THE UNDERSTANDING OF PEOPLE & PLACE

Rooted in understanding people first.
Shaped by a global perspective.
Driven to design for all.

A Design Portfolio by Paris Vercher

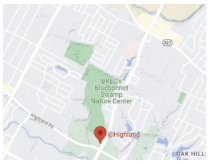
Omnia Wellness Center



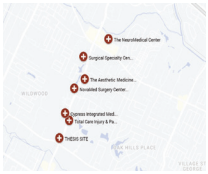
Site Location

@Highland
1 Smart Way
Baton Rouge, LA 70810

The @Highland building will serve as the site for Omnia Wellness Center. This building is located on the corner of two major streets in Baton Rouge, Highland Road and Bluebonnet Boulevard. Bluebonnet Boulevard is ideally a medical heavy street with many health facilities. This makes referrals and interactions between different types of doctors convenient. In addition, the site is located directly adjacent to the Bluebonnet Swamp Nature Center, providing biophilic views to the local landscape.



Map of Site



Medical Facilities Near Site

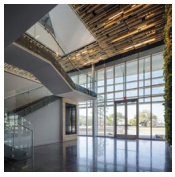
Existing Conditions







Exterior Images







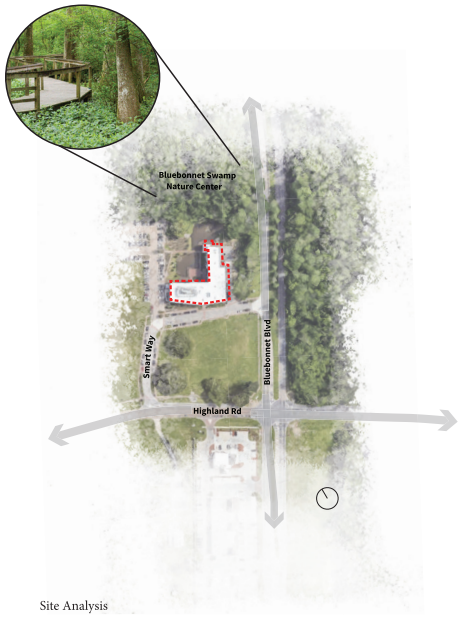
Interior Images

Concept Statement

Omnia Wellness Center is poised to revolutionize holistic health care in Baton Rouge by addressing a critical gap in the availability of alternative therapies. Designed with a comprehensive approach to healing, the center uniquely integrates mental and physical well-being practices to serve a diverse community. The center includes a spectrum of mind-based therapies such as art therapy, traditional counseling, and music therapy, complemented by physical treatments including massage, acupuncture, chiropractic care, yoga, and meditation.

Understanding the varying needs of its users, Omnia Wellness Center employs biophilic design principles to harness the intrinsic connection between nature and healing, fostering a nurturing and restorative environment. Sensory and inclusive design elements further enhance comfort and accessibility, ensuring a welcoming atmosphere for all visitors.

To solidify its role as a community hub for wellness, education and engagement, the center incorporates versatile public spaces. These include educational assembly rooms for workshops and seminars, a well-resourced library for self-guided learning, and an Ayurvedic-inspired cafe that offers a nutritious culinary experience, promoting the principles of wellness through diet. Omnia Wellness Center is not just a place for treatment but a sanctuary where the community can learn about, engage with, and benefit from holistic and alternative therapies.



Site Analysis

Design Criteria



Natural Light



Diverse Activities



Texture Variety



Public & Private Spaces



Acoustical Properties



Connection to Nature



Natural Color Scheme

Problem

The residents of Baton Rouge, Louisiana lack alternative forms of therapy. With mental illness on the rise, patients should be able to seek non-invasive and cost efficient alternatives to conventional western medicine. According to the 2020 State of Mental Health in Louisiana, 62% of adults with a mental illness did not receive treatment, and 52.7% of youths with a major depression event did not receive services. This lack of treatment could strongly relate to the lack of options for patients who can not afford western medicinal practices or whose personal views do not align with conventional practices. Currently, Louisiana has a population of patients, pharmacists, doctors, and business professionals who understand the importance of non-traditional remedies to mental health and have created an organization called "Louisiana Association for Therapeutic Alternatives." However, there is no centralized location for these practices to take place where patients are evaluated and can receive different types of alternative therapy all under one roof.

Research Question

How can alternative forms of therapy improve conditions of individuals with health issues who have not progressed from conventional practices?

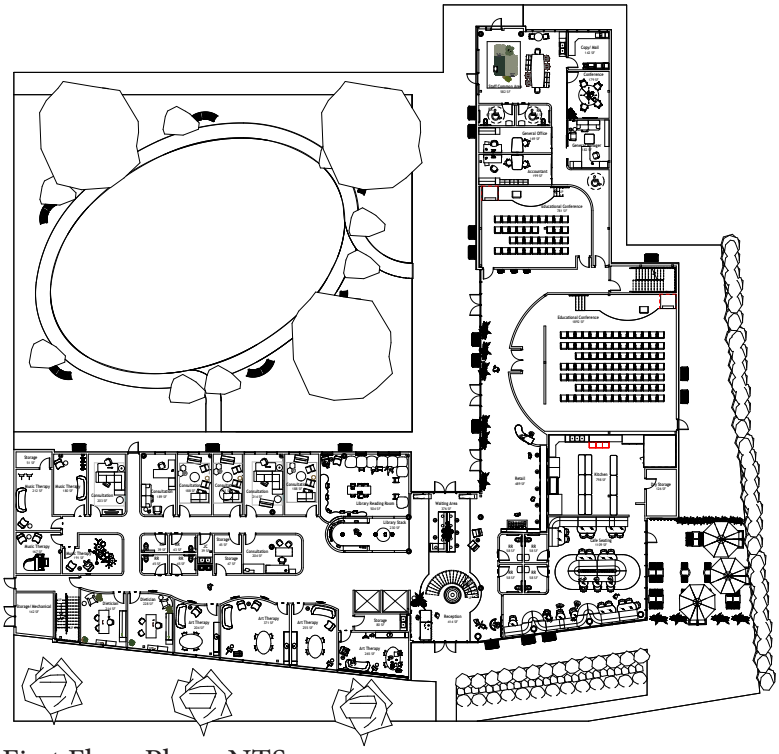
Alternative Therapy

Alternative therapy, often referred to as complementary or integrative therapy, is a diverse and broad category of healthcare practices and treatments that are used alongside or in conjunction with conventional western medicine. Alternative therapies are characterized by their focus on holistic well-being and encompass a wide range of approaches, including mind-body practices, manipulative and body-based therapies, energy therapies, nutritional and dietary approaches, holistic and integrative medicine, and traditional and cultural healing practices.

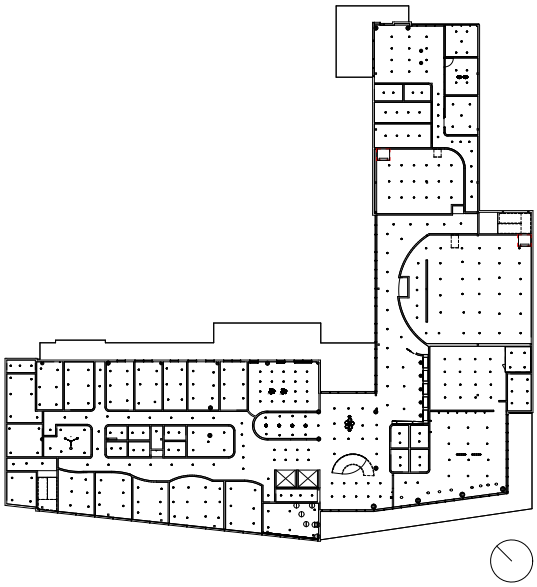
Thesis Statement

Alternative therapy is a valuable option for individuals who do not experience the desired results from conventional medicine because of its holistic approach, personalization of treatments, fewer side effects, enhanced quality of life, and safety and non-invasiveness.
An alternative therapy wellness center incorporating biophilic, sensory, and inclusive design could benefit individuals who have not progressed from traditional therapy methods.

Omnia Wellness Center Floor Plans



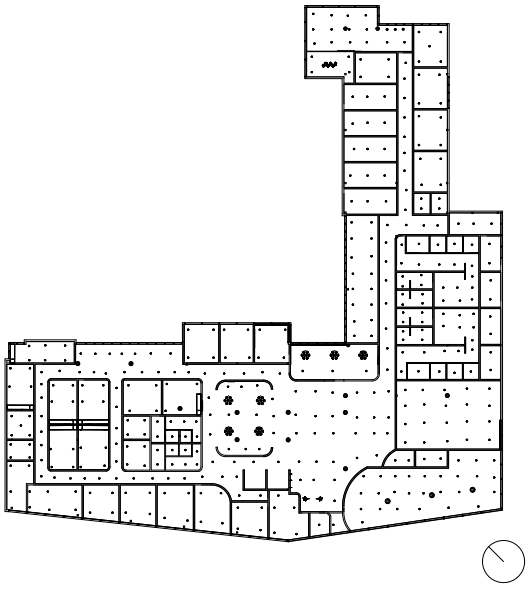
First Floor Plan - NTS



First Floor Reflected Ceiling Plan



Second Floor Plan - NTS



Second Floor Reflected Ceiling Plan

Renderings



First Floor Reception


First Floor Waiting Area


Library


Reading Room


Retail Store


Massage Therapy Room


Art Therapy Room


Music Therapy Room


Fitness Room


Yoga Studio



Second Floor Reception



First Floor Entry Way


Second Floor Waiting Area

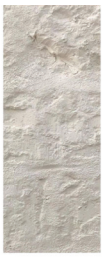

Ayurvedic Cafe

Bermuda Park Hyatt Resort

Inspirational Images















Floor Plan Legend

1. FRONT ENTRANCE
   - 1a. Main Lobby
   - 1b. Registration
   - 1c. FD Coordinators
   - 1d. FD Managers
   - 1e. Agents
   - 1f. Manager
   - 1g. Safety Deposit Box
   - 1h. Concierge
   - 1i. Guest Services
   - 1j. PABX Operators
   - 1k. Workroom
   - 1l. Bellman/Luggage Storage
   - 1m. Restrooms
   - 1n. Sundry Shop
   - 1o. Logo Shop

2. HOUSEKEEPING
   - 2a. Director of Housekeeping
   - 2b. Uniform Issue
   - 2c. Valet/Dry Cleaning
   - 2d. Housekeeping and Laundry
   - 2e. Laundry
   - 2f. Linen Sotrage
   - 2g. Sorting
   - 2h. General Storage
   - 2i. Secure Storage
   - 2j. Sewing
   - 2k. Lost and Found

3. SPA
   - 3a. Nail Salon
   - 3b. Retail
   - 3c. Retail Storage
   - 3d. Lobby
   - 3e. Staff Workroom
   - 3f. Office
   - 3g, Lockers
   - 3h. Restroom
   - 3i. Restroom
   - 3j. Staff Breakroom
   - 3k. Locker room
   - 3l. Changing room
   - 3m. Restrooms/Showers
   - 3n. Sauna
   - 3o. Steam Room
   - 3p. Quiet Room
   - 3q. Treatment Room
   - 3r. Soiled Linen
   - 3s. Clean Linen
   - 3t. Couple's Treatment
   - 3u. Wet Treatment

4. EMPLOYEE FACILITIES
   - 4a. Lobby
   - 4b. Executive Reception
   - 4c. Director of Hotel Operations
   - 4d. Conference
   - 4e. Restroom
   - 4f. Copy and Mail
   - 4g. Storage
   - 4h. Conference
   - 4i. General Manage
   - 4j. Rooms Director
   - 4k. Executive Admin
   - 4l. General Reception
   - 4m. General Admin
   - 4n, Managers
   - 4o. Counting Room
   - 4p. Clerks
   - 4q. Cashier/Safe
   - 4r. Computer
   - 4s. TV & Phone
   - 4t. Storage
   - 4u. Sales
   - 4v. Public Relations
   - 4w. Conference
   - 4x. Credit Manager
   - 4y. Public Relations
   - 4z. Copy Room
   - 4aa. Paymaster
   - 4bb. Finance Director
   - 4cc. Marketing
   - 4dd. Catering
   - 4ee. Locker room
   - 4ff. Showers
   - 4gg. Restrooms
   - 4hh. Cafeteria

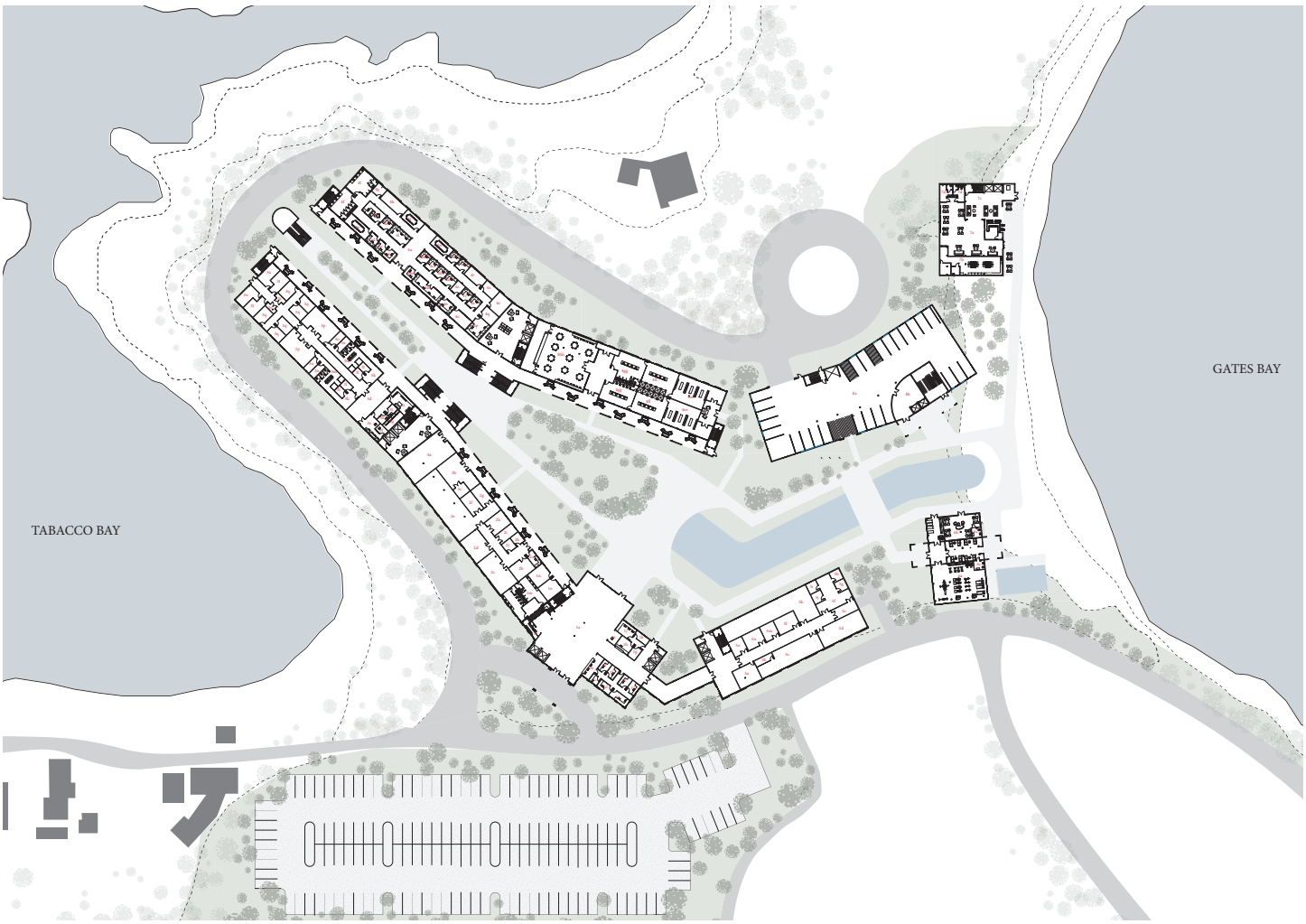
5. MAINTENACE
   - 5a. Lanscape Storage
   - 5b. Maintenance Storage
   - 5c. Maintenance Workroom
   - 5d. Boilers
   - 5e. Truck dock
   - 5f. General Storage
   - 5g. Dry Storage
   - 5h. Compactor
   - 5i. Refridgerated Garbage
   - 5j.Recycle
   - 5k. Mechanical
   - 5l. Switch Gear
   - 5m. Transformer
   - 5n. Generator
   - 5o. Panel Room

6. AMENITIES & REC
   - 6a. Fitness Center
   - 6b. Kid's Club
   - 6c. Pool Restrooms

7. BEACH RESTAURANT
   - 7a. Dining Room
   - 7b. Kitchen
   - 7c. Lobby
   - 7d. Restrooms

8. EMPLOYEE PARKING
   - 8a. Parking
   - 8b. Lobby

First Floor Plan - NTS



King Suite Rendered Floor Plan, Materials, and Renderings

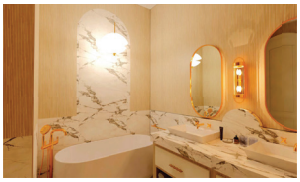












Double Queen Suite Rendered Floor Plan, Materials, and Renderings

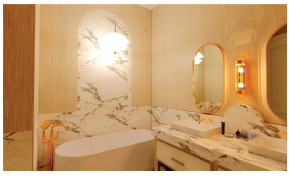




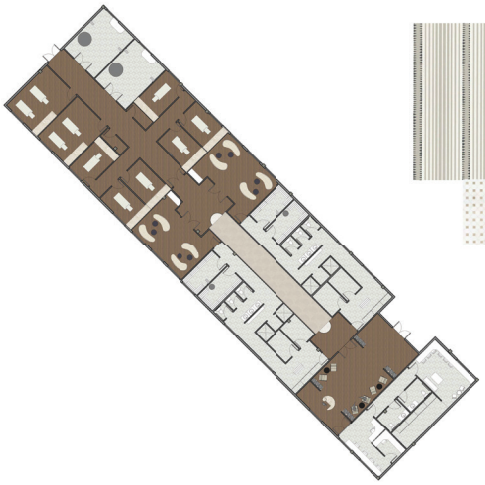








Spa Rendered Floor Plan, Materials, and Renderings





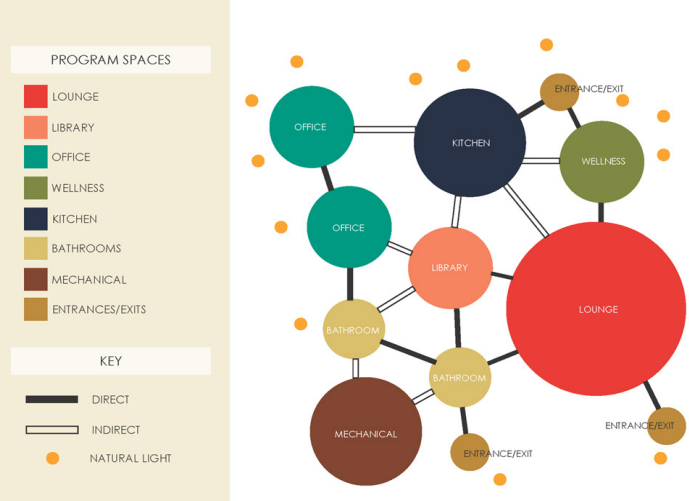






Veterans Affairs Common Space Redesign

Bubble Diagram



Inspirational Images



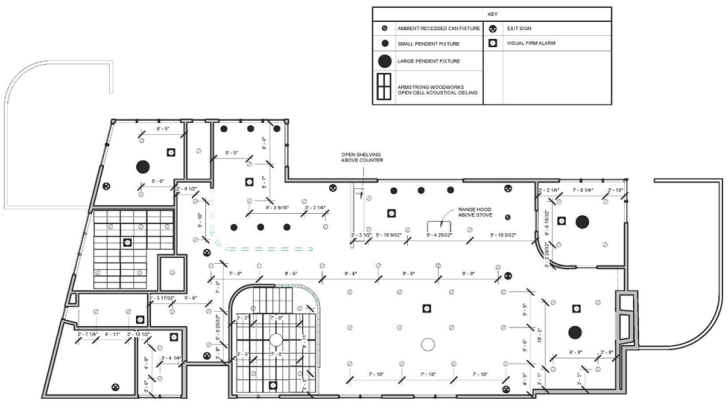
Perspective View Floor Plan



Materials



Reflected Ceiling Plan



Section Views





Renderings

Lounge Area



Library



TV Lounge Area



Kitchen



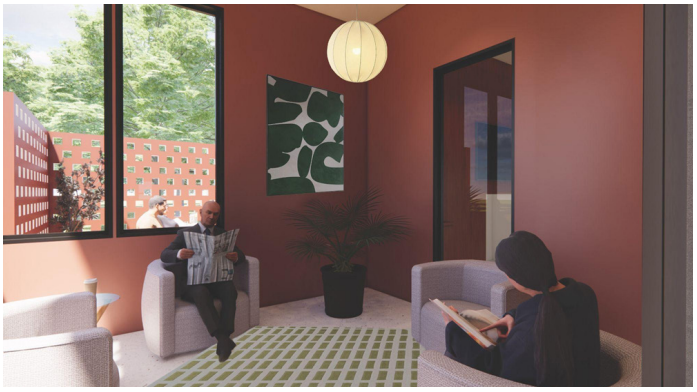
Dining Area



Multi-Use Office



Indoor Quiet Space



Indoor Wellness Studio



THANK YOU FOR YOUR CURIOSITY.

More information can be found at www.parisvercher.com