

RUBÉN VALDIZÓN
ARCHITECT

project portfolio

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Architecture is my lifelong passion. Through it, I enjoy fueling my creativity and exploring the relationship between space, experience and emotions. I believe that well-crafted environments have the power to enhance human life.

For beautiful design to flow effortlessly into the human senses, **the gap between beauty and function must be seamless.** Thus, I seek to reimagine and reinterpret existing concepts, taking functionality and attention to detail as the foundation of beauty in design.

My career path is mainly focused on high-end residential architecture and interior design, taking projects from start to finish, conceptualizing clients needs into executive design and built reality. I have also led and developed larger-scale commercial and hospitality projects for international brands, ensuring compliance with high quality standards.

EDUCATION

Tecnológico de Monterrey | Bachelor's Degree in Architecture, Concentration in Interior Design

WORK EXPERIENCE

- Director of Architecture and Interior Design | Theorēma Arquitectos** **San Pedro Garza García, January 2023 - Present**
- Led 18 projects, transitioning 61% of them from design phase to construction stage and delivered them to completion. Reduced direct costs by up to 33% through supplier and contractor negotiations, increasing overall company profit margin by over 6%.
 - Implementation of contemporary representation methods, establishing a new workflow approach that reduced transition times between design and construction.
 - Direct architectural and interior design process, conceptual design, development of executive project documentation, creation of photo-realistic visual representation, manage project budgeting, coordinate multidisciplinary teams and supervise external consultants.
 - Primary point of contact for clients in a range of projects including residential, hospitality, educational, industrial, offices, and large-scale developments.
- Architectural Design Consultant | Construcciones y Materiales Básicos** **Chihuahua, September 2022 - February 2023**
- Development of architectural proposals, remodeling, and interior design for residential projects and photorealistic visualization.
- Project Architect and 3D Artist | MATERIALISTA** **Chihuahua, August 2020 - December 2022**
- Development of executive projects, photorealistic graphic representation, interior design, supplier management, and outsourcing supervision. Residential and commercial projects.

COURSES AND CERTIFICATIONS

- Lighting Design Workshop | British School of Creative Arts and Technology** **August 2023**
- Advanced Photography Workshop: Photographic Narrative | Mejores Fotos** **May 2021**
- Rendering and Post-production Workshop | Arch. Alán González, PCG Design** **September 2020**
- Photography, Post-production, and Lightroom Workshop | Mejores Fotos** **September 2018**

ADDITIONAL EXPERIENCE

- Architecture Intern | T24 Calcs** **February 2019 - July 2019**
- Volumetric calculations for energy analysis reports for residential projects in Los Angeles, California.
- Architecture Intern | Taller Clandestino** **August 2018 - December 2018**
- Interior design, landscaping, digital modeling, photomontages, and preliminary project plans.
- Architecture Intern | Tecnológico de Monterrey** **October 2017 - May 2018**
- Space remodeling, digital modeling, representation, photomontages, preliminary project presentations, and executive plans.
- PUERTOS MAS Competition** **May - September 2017**
- Design of ecological housing for Buenos Aires, Argentina.
- Urban Systems Study Trip, Bogotá, Colombia** **September 2016**

SKILLS

Leadership - Creativity - Communication - Organization - Critical Thinking - Teamwork

SOFTWARE

AutoCAD - 3ds Max - Corona Renderer - Revit - SketchUp - Adobe - Lumion - Excel

LANGUAGES

Spanish Native
English TOEFL ITP 623
French B2

PROJECTS

CONTENT

Las Estancias House

Monterrey, Mexico, 2023

La Nube Villa Penthouse

San Pedro Garza García, Mexico, 2023

Bosque Encinos House

Monterrey, Mexico, 2023

LAS ESTANCIAS HOUSE

855 sqm

Monterrey, N.L. Mexico

2023

Just minutes away from one of the busiest areas of the metropolitan area, hidden between a mountain range in one of Latin America's most renowned neighborhoods, this family home fuses timeless classic design with astounding views, with nature at sight as far as the eye can go.

Open floor plans set the mood for large family gatherings, keeping a warm and cozy feel thanks to natural stone floors and ceiling height walnut walls.

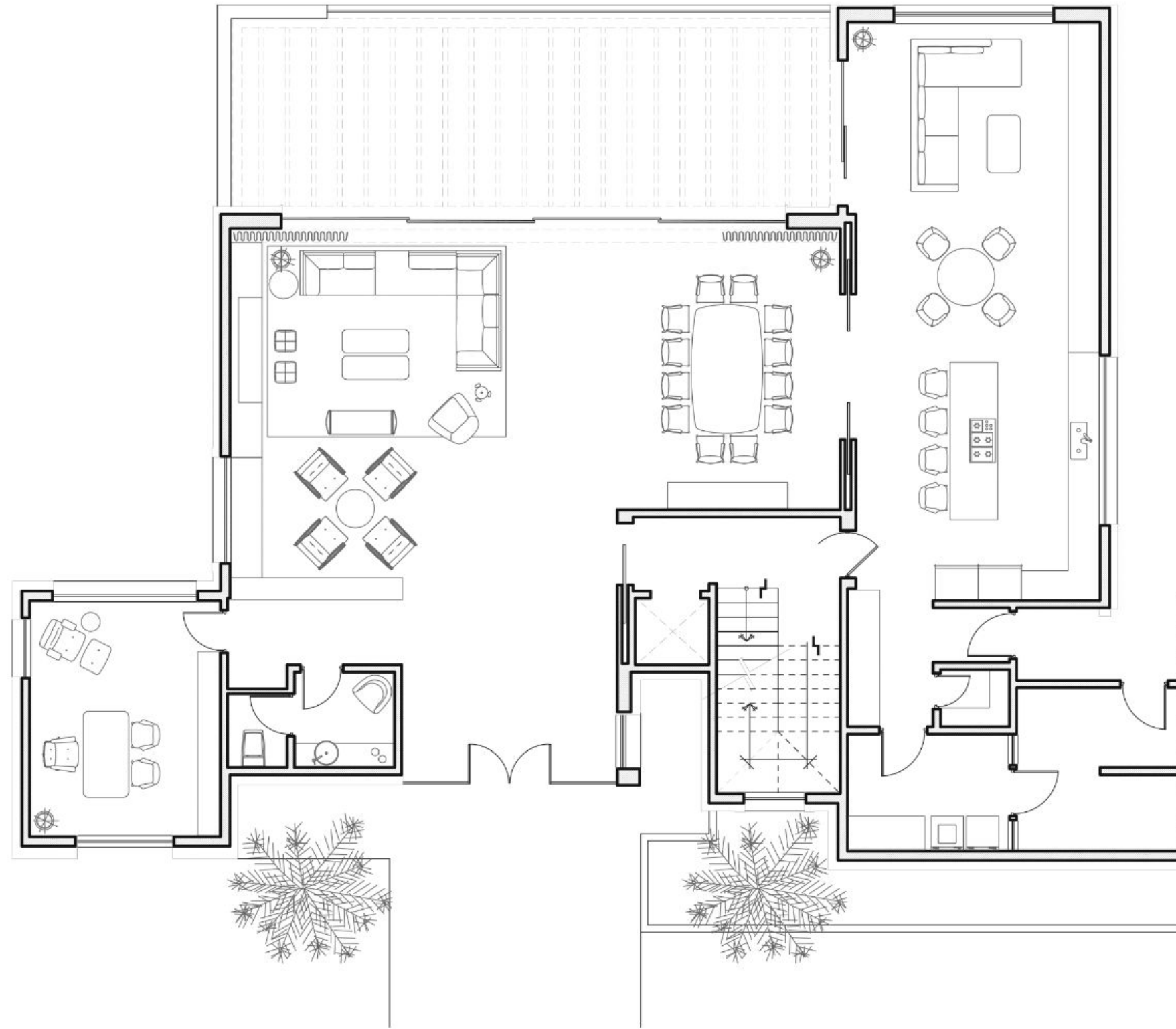
Involvement:

- Interior design
- Digital architectural visualization
- FF&E Selection
- Budgeting and purchasing
- Construction documentation
- Site supervision
- Client and providers follow-up

Design software employed:

- AutoCAD
- 3ds Max - Corona
- Photoshop





Ground Floor











LA NUBE VILLA PENTHOUSE

500 sqm

San Pedro Garza García, N.L. Mexico

2023

Right in the heart of the city, this penthouse sits on top of a building whose facades are inspired by the clouds. Therefore the interior architecture results in an curvy organic space, calling for a fun and edgy intervention.

The clients passion for art and design fill up the space with state-of-the-art interior pieces that play along the apartment's line of curves that flow into the skyline. Floor to ceiling windows fill each one of the areas with light, and a private terrace as big as the apartment wraps around the east side of the penthouse.

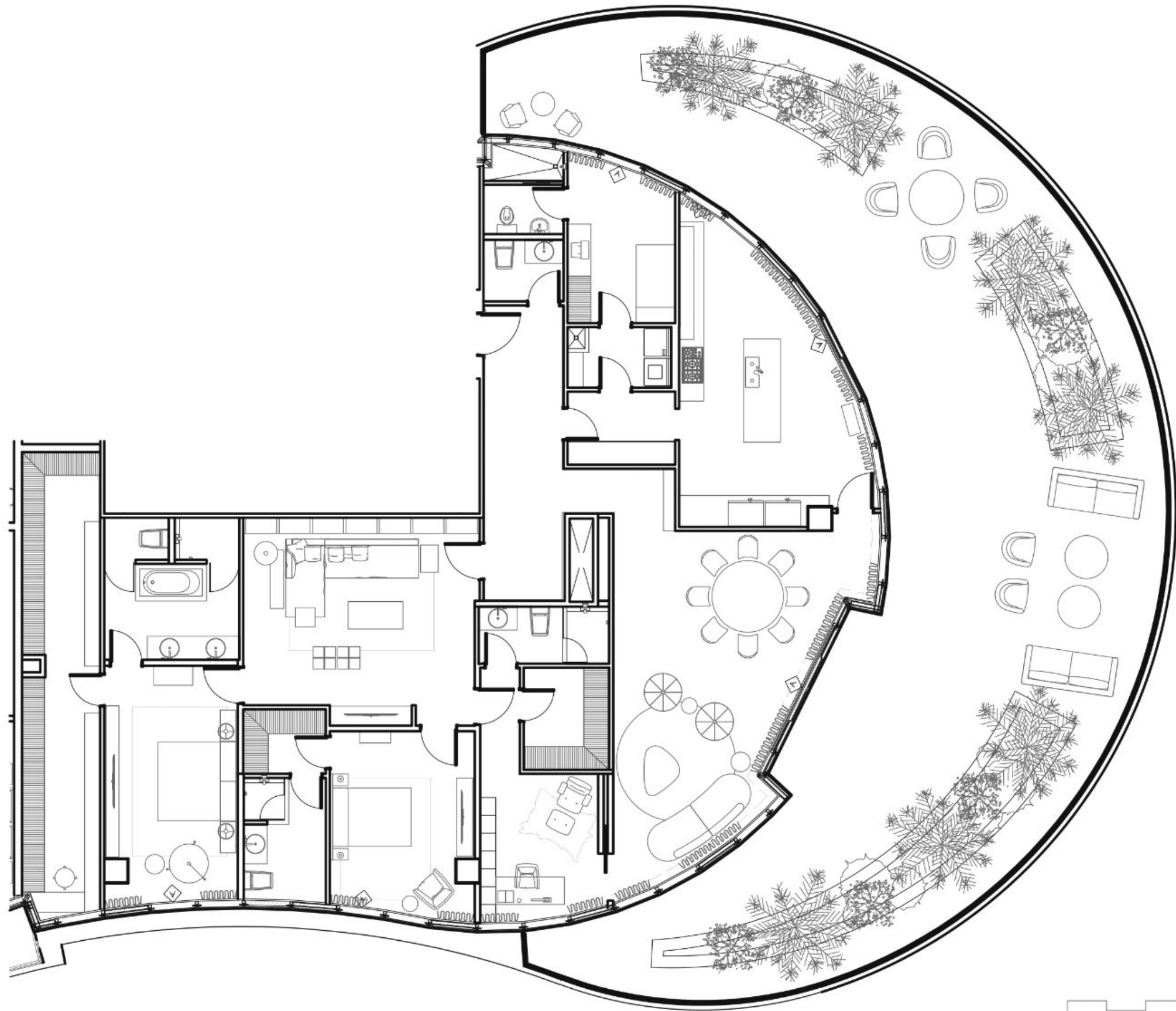
Involvement:

- Interior design on social area
- Digital architectural visualization
- FF&E Selection
- Budgeting
- Construction documentation
- Client and providers follow-up

Design software employed:

- AutoCAD
- 3ds Max - Corona
- Photoshop





Level - V08







BOSQUE ENCINOS HOUSE

750 sqm

Monterrey, N.L. Mexico

2023

In this family house, functional duality takes place in every room. A semi-open layout, plays a key role for achieving a programmatic design, where day-to-day routine and vigorous social life, might take place inside the same room.

Elegant craftsmanship of robust natural materials provide a calm and cozy environment for family time while being able to withstand

Involvement:

- Interior design on social area
- Digital architectural visualization
- FF&E Selection
- Budgeting
- Construction documentation
- Client and providers follow-up

Design software employed:

- AutoCAD
- 3ds Max - Corona
- Photoshop









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