

# THEA YUXIN LIN

NEW YORK NY 10003

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theathesnowleopard@gmail.com

## EXPERIENCE

### PROJECT ASSISTANT

09/2024 - CURRENT

New Reader, newreader.net

Editorial and Writing  
Research and Outreach

### STUDIO ASSISTANT

06/2024 - CURRENT

a83, New York City

Developed marketing materials for workshops and events, designed and curated exhibitions, and performed administrative tasks within a nonprofit organisation.

### FOUNDER & MANAGER

2020 - CURRENT

BBFUNGI Archive

Successfully curated and managed a diverse inventory of vintage and fashion archive pieces, achieving consistent sales growth through strategic marketing initiatives and a keen understanding of market trends.

Brand Conceptualisation and Curation  
Social Media Management and Digital Marketing  
Sales and Customer Relations  
Graphic Design and Creative Direction  
Photography and Visual Content Creation

### GALLERY ASSISTANT

08/2024 - 11/2024

Sargent's Daughters, New York City

### GALLERY ASSISTANT

02/2024 - 07/2024

Eli Klein Gallery, New York City

Press Release and Social Media Management  
Sales Engagement and Gallery Operations  
Exhibition Setup and Event Coordination  
Publication and Graphic Design

### ASSISTANT ARCHIVIST

09/2022 - 12/2022

The Cooper Union Archives & Special Collections

Reference and Research Support  
Digitisation and Digital Archives Management  
Exhibitions and Outreach

### INTERN ARCHITECT

06/2018 - 08/2018

Xiang Architects, Shanghai

Contributed to the design and development of diverse architectural projects including museums, offices, shopping malls, and commercial complexes.

## EDUCATION

### 2017-2023 THE COOPER UNION

The Irwin S. Chanin School of Architecture

Bachelor of Architecture

## SKILLS

### DESIGN

AutoCAD, Rhino, Revit, V-Ray  
Adobe CS  
3D Scanning and Printing (Form Lab, Makerbot)  
Laser Cutter  
CNC (Rhinocam)  
Drafting and Drawing  
Modeling and Sculpture (Wood, Metal, Resin, Clay, Plaster, Foam)

### EDITORIAL

Website Design and Development  
Content Management Systems  
Copy Editing and Proofreading  
Content Development  
Storytelling and Narrative Structure  
Research and Fact-Checking  
Publishing Tools

### VISUAL MAKING, DIRECTION, PHOTOGRAPHY

Creative Concept Development  
Set Design and Prop Styling  
Art Direction and Styling  
Photo Retouching  
Visual Storytelling  
Portfolio Curation

## WORKS AND PORTFOLIO

### 2020 - 2023 DESIGN, WRITINGS, RESEARCH

<https://theayuxinlin.com>

## LANGUAGES

ENGLISH	Native
MANDARIN	Native
CANTONESE	Native
JAPANESE	Basic
FRENCH	Basic
SPANISH	Basic