacific Space Designers Association (APSDA)

## Awards

- 2024: Gold Award in the Sustainable Architectural Design category, MUSE Design Awards, USA
- 2024: Baoneng City of Happiness, 17th IDA Design Gold Award, USA
- 2023: Hainan Commercial Plaza, Gold Award, International Design Professional category, IIDA Award, Italy
- Happy Forest Park, Silver Award, International Design Professional category, NY Design Awards, New York
- Binhai Science Experience Hall, Gold Award for Creative Design, TITAN, USA
- International Happiness Island, Platinum Award for Design, London

## Professional Experience

### SUNMIX Investment Construction Ltd.

September 2023 – Present

Project Manager/Competent Architect

Athens, Greece

- Led project planning and coordination, ensuring seamless integration of all project phases. Professional real estate project technical management.
- Directed design and development, ensuring compliance with local regulations and sustainability standards. Professional drawing review.
- Oversaw cost control and budget management, identifying cost-saving opportunities.
- Implemented quality assurance and compliance control, conducting rigorous quality checks. Professional material optimization design;
- Introduced innovative technologies and methods to enhance project efficiency and effectiveness. Leading innovative product design.

### Dongguan Hengtai Technology Group

January 2020 – 2023. September

Vice President

Dongguan, China

- As Vice President reporting directly to the Chairman, I am part of the highest level of the company's business management. I assist the Chairman in managing group affairs and overseeing company operations.
- **Key Achievements:**
- Cultural Tourism Breakthrough: Led the successful creative planning of the Dongguan Huayang Lake project, achieving 100% government approval.

- **Real Estate Optimization:** Developed and managed new and existing real estate projects to reduce costs and increase efficiency. Achieved 30% cost savings and reduced project cycle by 3 months through meticulous cost control, procurement optimization, and effective change management.
  - **Financial Risk Management:** Controlled financial risks, reducing company liabilities to under 10%, ensuring financial stability while other large real estate companies faced heavy debts.
  - **Diversified Operations:** Promoted company diversification into environmental protection industries and port projects, establishing collaborations with Hong Kong and South Korea.
  - **Urban Renewal:** Reached consensus with the government and local communities on urban renewal and old project renovations, improving living conditions for vulnerable groups and enhancing the company's social reputation.
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- **Baoneng Group Co., Ltd.** January 2017 – January 2020
  - Group Design Vice President Shenzhen, China
  - Appointed Vice President for exceptional technological expertise and outstanding performance. Oversaw land acquisition, project expansion, design management, and technical R&D for over 30 projects in major cities like Shenyang, Dalian, Tianjin, Shanghai, and Shenzhen.
  - **Key Achievements:**
  - **Strategic Oversight:** Managed early land acquisition and project expansion across major cities.
  - **Collaboration with Leading Firms:** Worked with top international high-rise design firms, including SOM and KPF (USA), and Atkins (UK).
  - **Landmark Project Leadership:** Led design management for the Shenyang Baoneng Global Financial Center, a 10 billion yuan project featuring a 565-meter main building and a 328-meter auxiliary building, set to be the tallest in Shenyang and among the top ten tallest buildings globally.
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- **China Wanda Group** January 2011 – December 2016
  - Senior Executive Level 9 (Planning and Design) Beijing, China
  - As Vice President of Planning, I oversee the creative design and management of numerous Wanda commercial plazas, including Chengdu Wanda Plaza, which generates hundreds of millions of yuan annually.
  - **Key Achievements:**
  - **Cultural Tourism Leadership:** Managed the Wanda Xishuangbanna International Resort, attracting significant attention from governments and media. Hosted high-profile visitors such as the Prime Minister of Laos and the Minister of Tourism of Queensland, Australia. The resort also became a popular filming location for programs like "Run, Brother" and "National Acceleration" and hosted major events such as the China Tourism Fair and the BMW X1 New Product Launch.
  - **High-Quality Construction Projects:** Led the Nanchang Wanda City project, which received the 2020 High-Quality Construction Project Award from the Nanchang Urban Construction Bureau. Achieved top rankings for Changzhou and Taizhou Wanda Plazas in the design effect category of Wanda Group.
  - **Event Management:** Successfully organized and hosted significant events, enhancing the resort's reputation and making it a new tourism benchmark in Yunnan Province, China.
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- **China OCT Group, Beijing Happy Valley** January 2004 – January 2011
  - Principal Architect of Park Beijing, China
  - As the main architect of the Beijing Happy Valley Project, I provided original design drawings and reviews, establishing myself as the key contributor. I mastered essential

design concepts and technologies for theme park architecture, overseeing the entire process from conceptual design to completion acceptance for this 2 billion yuan project.

- **Key Achievements:**
- **Award-Winning Design:** Beijing Happy Valley's "Golden Face Dynasty" theater show won the "Best Live Performance Award" at the IAAPA Annual Exhibition in the United States.
- **Global Recognition:** In 2019, Beijing Happy Valley was listed among the top 25 single theme parks worldwide with 5.16 million annual visitors, according to the AECOM and TEA report.
- **Creative Leadership:** The successful design led to the Beijing company winning the 2007 Group Creative Award. Beijing Happy Valley has become a top tourist destination, with the creative IP of the Ant Area inspiring many subsequent domestic amusement projects.
- **Iconic Tourist Attraction:** Beijing Happy Valley is now a major attraction, often included in top tourist routes alongside the Great Wall, Forbidden City, and Summer Palace.
- **China Research Institute of Urban Planning and Design** July 1997 – December 2003
- Project Architect Beijing, China
- Promoted from Assistant Architect to Architect, and then selected as Project Architect. Leveraged my professional abilities to creatively design numerous projects and manage late-stage construction drawings and on-site technology.
- **Key Projects:**
- Beijing Daxiong City Garden: Villa, garden bungalow, and small high-rise residential designs.
- Tianqiao Commercial Building: Commercial complex.
- Changchun People's Bank of China: Office building.
- Yunnan Jiangnan Villa: Townhouses, Shuangpin villas, bungalows, and high-rise residential buildings.
- Beijing Wuling Mountain Villa: Resort hotel.
- National Grand Theatre: National representative project, renowned for its industry-leading professionalism.

### Languages

- English: Fluent
- Chinese: Native

### References

- Available upon request.

### Personal Interests

- Modern Architectural Design
- Environmental Sustainability
- Community Service and Philanthropy