

# 20 PORT 25 FOLIO

INTERIOR, PRODUCT AND GRAPHIC DESIGN  
NÚRIA FERRER ENGUÍDANOS

# NÚRIA FERRER



hello!

I am an Industrial Design and Product Development Engineer, currently pursuing a Master's degree in Interior Design at CEU Cardenal Herrera University.

I am a dedicated, persistent, and eager-to-learn person, with a strong interest in aesthetics but, above all, committed to creating value in every project.

My background in product design and interior design allows me to feel comfortable working across different disciplines. I enjoy learning from every opportunity and remain open to exploring new ways of designing and conceptualizing spaces.

My university experience has taught me to work proactively and has helped me developing my creative potential. My time at a university in Norway allowed me to grow both academically and personally, giving me different perspectives on design. Additionally, I gained professional exposure while working with Venture Experience, where I learned from a multidisciplinary team.

Beyond academics, activities such as working with children, teaching, and customer service roles have provided me with valuable experience in interacting with people of all ages and quickly understanding the needs of each situation.

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**656858671**

[www.linkedin.com/in/nuria-ferrer-enguidanos](https://www.linkedin.com/in/nuria-ferrer-enguidanos)

# EDUCATION

## CURRENT

Master's Degree in Interior Design. CEU Cardenal Herrera University, Valencia.

## 2019-2023

Bachelor's Degree in Industrial Design Engineering and Product Development. CEU Cardenal Herrera University, Valencia.

## 2022

Erasmus at OsloMet University, Oslo, Norway.

## 2010-2020

Professional Degree in Classical Guitar. Ribarroja del Turia Professional Conservatory, Valencia.

# EXPERIENCE

## VENTURE EXPERIENCE

2023-2024  
Internship in the Product Design Department.

## PRIVATE TEACHER

2017- ACTUALIDAD  
Private tutoring for children in school support, English, and drawing. Guitar and music theory instructor.

## SUMMER SCHOOL COORDINATOR

2024  
Coordinator of the "Nau Jove" Summer School at the University of Valencia.

## VOLUNTEER

2018-2024  
Volunteer in organizing recreational activities for children. "Grup Foc Juniors." Ribarroja del Turia.

## BRAND REPRESENTATIVE

2021-2022  
Hollister Co. Clothing Store. Customer service, advice, cashier, and stockroom.

# COMPLEMENTARY EDUCATION

## ENGLISH- C1ADVANCED

C1 ADVANCED Certificate in English for Cambridge Assessment English.

## VALENCIANO - NATIVE

## ESPAÑOL - NATIVE

## MAT

Leisure Activities Instructor.

## DRIVING LICENSE B2

# SKILLS

## REPRESENTATION, GRAPHIC

Drawing, sketching, graphics.

## RHINO CEROS

## AUTOCAD

## INVENTOR

## ADOBE

Indesign, Illustrator, Photoshop...

## RENDERING

3DMAX, Corona

## ARTIFICIAL INTELLIGENCE

Krea, Firefly, Midjourney...

# SOFT SKILLS

## CONCEPTUALIZACIÓN, SYNTHESIS

## TEAM MANAGEMENT, ORGANIZATION

## INTERDISCIPLINARY AND COLLABORATIVE WORK

## ORAL AND WRITTEN COMMUNICATION HABILITIES

## LEARNING AND ADAPTABILITY SKILLS

## TIME MANAGEMENT

## ACTIVE LISTENING

# OTHERS

## INTERNSHIP

Erasmus Santander, CEU.  
BECA ERASMUS + (2022)

## ACADEMIC EXCELLENCE AWARD

Angel Herrera Award for the Best Student and Academic Record of the 2019-2022 Class (2023)

## MIRADORS DE L'HORTA

Selected project for  
"Miradors de l'horta" (2023)

## THE BLACK TURTLE

Selected project for  
"The Black Turtle uniform redesign" (2020)

INTERIOR  
DESIGN

KITCHEN  
RENOVATION

01

ART DIRECTION

02

POP UP

03

CONTRACT  
OFFICE

04

EPHEMERAL  
ARCHITECTURE

05

LEARNING  
SPACES

06

PRODUCT AND  
GRAPHIC

NOT NOT

07

UNIFORM  
REDESIGN

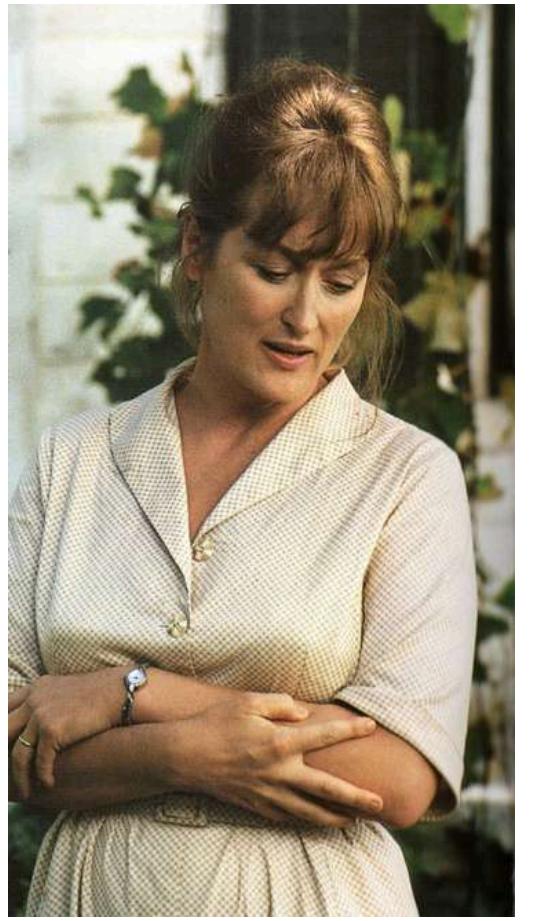
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BRANDING

09

**KITCHEN  
RENOVATION**

**01**



## FRANCESCA'S KITCHEN

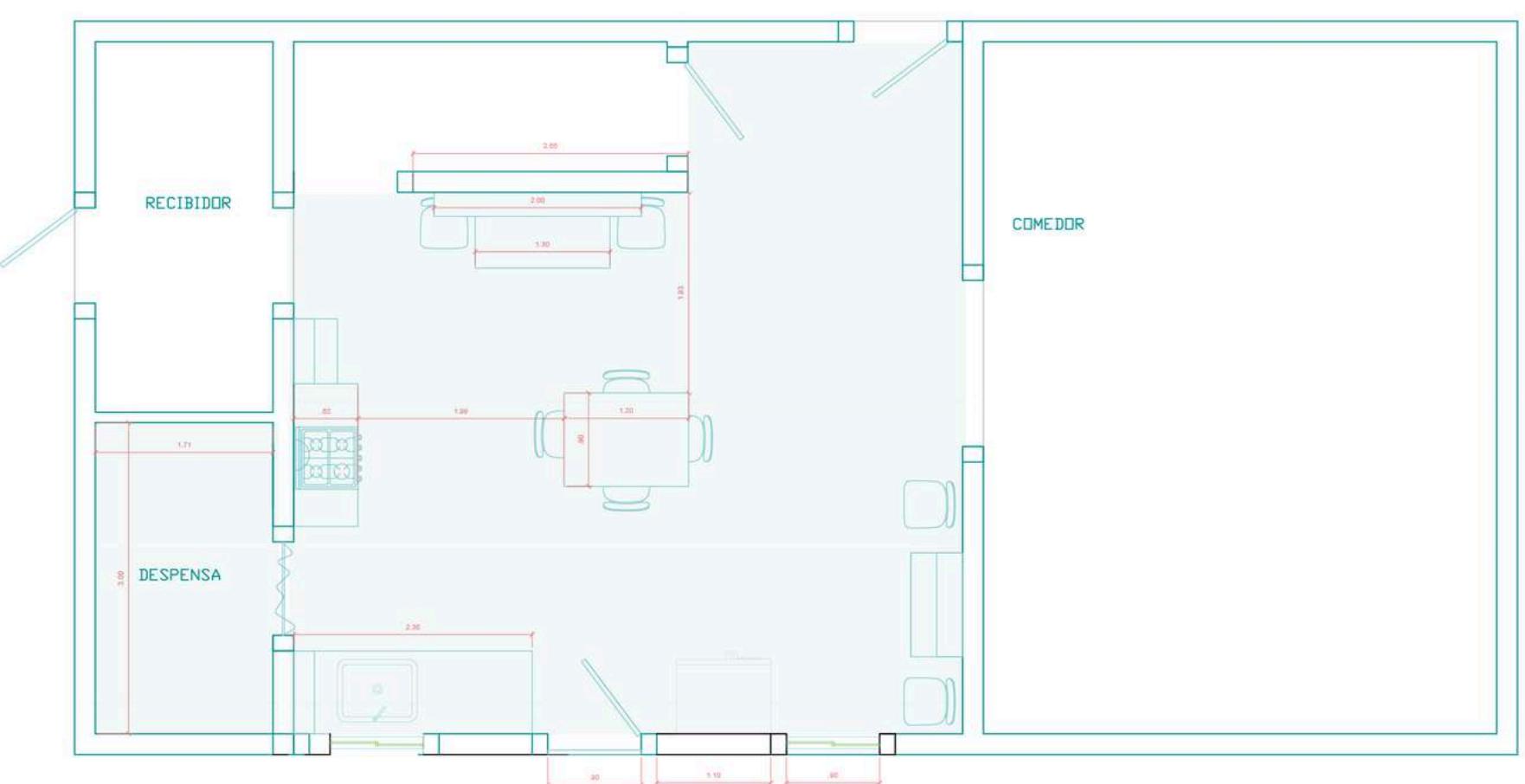
The purpose of the project is to redesign the kitchen of the protagonist in the movie "The Bridges of Madison County". Francesca Johnson is an Italian housewife who lives in Madison County during the 1960s.

### HOW DOES FRANCESCA INHABIT THE KITCHEN?

In this film, the kitchen represents a place of intimacy and personal evolution, but also a place where family, social activities and romance can happen. With the redesign, we will represent the internal duality experienced by the main character. Her practical and emotional needs will be considered.

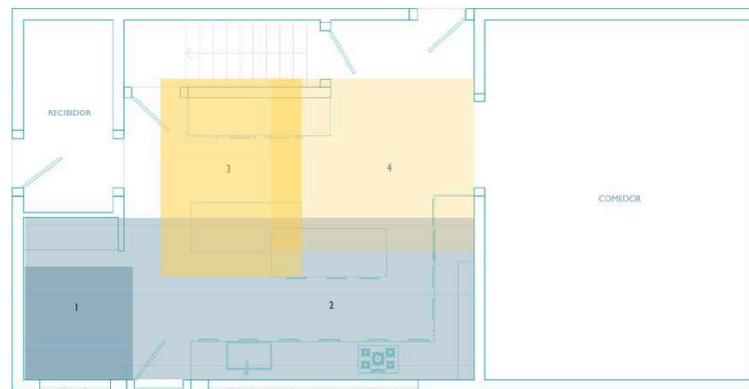


copyright Ty Smedes Nature Photography



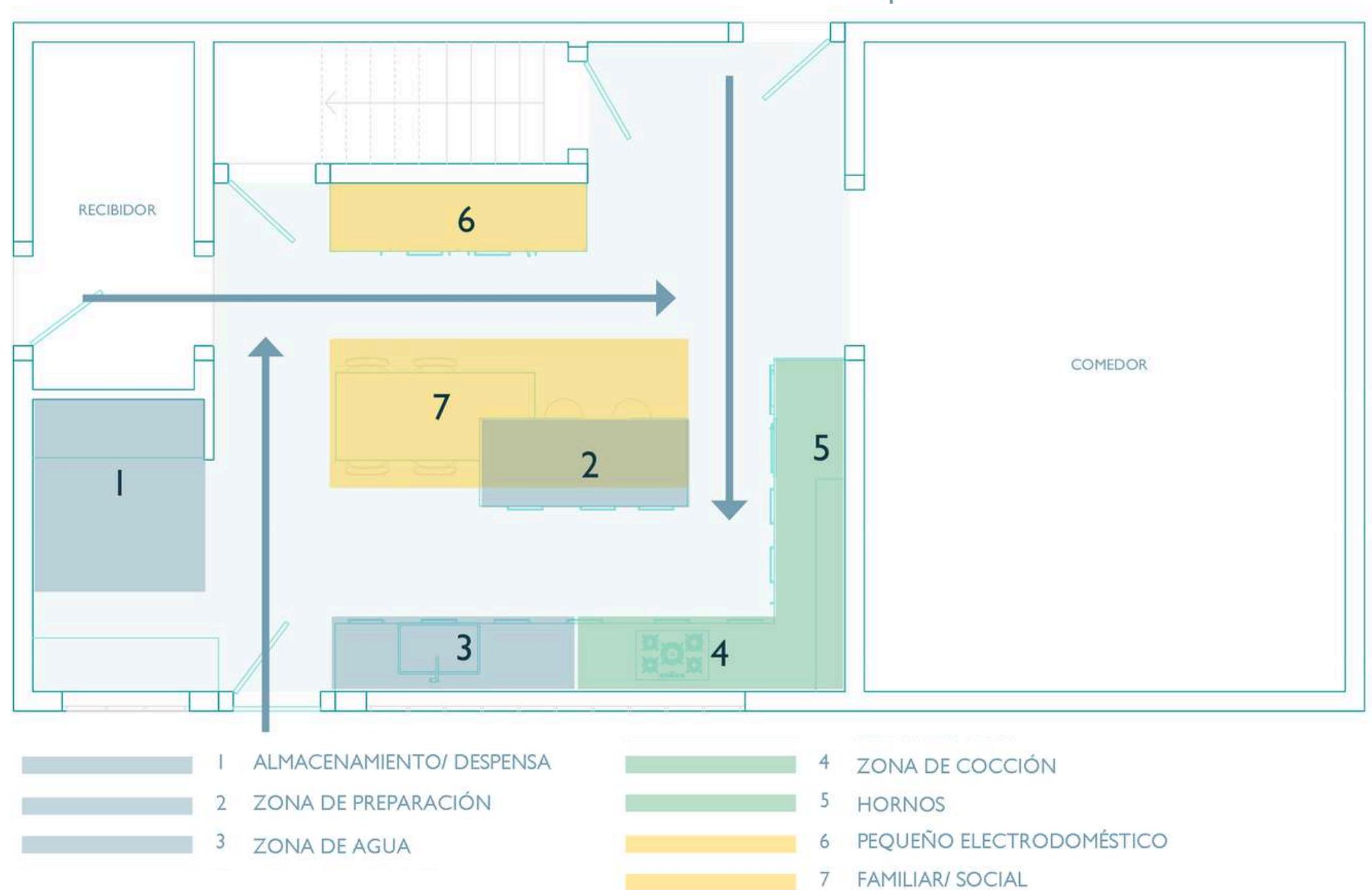
## NEW DESIGN

It was crucial to analyse both the practical and emotional needs of the protagonist. Meeting the demands of how she and her family use the kitchen was a priority, but it was equally important to create a space within the vast farmhouse just for her, where she could think, contemplate the outside world and navigate in her internal monologues.



- 1 ZONA ÍNTIMA
- 2 ZONA FUNCIONAL
- 3 ZONA FAMILIAR
- 4 ZONA SOCIAL

The storage area is positioned first to facilitate the unloading of food from outside. Next, the water and preparation zones are located, followed by the cooking area. The small appliance and wine cellar zones are placed further from the main entrance. Movement flows are prioritised by leaving two clear passage areas in the direction of the three kitchen entrances.









**ART DIRECTION**

**02**

# Artemide®

TOLOMEO TABLE



## BRIEFING

Art direction for the Tolomeo Table will involve creating 3 scenes featuring the product, showcasing its versatility.

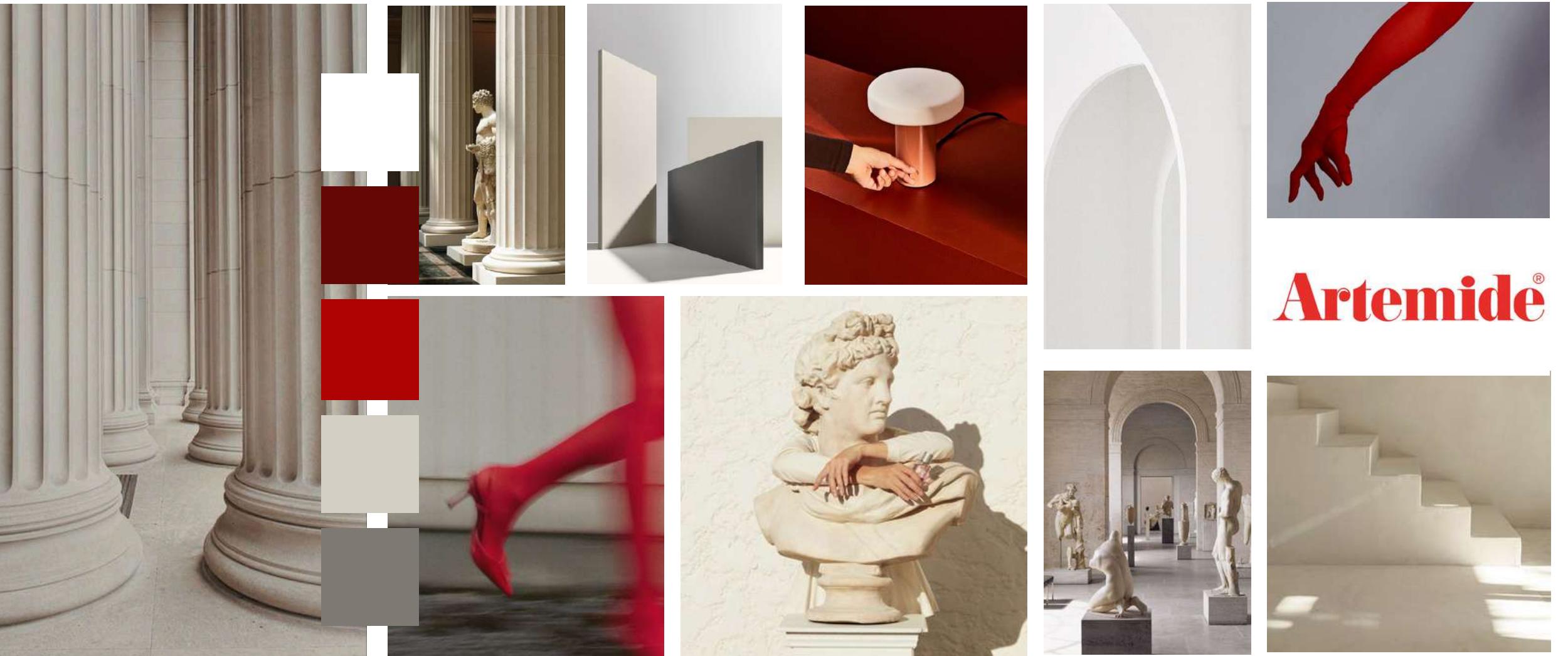
## OBJETIVOS COMERCIALES

- Reinvention of the space where is placed to add visual value.
- Integration of new scenes by placing the product according to its new uses.
- Showing the versatility of its use within these spaces.

## FROM THE BEGINNING TO TODAY A CLASSIC

- CELEBRATE TOLOMEO'S HISTORY, A PIECE THAT HAS BECOME AN ETERNAL CLASSIC
- HIGHLIGHT THE VERSATILITY OF THE LAMP'S POSITIONS AND USES
- A PERFECT BALANCE OF FUNCTIONALITY AND AESTHETICS
- A TRUE MASTERPIECE
- THE HUMAN LIGHT: PUTTING PEOPLE AT THE HEART OF IT
- PAST + INNOVATION

We place the Tolomeo Table in a dreamlike setting inspired by ancient Greece, a scene that evokes timelessness and transcendence.



## SCENE 1: PRODUCT QUALITIES

Unlike a column, which is robust, immobile, and inflexible, the Tolomeo is characterized by its lightness, articulation, and adaptability.



## SCENE 2: ILLUMINATING WITH PRECISION

Highlight the intention behind the creation of the Tolomeo: to illuminate with precision. To do this, we place it in a workshop, conceived as the birthplace of masterpieces.



## SCENE 3: MASTERPIECE

The Tolomeo is not just a lamp, but a design masterpiece. Position it as such, like an exhibit in a museum, surrounded by classic works of art.



**POP UP**

**03**



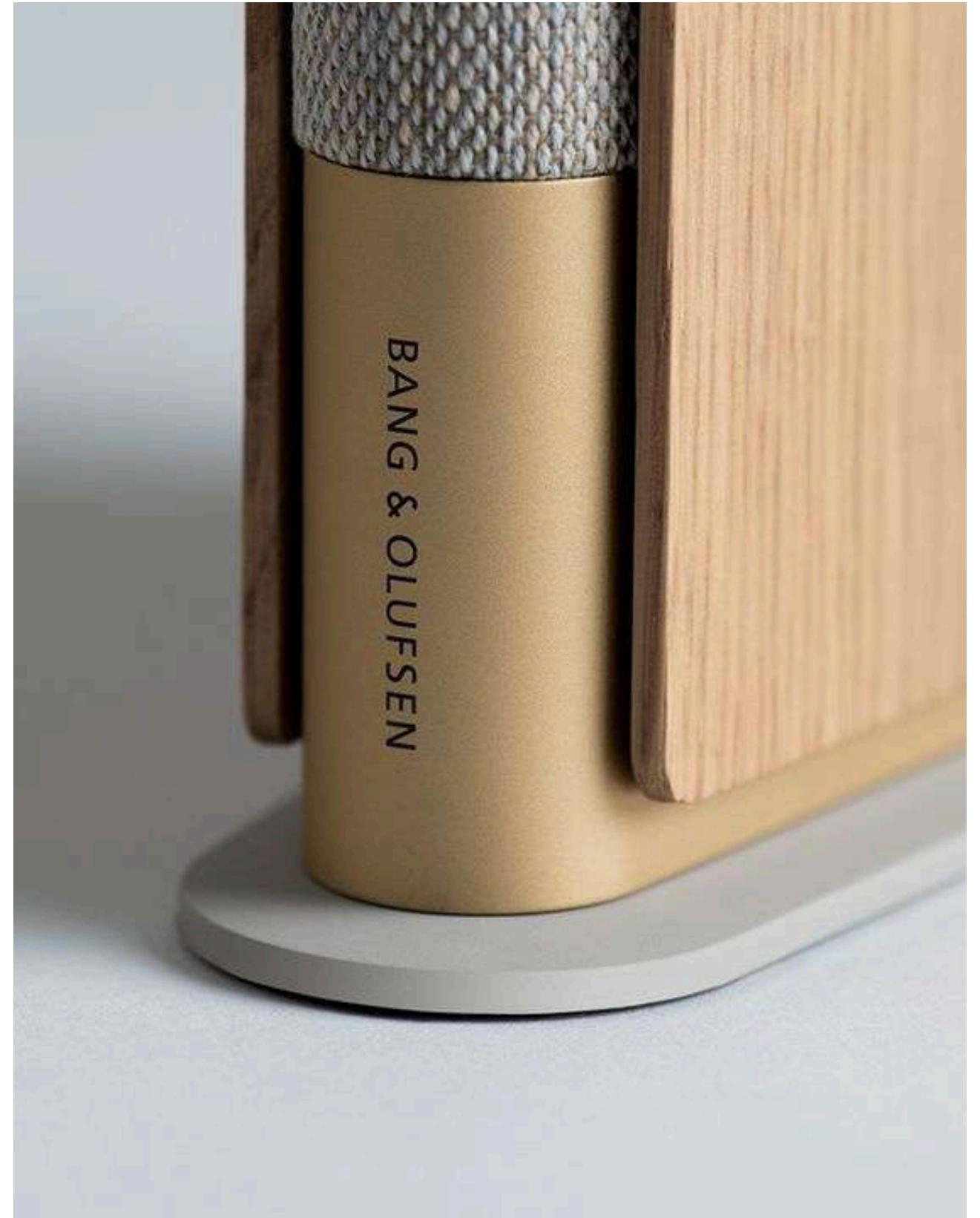
BANG & OLUFSEN

# TIMELESS

DURABILITY CENTERED DESIGN

BANG & OLUFSEN

DURABILITY  
QUALITY  
CRADLE TO CRADLE  
SOUND QUALITY  
SCANDINAVIAN DESIGN  
LIFESTYLE  
SUSTAINABILITY  
TIMELESS DESIGN  
SIMPLICITY  
NOBLE MATERIAL  
VERSATILITY



LO CÓMO SUENA LA INTEMPORALIDAD?  
CÓMO NOS SUMERGIMOS EN EL VACÍO?

TIMELESS DESIGN



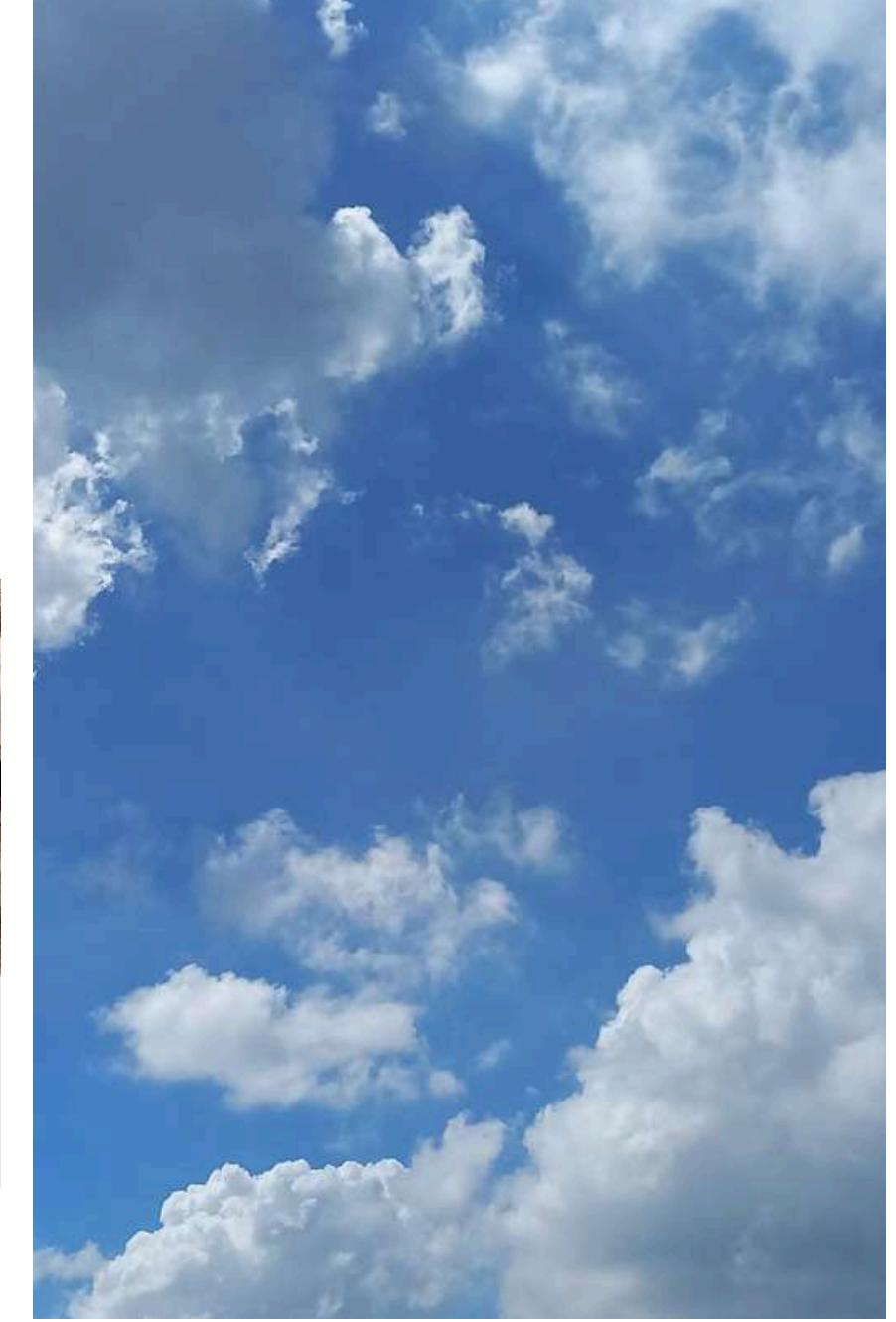
SUSTAINABILITY



VERSATILITY



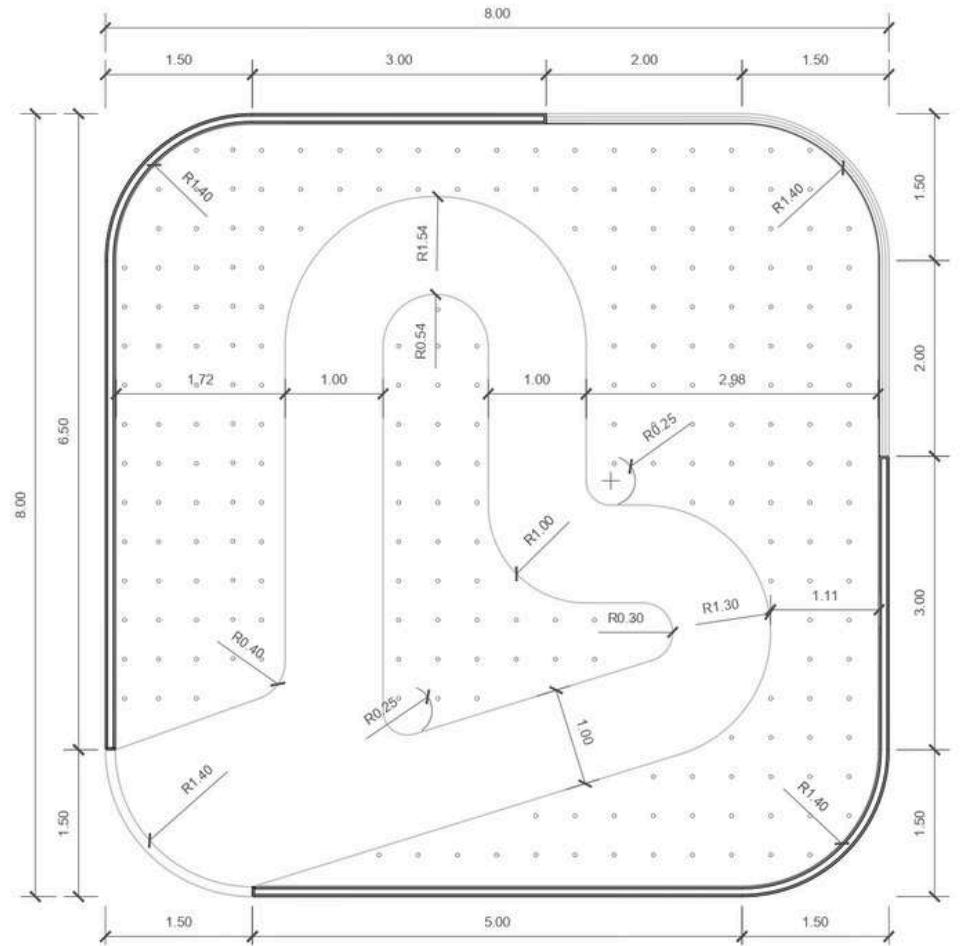
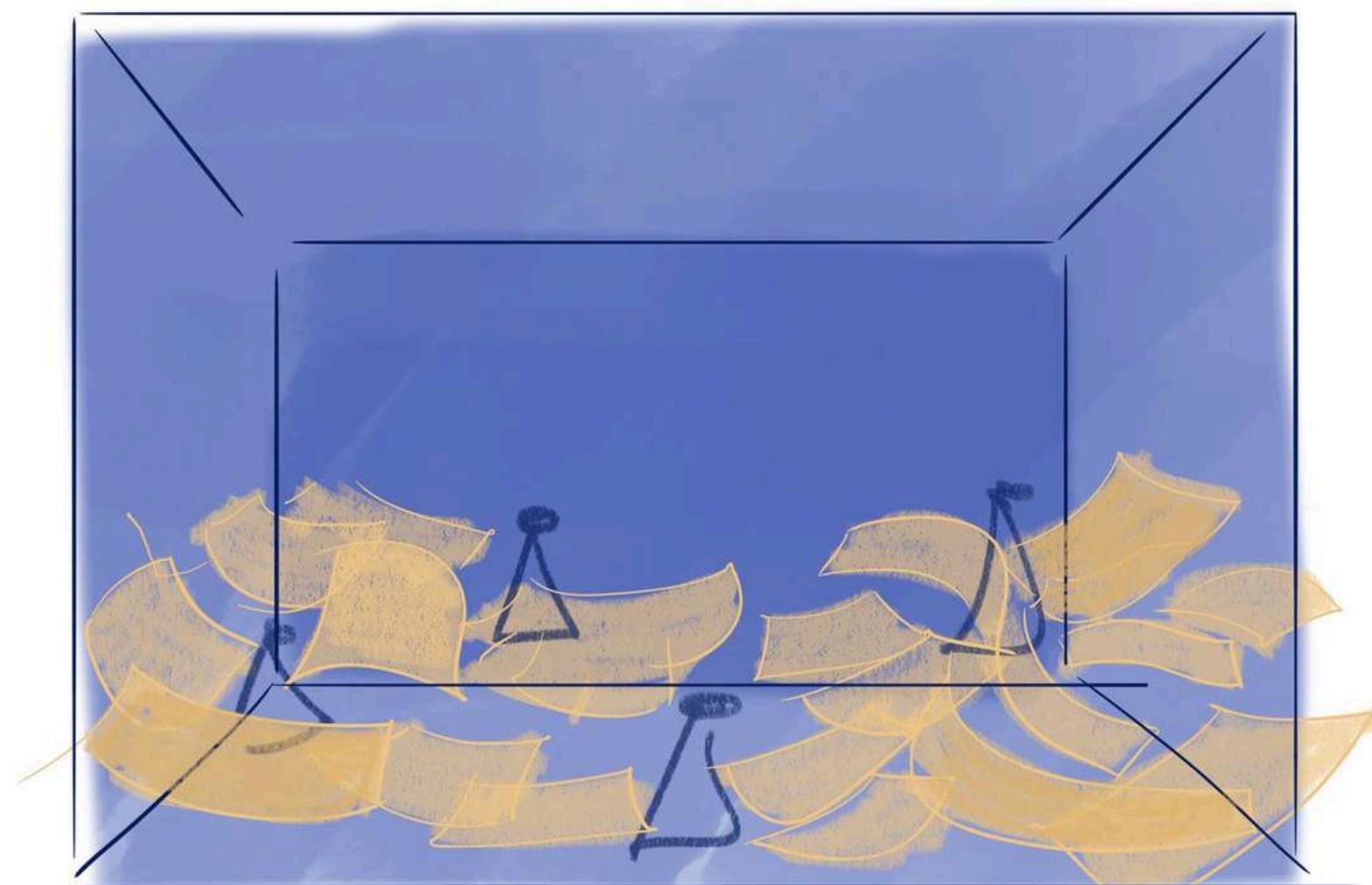
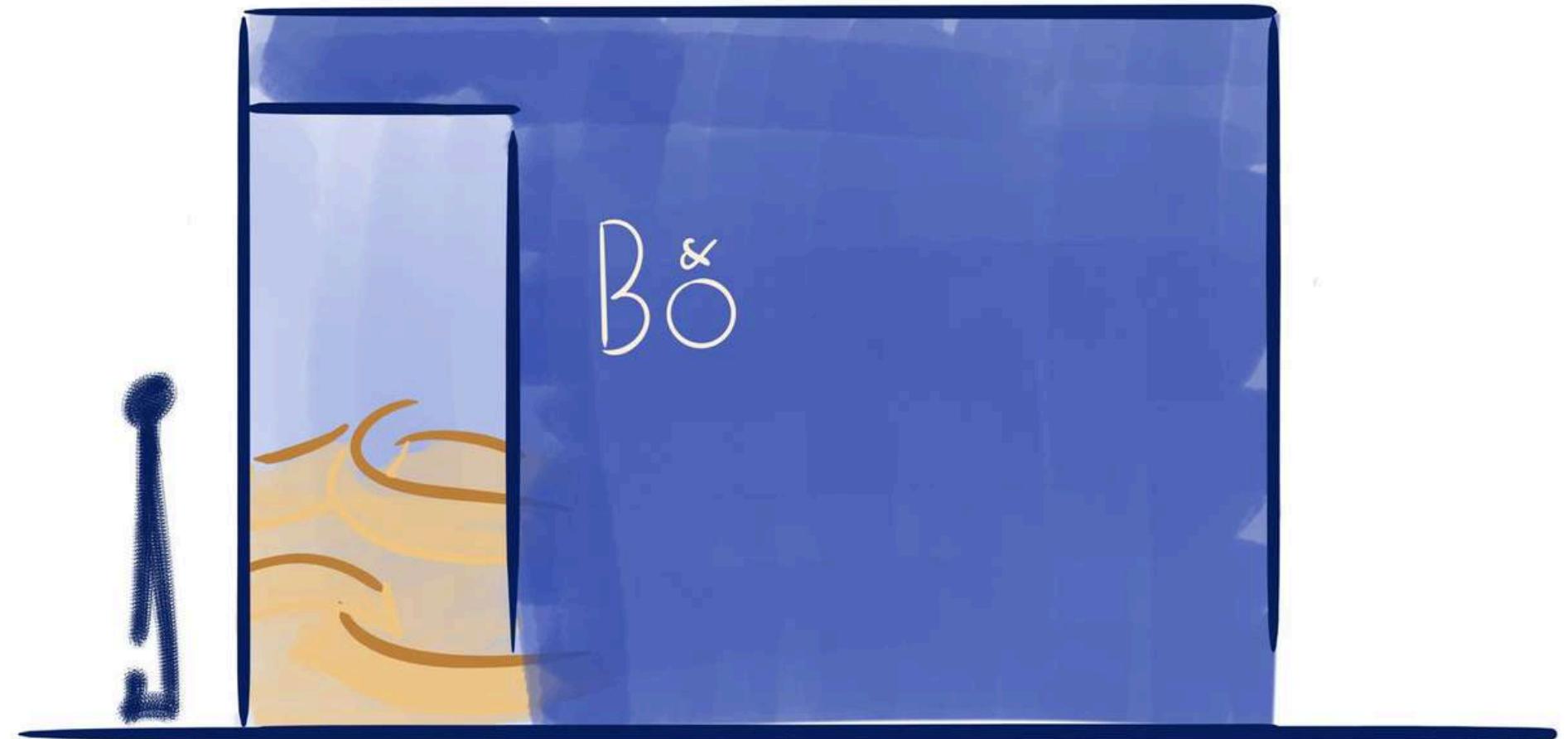
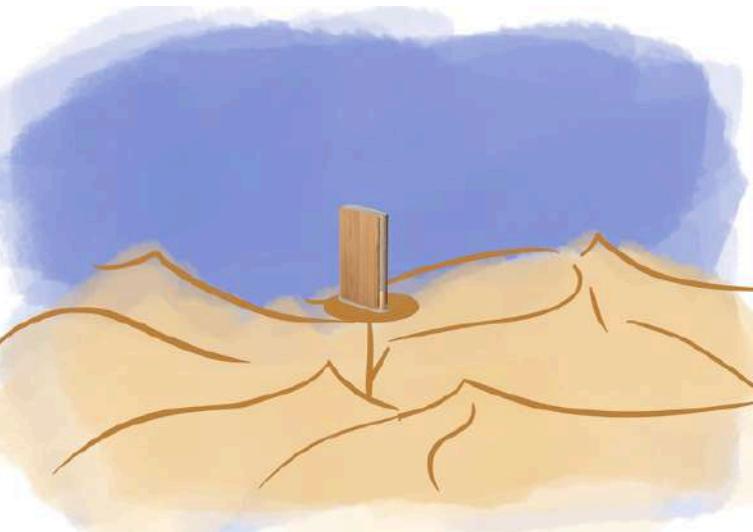
DURABILITY



CRADLE TO CRADLE

SIMPLICITY

**How to Lose Track of Time?**  
By stepping away from the noise and the rush, distancing ourselves  
from the city and its constant hurry.





**CONTRACT  
OFFICES**

**04**

# OFFICES FOR POLESTAR

THE FUTURE DEMANDS TO BE EXPLORED



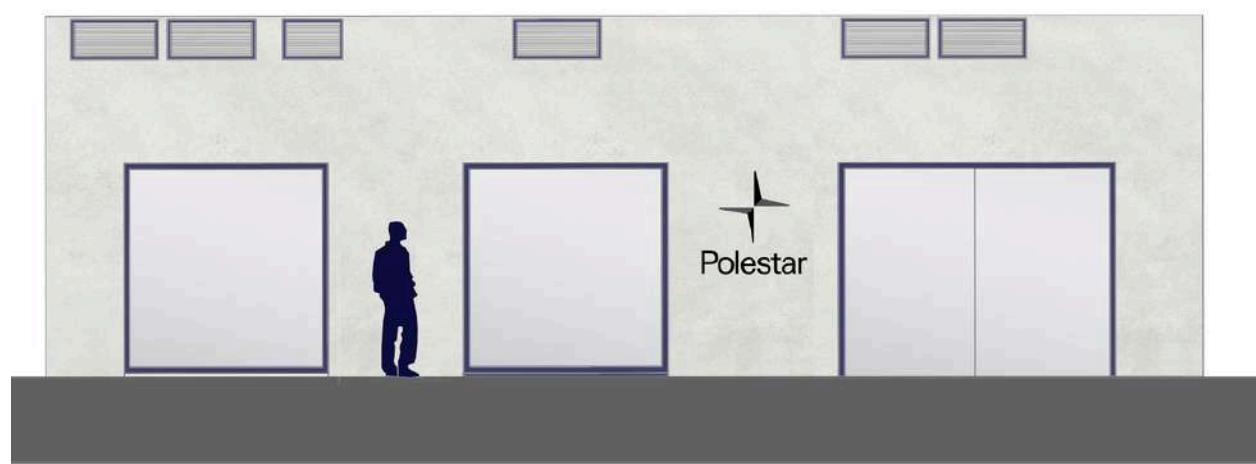
MINIMALISM  
ELECTRIC  
TECHNOLOGY  
SUSTAINABILITY  
INNOVATION  
**FUTURE**

The interior design of Polestar's offices is conceived as an extension of the brand's identity, drawing inspiration from the astronomical concept of the North Star and its forward-looking perspective.

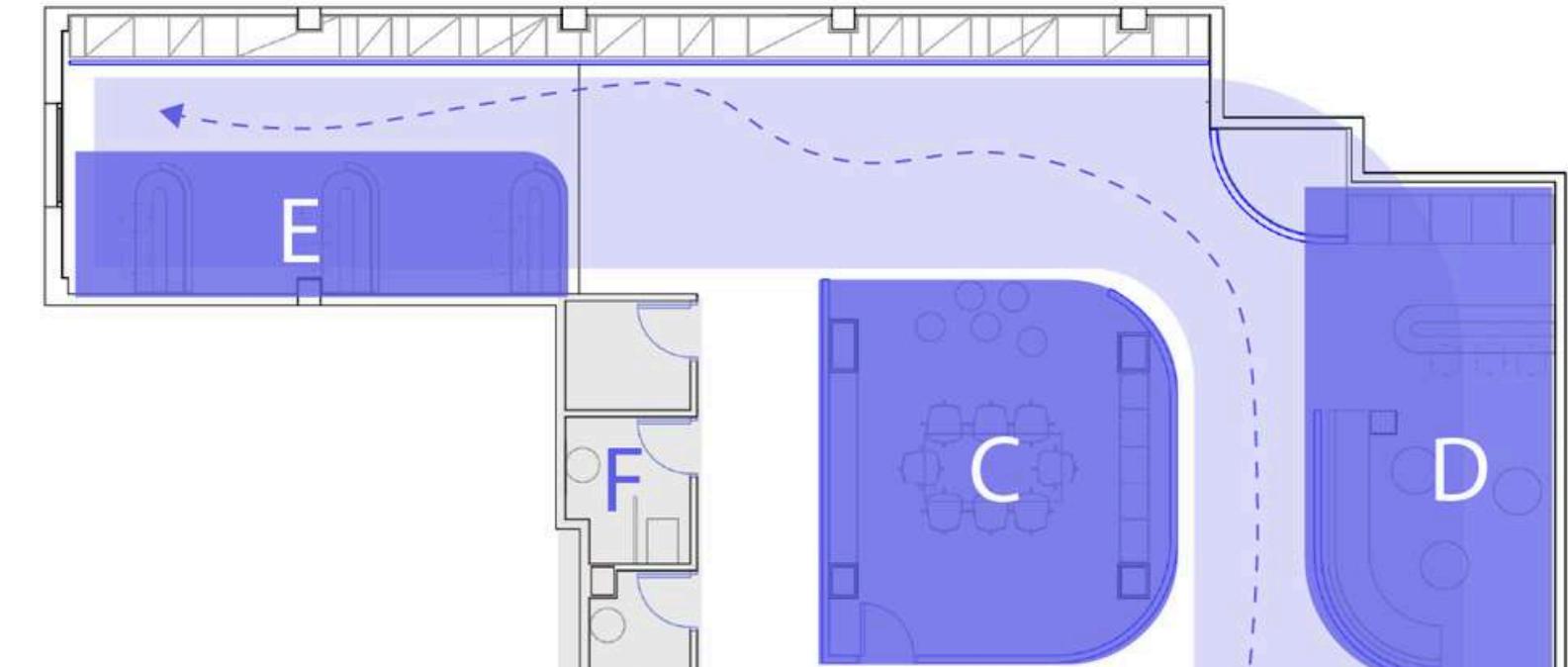
This space evokes the spirit of exploring a galaxy or discovering the future.

The architectural layout suggests an intriguing mystery: behind every surface, shapes and movements emerge—activities unfolding yet not fully revealed. This interplay of light, shadow, and volume transforms the space into a journey through the unknown—an invitation to inhabit, explore, and conquer.

More than just a workplace, the office is a miniature universe that reflects Polestar's vision: bold minimalism, innovation, and an intrinsic connection to the future. Like a galaxy, it invites exploration; like the future, it is meant to be conquered.



CALLE 02



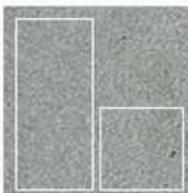
CALLE 01

- A** EXHIBITION AREA, DISCOVER POLESTAR
- B** INDIVIDUAL WORKSPACE
- C** MEETING / MULTIPURPOSE ROOM
- D** RELAXATION / DINING AREA
- E** MEETING OR VISITOR AREA
- F** SERVICES / RAC / STORAGE

# OFFICES FOR POLESTAR

THE FUTURE DEMANDS TO BE EXPLORED

## MATERIALIDAD



PAVIMENTO Y REVESTIMIENTO DE PAREDES  
CERAMIC TILES  
LIVING CERAMICS

GUBI CLOUD  
120X270 cm 120X120 cm



PAVIMENTO Y REVESTIMIENTO DE PAREDES  
CERAMIC TILES  
LIVING CERAMICS

GUBI ICE  
120X270 cm 120X120 cm



MUEBLES HECHOS A MEDIDA  
MADERA DE HAYA TINTADA EN NEGRO



VIDRIO DOBLADO  
TEXTURIZADO AL ÁCIDO  
HHG GLASS

2440x2100 mm para exposición y separadores  
2440x90 mm para puertas correderas  
ESPESOR: 12 mm



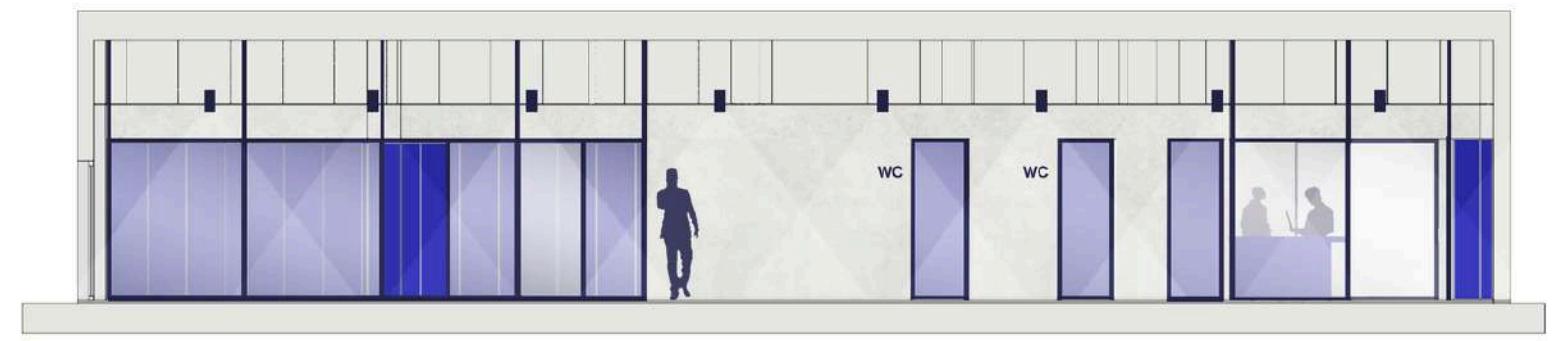
CARPINTERÍA METÁLICA  
COLOR ANTRACITA



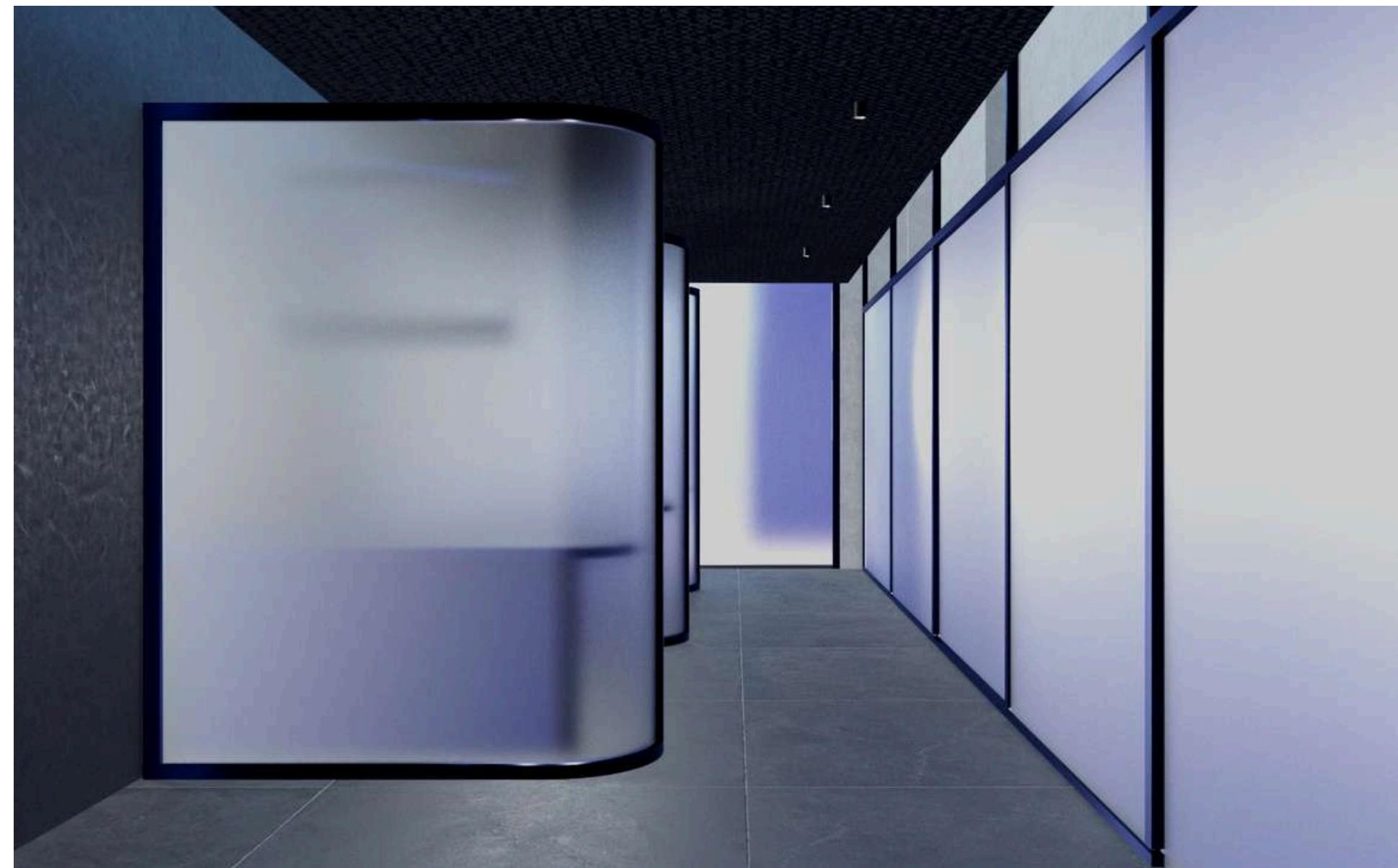
TECHOS ACÚSTICOS  
FELT PANELS, MELANGE  
REFELT

2000X5300 mm









EPHEMERAL  
ARCHITECTURE

05

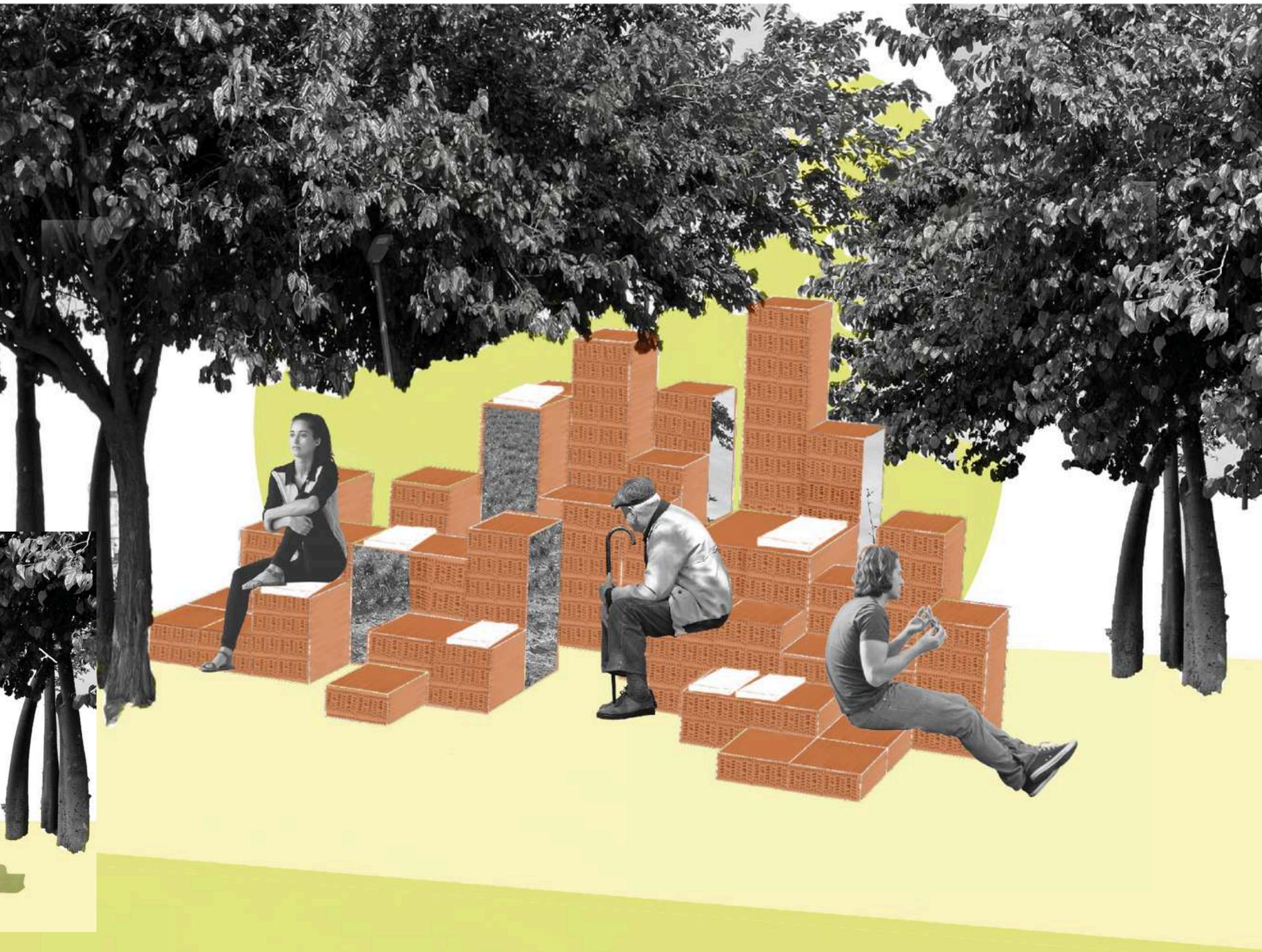
# MIRADORS DE L'HORTA 2023

Ephemeral installation design  
selected for the 2023 festival.

"Miradors de l'Horta" is a design and culture festival focused on Valencia's agricultural landscape. The festival aims to encourage reflection on sustainable development, the importance of the agricultural sector, and the relationship between rural and urban territories through ephemeral installations scattered across the fields.

The main goal of this project was to draw attention to the "huerta" and blur the boundaries between city and countryside.

The installation was located next to a cycling and pedestrian path, where people frequently pass by. This area is surrounded by farmland.



To achieve this, we have designed a structure made of exposed brick, representing the city with its buildings at varying heights.

This structure also serves as a resting place for pedestrians and cyclists, inviting them to sit and observe the landscape.

Exposed brick was chosen as the primary material because the villages in the "Carraixet" area have a long tradition of brickmaking, it is an integral part of their identity. Additionally, the material can be repurposed once the festival concludes.

We aim to blur the boundaries between the city and the agricultural landscape by strategically placing mirrors on different faces of the "buildings." These mirrors will reflect the surrounding fields, ensuring that even the view from the city remains focused on the huerta.

This installation was brought to life in October 2023 as part of the fourth edition of "Miradors de l'Horta"



**LEARNING  
SPACES**

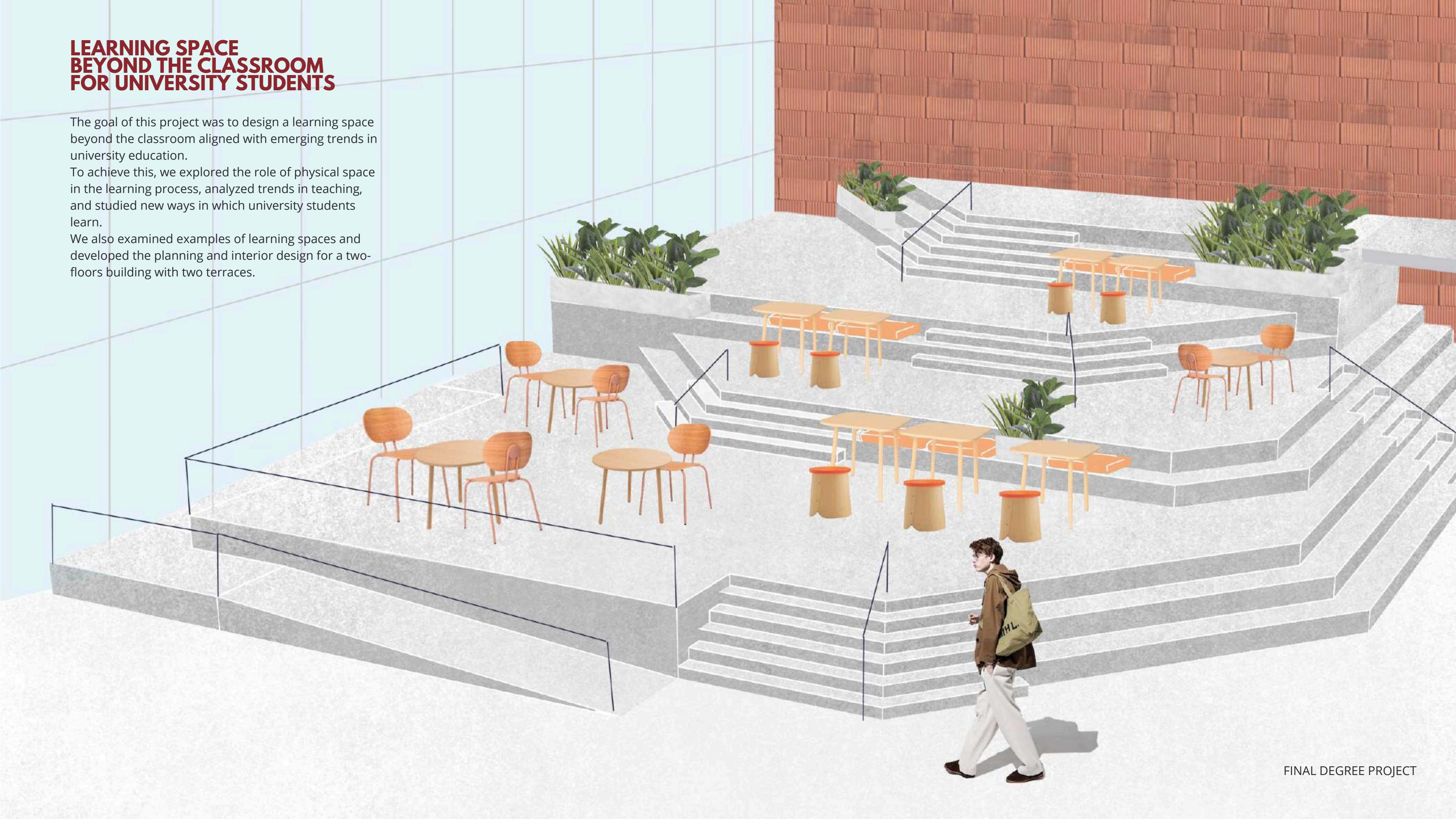
**06**

## LEARNING SPACE BEYOND THE CLASSROOM FOR UNIVERSITY STUDENTS

The goal of this project was to design a learning space beyond the classroom aligned with emerging trends in university education.

To achieve this, we explored the role of physical space in the learning process, analyzed trends in teaching, and studied new ways in which university students learn.

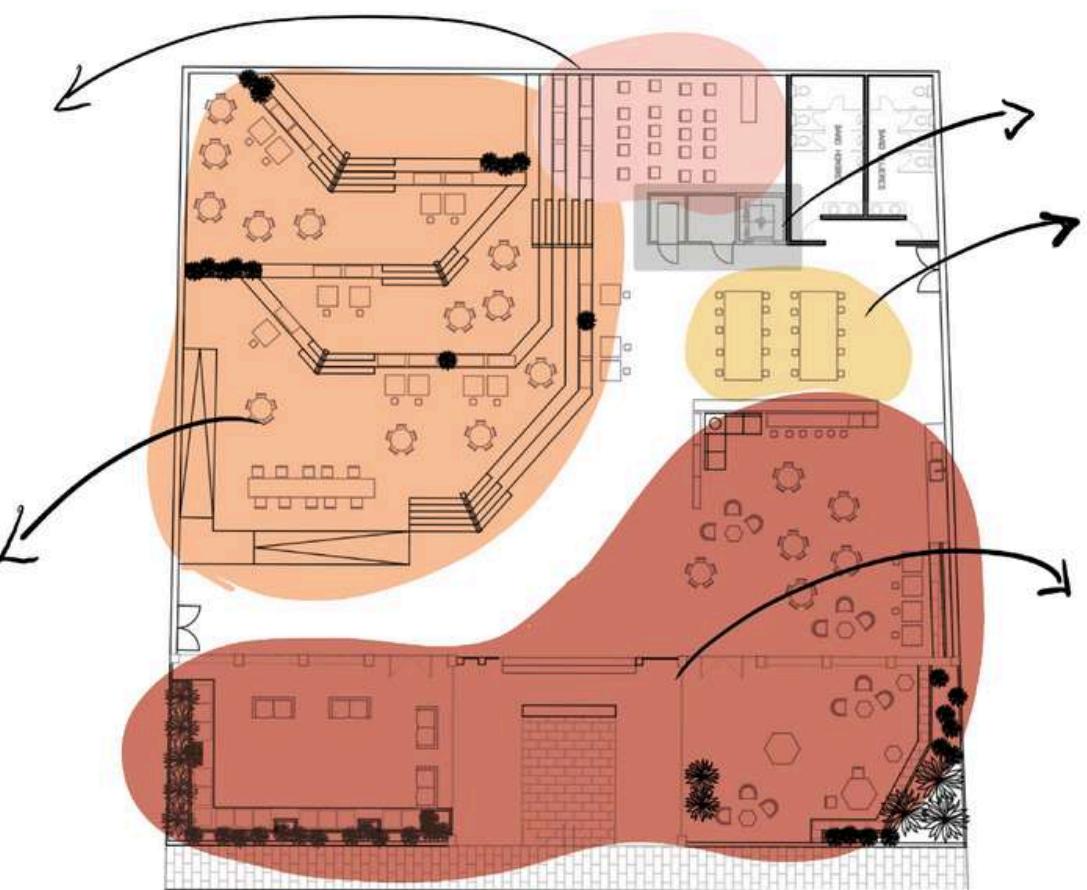
We also examined examples of learning spaces and developed the planning and interior design for a two-floors building with two terraces.



## PLANTA PRIMERA

**CIMA**  
Proyecciones, ponencias, charlas

**CORRO**  
Trabajo en equipo.



ASCENSOR,  
ALMACEN,  
RAC

**TALLER**  
Trabajo manual

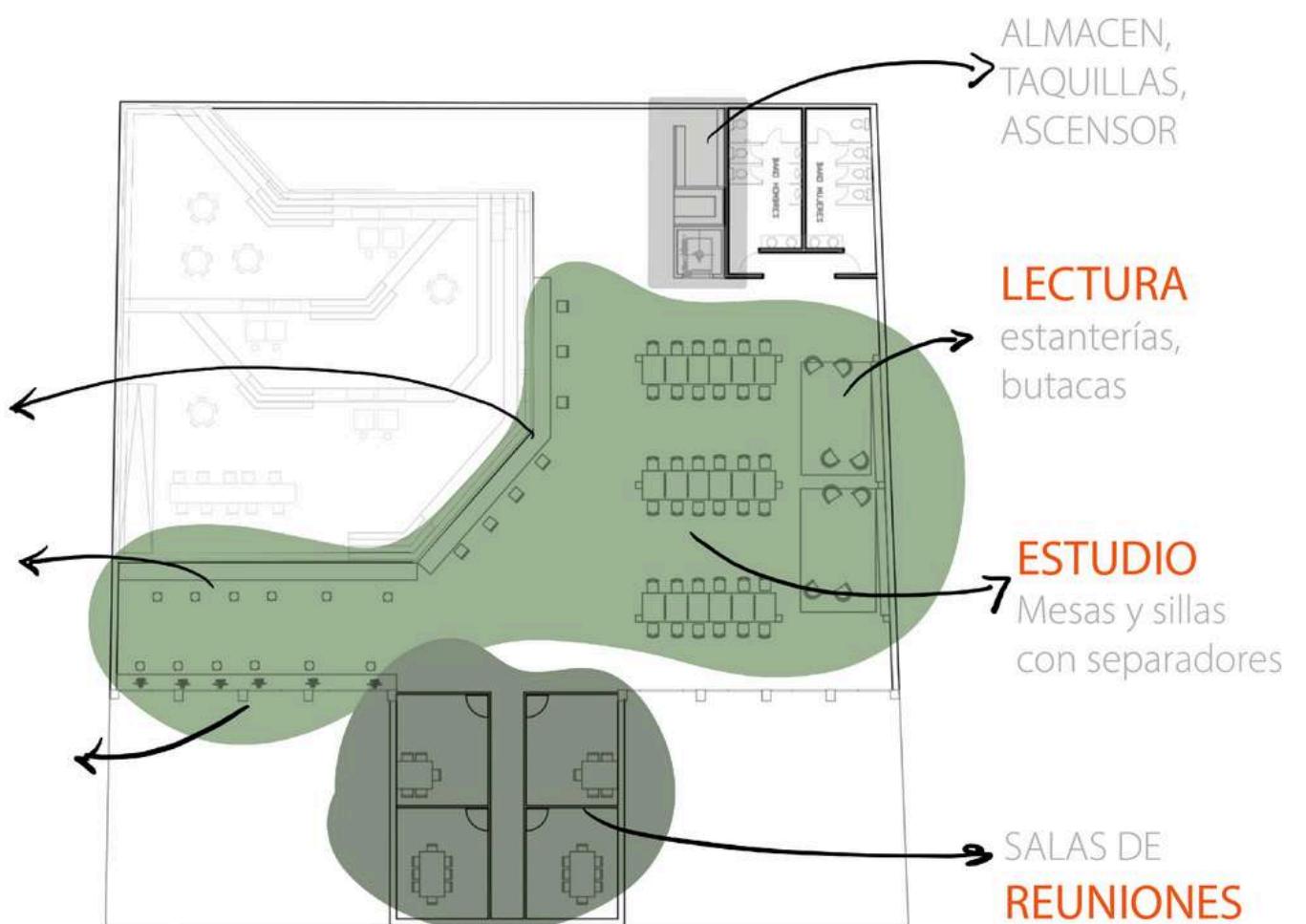
**MANANTIAL**  
Relax, descanso, ocio, comer

## PLANTA SEGUNDA

**TRABAJO**  
individual

**TRABAJO DE PIE**  
mesas altas, taburete

**ORDENADORES DE CONSULTA**



ALMACEN,  
TAQUILLAS,  
ASCENSOR

**LECTURA**  
estanterías, butacas

**ESTUDIO**  
Mesas y sillas con separadores

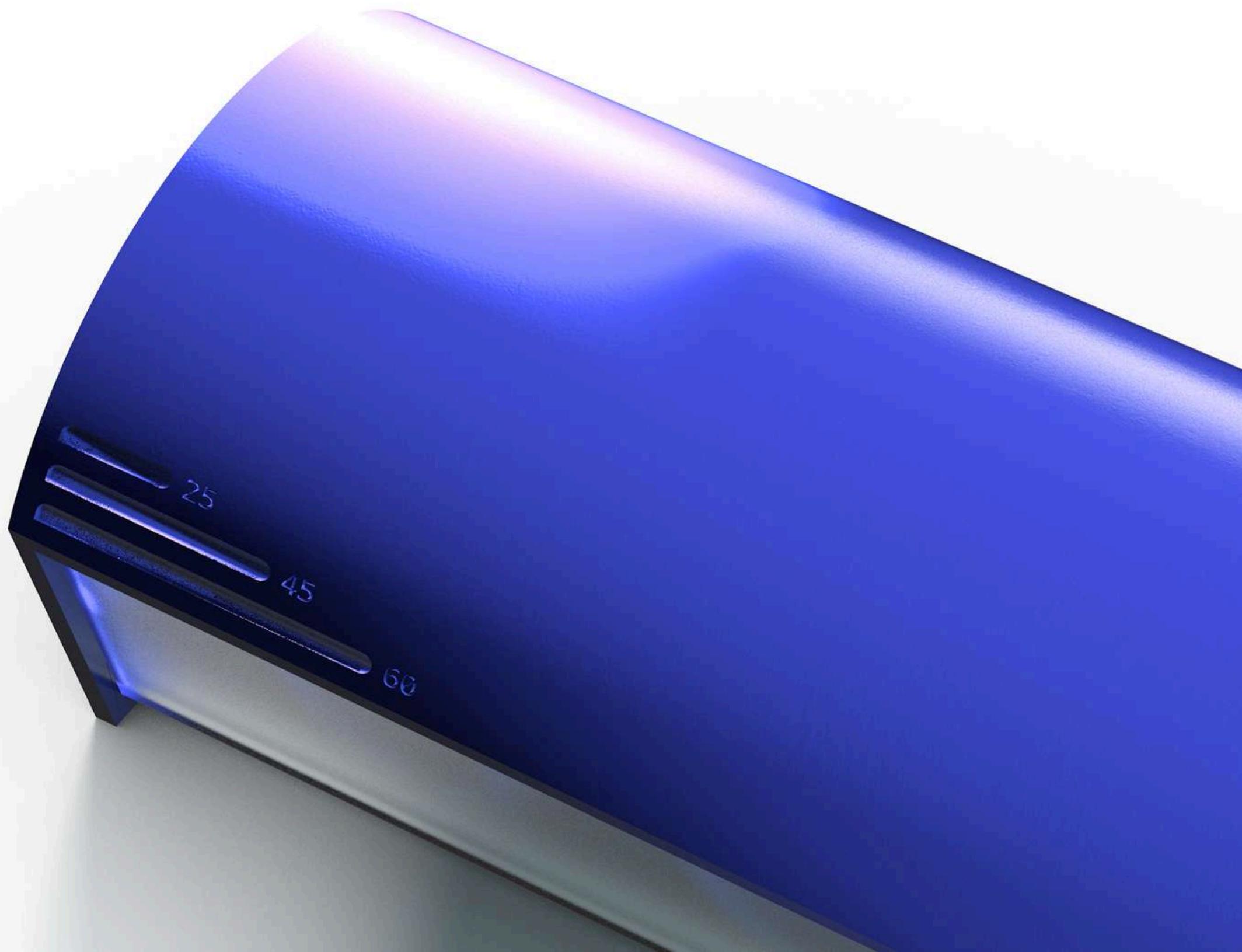
**SALAS DE REUNIONES**



**NOT NOT**

**07**

not  
not





your  
study  
partner

not  
not  
a lamp  
a clock

As design students, how can we design a product that uses moving lights to convey the passage of time in a study context?

The goal of our project is to create a tool that helps students study more effectively and in a more structured way.

When we think of time, we often turn to clocks. However, we also experience the passage of time in other ways. In this project, we use moving light to express the passage of time. The type of light movement will indicate whether it's time to work or time to rest, while also providing a reference for how long you've been studying or resting, and showing how much time is left.

In the final product, the light projects from one end to the other, illustrating the passage of time. At the end of each cycle, the light shifts to another surface facing downward, requiring the user to interact with the object. This interaction diverts the user's attention from their work and makes them more inclined to take a break.

By moving the product to the start of each time period, you create a ritual to begin studying or relaxing. Performing a ritual before a task makes it easier to focus on what you're doing. (Gino & Norton, 2014)



not  
not

your  
study  
partner

UNIFORM  
REDESIGN

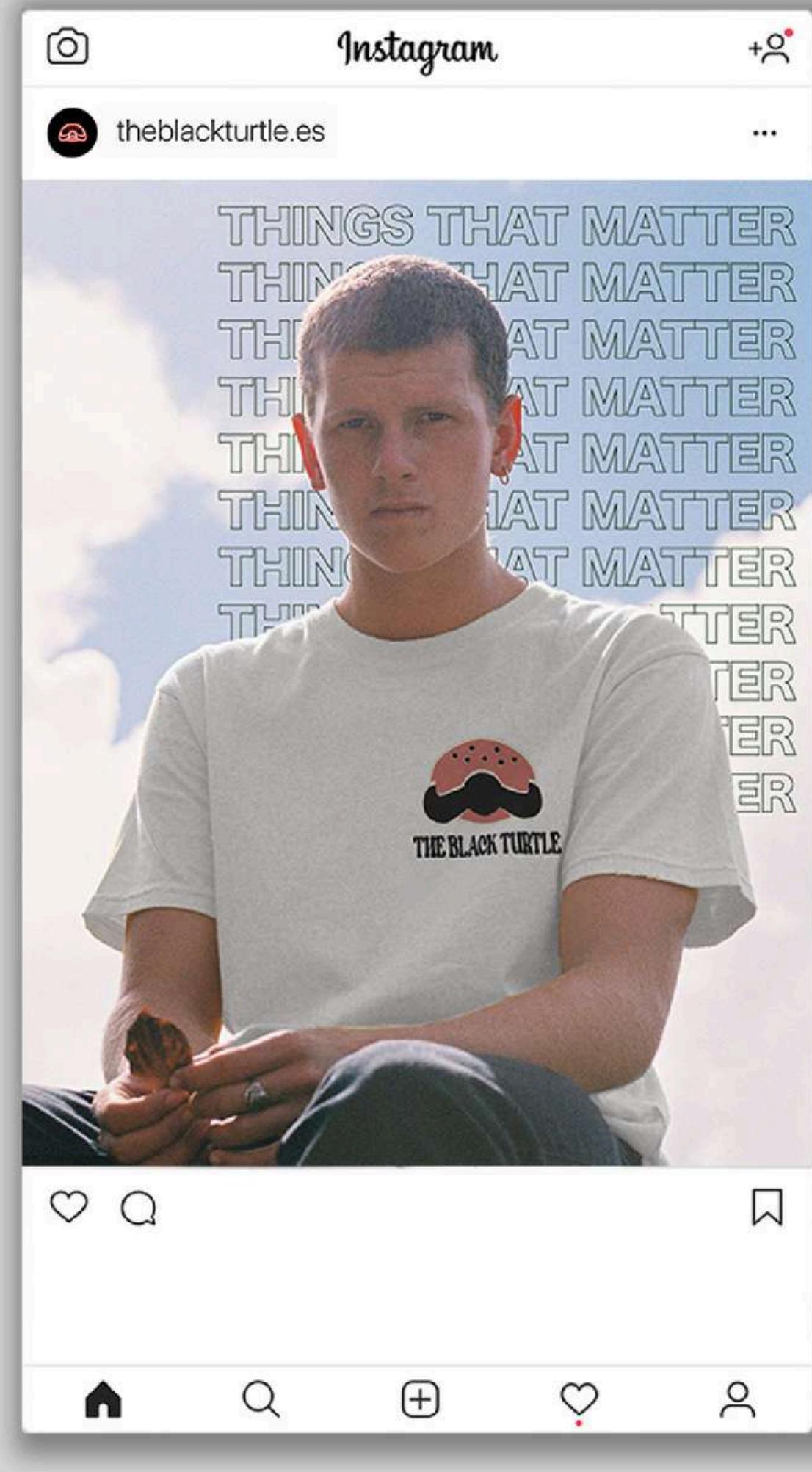
08

The competition involved designing the T-shirt that would be worn by The Black Turtle employees. The brief asked for the T-shirt to reflect the brand's character and values, which are centered around homemade food, caring for the planet, and prioritizing the customer.

Based on the brand's three pillars, the campaign created was:

"THINGS THAT MATTER:  
home, planet, and you"





**BRANDING**

**09**



# SIBARIS

HAIR STUDIO

PROYECTO REAL



Taste, elegance, and freshness are the philosophy of "SIBARIS hair studio," a barbershop born in the streets of Mislata that aims to offer more than just a simple haircut.

From the design of the Visual Identity, the goal is to create a strong and recognizable brand, applicable across various mediums to communicate the values of "SIBARIS": care, perfection, precision, and attention to detail.

The brand requires a sophisticated, unique, delicate, and vibrant style.

# CORPORATE TYPOGRAPHY AND COLORS

TITLES

HIGHLIGHTS

TEXTS

Aa

Aa

Aa

Aa

Aa

Alata

Caveat

Muli Bold

Muli

Muli Light

LAUREL GREEN  
#A9B199

CHARLESTON  
GREEN  
#252B26

ISABELLINE  
#F1F1EE

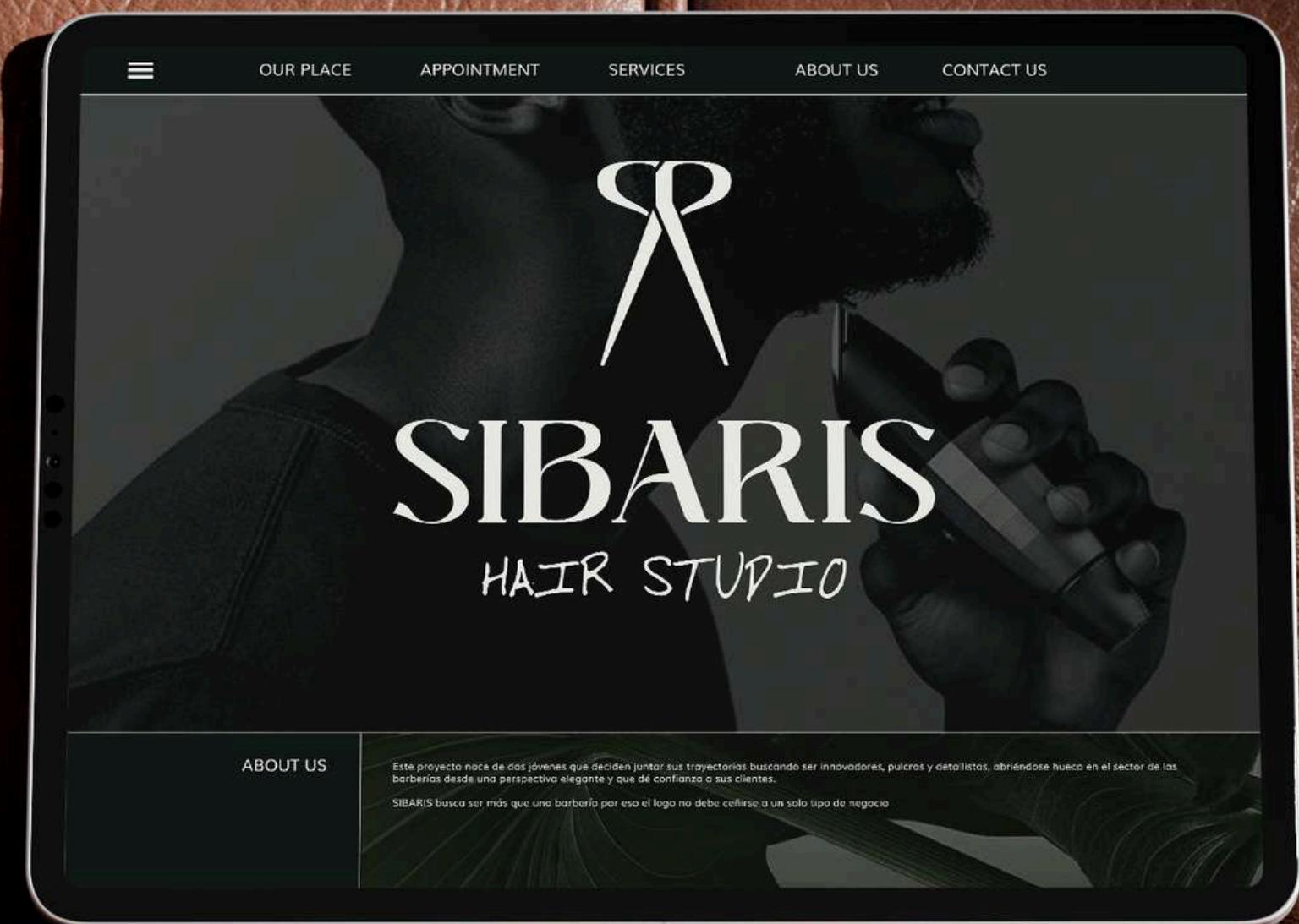
EBONY  
#5B6B46

CHARLESTON  
GREEN  
#252B26





SOCIAL MEDIA  
DESIGN

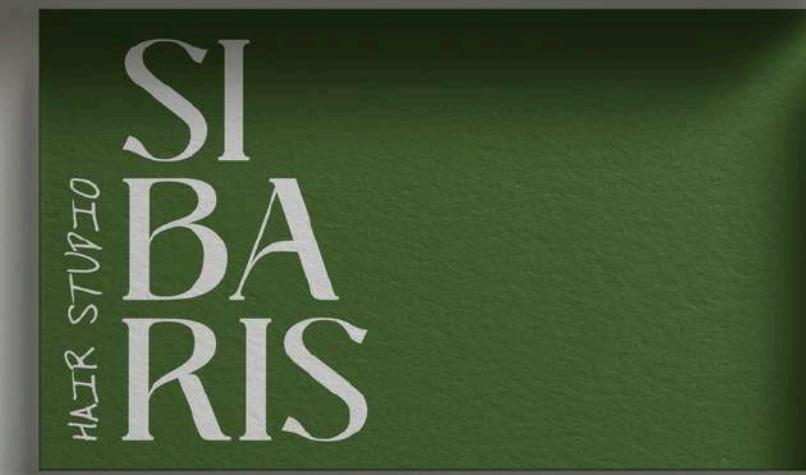
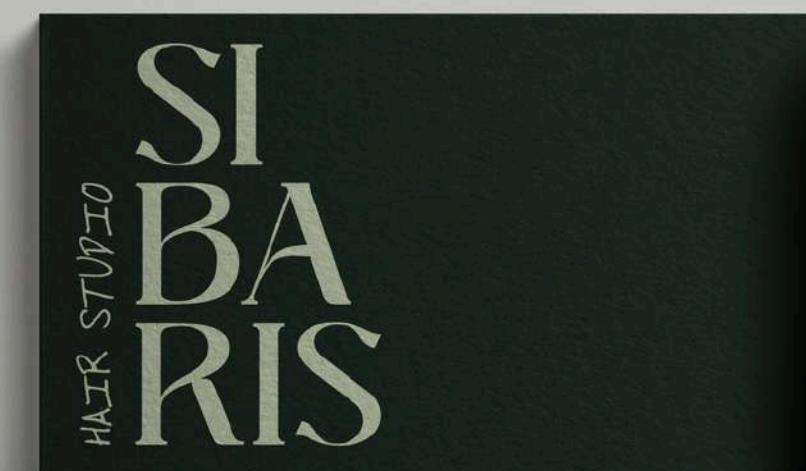


WEB DESIGN





SIBARIS  
HAIR STUDIO



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