

Contact

www.linkedin.com/in/chris-delgado
(LinkedIn)

Top Skills

Corporate Events
Event Planning
Event Management

Languages

English

Publications

Event Trends
Challenges of Events

Chris Delgado

Investor

Orlando, Florida, United States

Summary

Chris Delgado is a high level executive consultant to CEOs, COOs and C-Suite Execs.

Previously holding the Chief Operating Officer position in a Publicly traded CBD Company | Happy Supplements Inc. (CSE: HAPY).

Experience in Business Development, Operations, Global Marketing and Strategic Planning, Chris has been able to help companies expand their global presence, development and revenue.

Chris Delgado had the unique opportunity while working for Grant Cardone to Produce and Direct The World's Largest Conference | 10X Growth Conference - 35,000 Attendees - Miami Marlins Park 2019 while being the Director of Events and Marketing.

A highly sought after business consultant and executive, Chris Delgado's experience is diverse and rare.

Experience

Goliath Ventures Inc.

Chief Executive Officer

January 2019 - Present (5 years 7 months)

Executive Asset Management, International Investor, Crypto VC

FAMIGO

Chief Marketing Officer

September 2021 - March 2022 (7 months)

As CMO for FAMIGO, Chris Delgado is directly responsible for market growth, brand development & overall digital marketing direction.

With the success of FAMIGO's Global Launch Party in Miami, FL, FAMIGO is on track for exponential growth with attracting top creator talent and celebrity music entertainers.

Happy Supplements Inc

Chief Operating Officer

January 2019 - June 2021 (2 years 6 months)

Orlando, Florida

- Lead IPO process and listing strategy
- Developed go to market development and growth plan
- Investor Relations Management
- Responsible for digital sales and product dev/expansion

FitTea

Chief Operating Officer

January 2019 - June 2021 (2 years 6 months)

Orlando, Florida

- Oversee Day to Day Operations of FitTea & HappyTea CBD
- Produce, Develop and Launch New Product Expansions
- Manage Local and Celebrity Talent for FitTea and HappyTea
- Investor Relations
- New Market Development and Research

GOAT Marketing

Chief Development Officer

January 2019 - January 2020 (1 year 1 month)

Los Angeles, CA

Cardone Training Technologies, Inc.

Director of Meetings & Events

May 2018 - January 2019 (9 months)

Miami, Florida

- Event Producer of the World's Largest Business Conference | 10X Growth Conference - 35,000
- Planned and Developed Grant Cardone Quarterly Events | 10X Business Boot Camp

- Managed Digital Marketing and Department Growth
- Budget Management/Projection
- Product Development and Digital Sales (over \$150M in digital sales)

Tom Ferry

Meeting and Event Planner

November 2016 - April 2018 (1 year 6 months)

Irvine, CA

- Developed & Lead the International Market reach into Canada
- Creator of Tom Ferry's White Party & Tom Ferry's 80s Throwback (Exclusively at Elite+ Retreat)
- Planned and Coordinated Multi Day/Multi City/State Regional Seminars
- Established National Sales Relationships with various vendors
- Established Strategic Relationships with Global Hotel Brands

In-N-Out Burger

7 years 9 months

Events Technology

January 2016 - October 2016 (10 months)

Irvine, CA

- Mastered Cvent Platform and integrations with Sabre Travel, PayProFlow & Inquisium Surveys
- Maintained Department Reporting and Analytics
- Basic Learning of CSS Script Writing and Graphics Design
- Created BADASS Global Events

Corporate Events

September 2013 - January 2016 (2 years 5 months)

Irvine, CA

- Designed & Coordinated Incentives for all In-N-Out Burger Restaurants
- Tracked and Measured Event Budgets
- Mastered Online Registration Platform, Signup4 & Cvent
- Core Planner for Annual International Incentive Trip
- Core Planner for Annual INO Foundation Golf Tournament
- Created event reporting and surveyed attendee experience and overall event improvements

- Most important, A Champion for ALL INO Associates and created experiences that showed appreciation for all their hard work!

Level 7 Manager

February 2009 - September 2013 (4 years 8 months)

Education

Public Safety Internship Academy

Criminal Justice, Criminal Justice/Police Science · (2007 - 2008)