

PORTFOLIO

Haifa Hassan
INTERIENNE PORTFOLIO ET DWRP, DORAN

HAIFA HASSAN

ARCHITECT | DESIGNER

Driven by a passion for creating meaningful and functional interior environments, I approached my internship at DWP Dubai (Design Worldwide Partnership) with creativity, dedication, and attention to detail. Immersed in hospitality and commercial projects, I had the opportunity to learn from experienced mentors, refine my design sensibilities, expand my technical skills, and deepen my understanding of how spaces influence human experience.

This portfolio reflects my journey in interior design during my time at DWP, highlighting the projects I contributed to, the concepts I explored, and the practical skills I developed. It demonstrates my commitment to thoughtful, user-centered design, my adaptability in solving design challenges, and my readiness to contribute to impactful and innovative interior spaces.

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PERSONAL INFORMATION

Name: Haifa Hassan
Birth: 20-11-1998
Place: Dubai, UAE

EDUCATION

- 2024 **MES SCHOOL OF ARCHITECTURE, KUTTIPURAM, KERALA**
Bachelors in Architecture (B.Arch)
Affiliated to APJ Abdul Kalam Technology University, Kerala
- 2017 **PEEVEES MODEL SCHOOL, NILAMBUR**
Completed 12th (Kerala State Board)
- 2015 **PEEVEES MODEL SCHOOL, NILAMBUR**
Completed 10th (CBSE)
- 2009 **INTERNATIONAL INDIAN SCHOOL, TAIF**
Saudi Arabia

WORK EXPERIENCE

- DWP DUBAI | DUBAI, UAE**
DESIGN INTERN (JUNE 2025 - SEPTEMBER 2025)
- FREELANCE DESIGNER | CALICUT, KERALA**
FREELANCE DESIGNER (AUG 2024 - MAR 2025)
- DESIGN X DETAIL | DXD, CALICUT, KERALA**
INTERN ARCHITECT (AUG 2022 - FEB 2023)

REFERENCE

- Ar. Charlie Kelly**
(Managing Director)
DWP, Dubai, UAE
uae@dwp.com
- Ar. Mansoor Anchukandan**
(Principal Architect)
Design X Detail, Calicut
designxdetail@gmail.com

SOFTWARE SKILLS

- GRAPHICS AND PHOTO EDITING**
Adobe Photoshop
Adobe Lightroom
Adobe Illustrator
- DRAFTING**
Autodesk AutoCad
Autodesk Revit Architecture
- PRESENTATION**
MS Powerpoint
MS Word
- MODELLING**
Trimble Sketchup
Autodesk Revit Architecture
- RENDERING**
Lumion
Chaos Enscape
D5 Render
Vray
- Fohlio
- Google Workspace

ACHIEVEMENTS

- HOST, PROGRAMMING COMMITTEE MEMBER**
VISTA 2024 : Exploring the dimensions of Architecture
MES School of Architecture, Kuttipuram, Kerala, India
- HOST, PROGRAMMING COMMITTEE MEMBER**
Young Architects Festival (YAF & Crossroads 2022)
The Indian Institute of Architects, Calicut Trade Centre, Calicut
- PARTICIPANT, (SHORTLISTED TO TOP 10)**
Reweave Kozhikode-reimagine comtrust percinct
(YAF & Crossroads 2022), The Indian Institute of Architects
- HOST, PROGRAMMING COMMITTEE MEMBER**
Arch Era 2023 - Inter-Arch College Sports & Games
MES School of Architecture, Kuttipuram, Kerala, India

WORKSHOPS

- AUTOCAD WORKSHOP**
MES School Of Architecture
- BRICK MASONRY WORKSHOP**
MES School Of Architecture
- ORIGAMI WORKSHOP**
MES School Of Architecture
- CALLIGRAPHY WORKSHOP**
RIT, Kottayam
- PHOTOGRAPHY WORKSHOP**
MES School Of Architecture

LANGUAGES

- MALAYALAM** ●●●●●●
- ENGLISH** ●●●●●●
- ARABIC** ●●●●○
- HINDI** ●●●●○

INTERESTS

- PHOTOGRAPHY**
- PAINTING**
- MEHANDI ART**
- COOKING**
- READING**
- TRAVELLING**
- DESIGNING**
- SKETCHING**

"An idea is salvation by imagination"
- Frank Lloyd Wright

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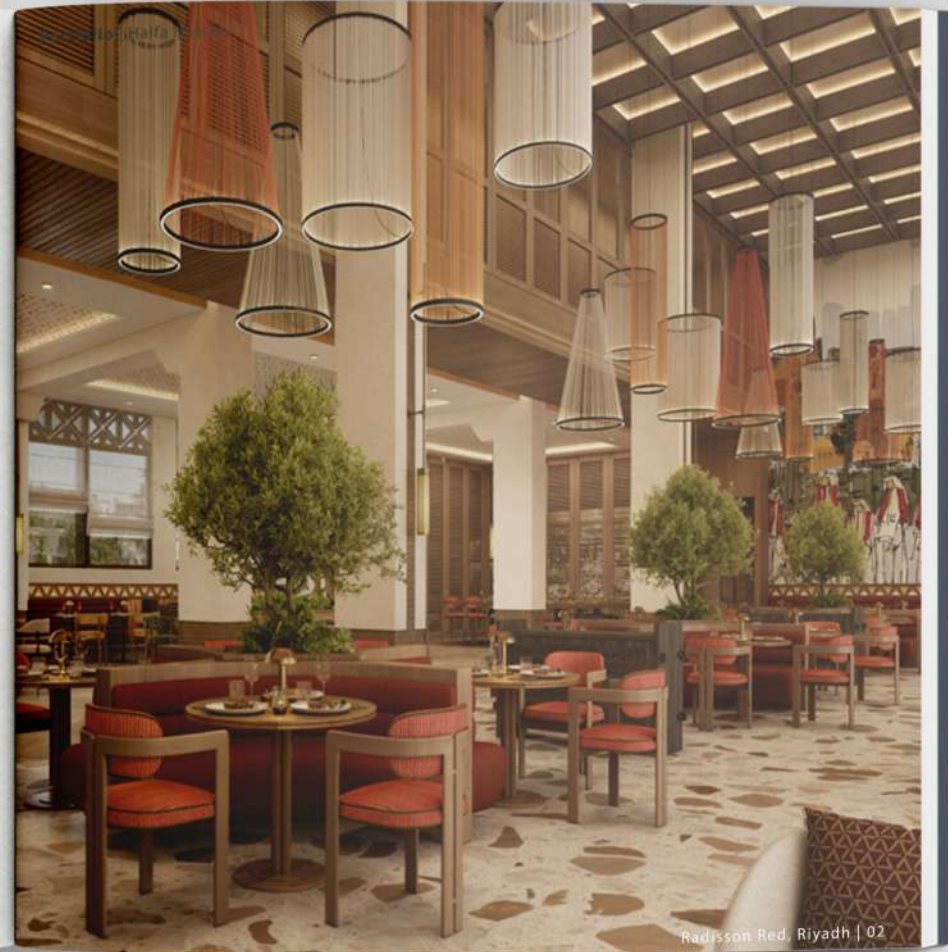
Amazon Headquarters, Dubai

01

RADISSON RED

Project Type : Hospitality Project
Location : Riyadh, Kingdom of Saudi Arabia

Radisson RED represents a bold reinterpretation of hospitality, where vibrant energy meets contemporary design. Developed by dwp, the concept challenges traditional luxury through a playful fusion of art, culture, and technology, creating spaces that are both dynamic and highly social. Every element of the hotel is crafted to stimulate the senses - from visually striking interiors and unexpected material combinations to intuitive spatial flow and integrated experiences. The design embraces a confident, modern aesthetic that resonates with the lifestyle of today's global traveler, inviting guests to connect, explore, and experience hospitality in a fresh and meaningful way.





Brick tile @ADD Buffet
PRODUCT NAME : Renga
FINISH/COLOR : Brown
MANUFACTURER : MUTINA



Brick tile @ADD Buffet
PRODUCT NAME : Renga
FINISH/COLOR : Ivory
MANUFACTURER : MUTINA



Decorative solid wooden trim
PRODUCT NAME : Custom made
FINISH/COLOR : Walnut wood finish



Tile @ ADD Buffet Counter
PRODUCT NAME : Lume
FINISH/COLOR : Pink
DIMENSION : 6 x 24 mm
MANUFACTURER : Marazzi Group



Accent tile @ ADD Column
PRODUCT NAME : ARUTE - SAITA BORDER
FINISH/COLOR : 503G
DIMENSION : 98 x 125 mm
THICKNESS : 6 mm
MANUFACTURER : Materi-



Wood look vinyl
PRODUCT NAME : Biome
MODEL : ST265
FINISH/COLOR : Savannah Ferralite: ST265
DIMENSION : 152.4 mm x 1219.20 mm x 2.5 mm
THICKNESS : 2.5 mm
MANUFACTURER : Urban Connect Trading



Walnut Wood Veneer
PRODUCT NAME : Medium stained, crown cut
MODEL : KLC07105-30% gloss, Open pore
FINISH/COLOR : Walnut
DIMENSION : As per drawings
MANUFACTURER : Tabu

FINISH SCHEDULE : ALL DAY DINING



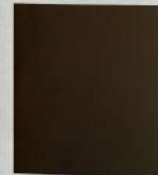
Marble Terrazzo
PRODUCT NAME : Customised Terrazzo Flooring Marble mosaic inlay
MANUFACTURER : Plus middleast



Juice bar detail
PRODUCT NAME : Artisan
FINISH/COLOR : Burgundy in Glossy finish
DIMENSION : 6.5x20 cm
MANUFACTURER : SENSI Trading L.L.C.



L trim Metal transition strip
PRODUCT NAME : Black metal strip
FINISH/COLOR : Black metal in satin finish, Anti fingerprint
DIMENSION : As per drawings
MANUFACTURER : Custom Made



Antique bronze metal
PRODUCT NAME : Antique Bronze Metal
FINISH/COLOR : Antique dark Bronze in Hair line finish, Anti fingerprint
DIMENSION : As per drawings
THICKNESS : 0.8mm
MANUFACTURER : STEEL MART FZE



Black metal
PRODUCT NAME : Black Metal
FINISH/COLOR : Brushed finish metal, Anti fingerprint
DIMENSION : As per drawings
MANUFACTURER : STEEL MART FZE

FINISH SCHEDULES : LOBBY



Area rug
PRODUCT NAME : Custom Rug
MODEL : Custom
FINISH/COLOR : As per network
DIMENSION : As per drawings,
MANUFACTURER : Rugged



Dekton Stone
PRODUCT NAME : Dekton -Onirika
MODEL : Daze
FINISH/COLOR : Calacatta
 gold-stain resistant
DIMENSION : As per drawings,
MANUFACTURER : Petrosstone



Textured Wall Paint
PRODUCT NAME : Custom special paint
MODEL : R001324
FINISH/COLOR : Light Beige -
 51502-Y50R
MANUFACTURER : Jotun UAE



Slatted Oaks wood
PRODUCT NAME : Fluted panel in oak
 finish
MODEL : Wood backing
FINISH/COLOR : Oaks wooden acous-
 tic panelon wood
MANUFACTURER : Jotun UAE

Solid surface @ Guest Bathroom
PRODUCT NAME : Pompeii Red, Solid
 Surface
MODEL : Polished finish
FINISH/COLOR : Pompeii Red
DIMENSION : As per drawings, T: 20mm
MANUFACTURER : Al Ijazah



Shower glass
PRODUCT NAME : Miro Tint
MODEL : Custom
FINISH/COLOR : Tinted glass in
 RAL3005
DIMENSION : As per drawings, T: 15mm
MANUFACTURER : MIRODEC GULF



Wall tile @ Guestroom bathrooms
PRODUCT NAME : Collection: Join
MODEL : Candle
FINISH/COLOR : Ivory in matt fin-
 ish-slip resistant, R10
DIMENSION : 600x 300 mm, T: 10mm
MANUFACTURER : Caesar



**Shower shelf tile @ Guestroom
 Shower**
PRODUCT NAME : Zellige tiles
FINISH/COLOR : 1101, Model : 1022
DIMENSION : 10cm x 10cm
MANUFACTURER : Marazzi Group



FINISH SCHEDULE : BEDROOM & BATHROOM



Terrazzo look flooring tile
PRODUCT NAME : Dalles
MODEL : SKUMRZ11307
FINISH/ COLOR : Macro cotto
THICKNESS : 9 mm
MANUFACTURER : Marazzi Group



Wall tile @ public bathrooms
PRODUCT NAME : Ragno Gleeze Bianco
 Eye 3D
FINISH/ COLOR : R8HF -RGN5478
DIMENSIONS : 200x75 mm
MANUFACTURER : Marazzi Group



Mirror
PRODUCT NAME : Miro col-
 ored
MODEL : Temperable mirror
THICKNESS : 8mm
MANUFACTURER : MIRO-
 DEC GULF



Black concrete effect tile
PRODUCT NAME : SILVER
 STONE
MODEL :
 A12GSRSE-BLK.A6x0R
MANUFACTURER : RAK
 Ceramics



Wood Veneer
PRODUCT NAME :
 Light oak timber.
 finish
FINISH/COLOR :
 Light oak
MANUFACTURER :
 Kallega Industries



Carpet
PRODUCT NAME :
 Custom Carpet
FINISH/ COLOR : As per
 artwork by supplier
MANUFACTURER :
 Rugged.



**Red electroplated
 metal insert**
PRODUCT NAME : RAL-
 3005
FINISH/ COLOR : Red in
 smooth finish
THICKNESS : 2 mm



Stained Wood Veneer
PRODUCT NAME : RAL-
 3004
MODEL : Tabu 52.095-
 30% Openpore
MANUFACTURER :
 Tabu



Wood Veneer
PRODUCT NAME : Black Oak timber
 finish
MODEL : 30% gloss, Open pore
FINISH/ COLOR : Black Oak Medium
 stained, crown cut
MANUFACTURER : Kallega



Antique bronze @ Fluted panel
FINISH/ COLOR : Fluted antique
 bronze
MANUFACTURER : Custom made by
 Contractor

FINISH SCHEDULES : RESTROOM & LIFT LOBBY

02

PLOT 2E

Project Type : Hospitality Project
Location : Dubai, United Arab Emirates

Plot 2E is a visionary hospitality project that redefines urban luxury through contextual sensitivity and bold architectural expression. Situated within the vibrant fabric of Dubai's evolving skyline, the design harmonizes dynamic spatial experiences with refined materiality to create a compelling sense of place. Every element from the fluid circulation and carefully articulated façade to the curated interior moments reflects dpw's commitment to innovation, cultural resonance, and guest-centric functionality. The concept celebrates local identity while embracing contemporary sophistication, delivering an immersive environment that is both welcoming and distinctly Dubai in character.



Portfolio | Haifa Hassan



ARM CHAIR
PRODUCT : CUSTOM MADE
FINISH : LEGS IN BLACK MATT METAL



LEATHER LEATHER FABRIC



COFFEE TABLE
PRODUCT : BESPOKE
Brushed brass and black marquina marble (top 15 mm thickness, matt finish)



SIDE TABLE
PRODUCT : BESPOKE
brushed brass and green indian marble (top 15 mm thickness, matt finish)



LONG SOFA
PRODUCT : BESPOKE
FINISH : BLACK METAL LEGS
CUSTOM MADE
DIMENSIONS : AS PER DRAWING



COLOR PALETTE



FABRIC FOR LONG SOFA
FINISH : FABRIC; washable, stain resistant, FR specs



PILLOW FABRIC FOR LONG SOFA
DIMENSION : 40 x 40 cm

The lobby design blends contemporary luxury with subtle cultural references. Soft neutrals, warm metals, and bespoke furniture pieces create a welcoming yet refined atmosphere, enhancing the guest's first impression through material richness and spatial harmony.



SHORT SOFA
PRODUCT : BESPOKE
FINISH : BLACK METAL LEGS
CUSTOM MADE
DIMENSIONS : AS PER DRAWING



CARPET
PRODUCT : BESPOKE
FINISH : RUG
DIMENSIONS : AS PER DRAWING
MANUFACTURER : JAIPUR RUGS DUBAI



WALLPAPER
PRODUCT NAME : casadeco 88661331 broadway
MANUFACTURER : NGC



SPECIAL TEXTURED PAINT
PRODUCT NAME : DP/RP-35/LS-CR-SM NCS S 5005-Y20R
MANUFACTURER : OPTIMUM



WALLPAPER
PRODUCT NAME : DP/RP-32/LS-CR-SM COLOR; NCS S1005-Y20R
MANUFACTURER : OPTIMUM



METAL
PRODUCT NAME : BRUSHED BASS METAL

LOBBY: FF&E

Portfolio | Haifa Hassan



Marble mosaic
Location : Accent flooring tile at living area
Product Name : FRT DWP 0225 - CP02 green accent, indian green marble to replace the black marble/ bianco ibiza, sealed, 2 cm thickness, matt finish
Manufacturer : Fiorette



Marble
Location : kitchen counter and backsplash at kitchen
Product Name : calcatta verde marble honed, sealed, 2 cm thickness, matt finish
Manufacturer : Fiorette



Marble
Location : Steps at living area
Product Name : mocca cream, sealed, 2 cm thickness, matt finish
Manufacturer : Fiorette



Artificial stone or cast stone or Engineered stone
Location : kitchen counter top
Product Name : A35-135 sealed, 2 cm thickness, semi-polished
Manufacturer : Fiorette



Herringbone parquet flooring with marble accent
Location : Overall FOH flooring area excluding wet areas
Product Name : Herringbone parquet flooring
Manufacturer : listone giordano



Melamine faced boards PB particle board
Location : kitchen cabinets
Product Name : MF BOARDS COLOR 7045 SU SATIN KRONOSPAN
Manufacturer : chabros

RAL9010 PURE WHITE

White Paint
Location : Wall and ceiling
Product Name : RAL 9010 matt finish
Manufacturer : JOTUN



Marble Mosaic
Location : wall cladding at showers and sink
Product Name : FRT DWP 0225 - CP03, sealed, 2 cm thickness, matt finish
Manufacturer : Fiorette



Marble Mosaic
Location : feature flooring accent tiles at master bathroom
Product Name : FRT DWP 0225 - CP04, sealed, 2 cm thickness, matt finish
Manufacturer : Fiorette



Marble
Location : overall bathroom flooring
Product Name : HONED WHITE MARBLE, sealed, 2 cm thickness, matt finish
Manufacturer : Fiorette

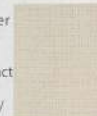


Gres porcelain tile
Location : Wall Cladding at main bathroom shower and sink
Product Name : terramater vaniglia lux, 18.6x37.5 cm
Manufacturer : Marazzi



Special Texture Paint
Location : Overall FOH paint finish
Product Name : LADY DESIGN MAR-MORINO - 10341, DESIGN WAX
Manufacturer : JOTUN

Wall paper
Location : Wall paper at walk in closet at master bedroom
Product Name : contract wall covering pattern number;SJC314-1117 / Roll size; 132-137cm
Manufacturer : NGC



Reconstituted Wood Veneer
Location : Kitchen Cabinets + wardrob Cabinets + Shelving at Master Toilet
Product Name : Reconstituted veneer ALPI 12.96 planked oak
Manufacturer : Chabros



03

CARLTON ALKHOBAR

Project Type: Hospitality Project

Location: Riyadh, Kingdom of Saudi Arabia

Carlton Hotel is a refined urban sanctuary in the heart of Riyadh, redefining luxury hospitality for the modern global traveler. The design thoughtfully balances **contemporary elegance with cultural authenticity, creating a seamless and immersive guest experience rooted in comfort, sophistication, and a strong sense of place.**

The concept draws from timeless European elegance layered with subtle Arabian influences, resulting in interiors that feel both globally informed and locally grounded. A warm palette of neutral tones, textured materials, and bespoke detailing defines the spaces, where marble, brushed brass, soft leather, traditional patterns, and curated art come together to express a narrative of understated opulence and refined luxury.

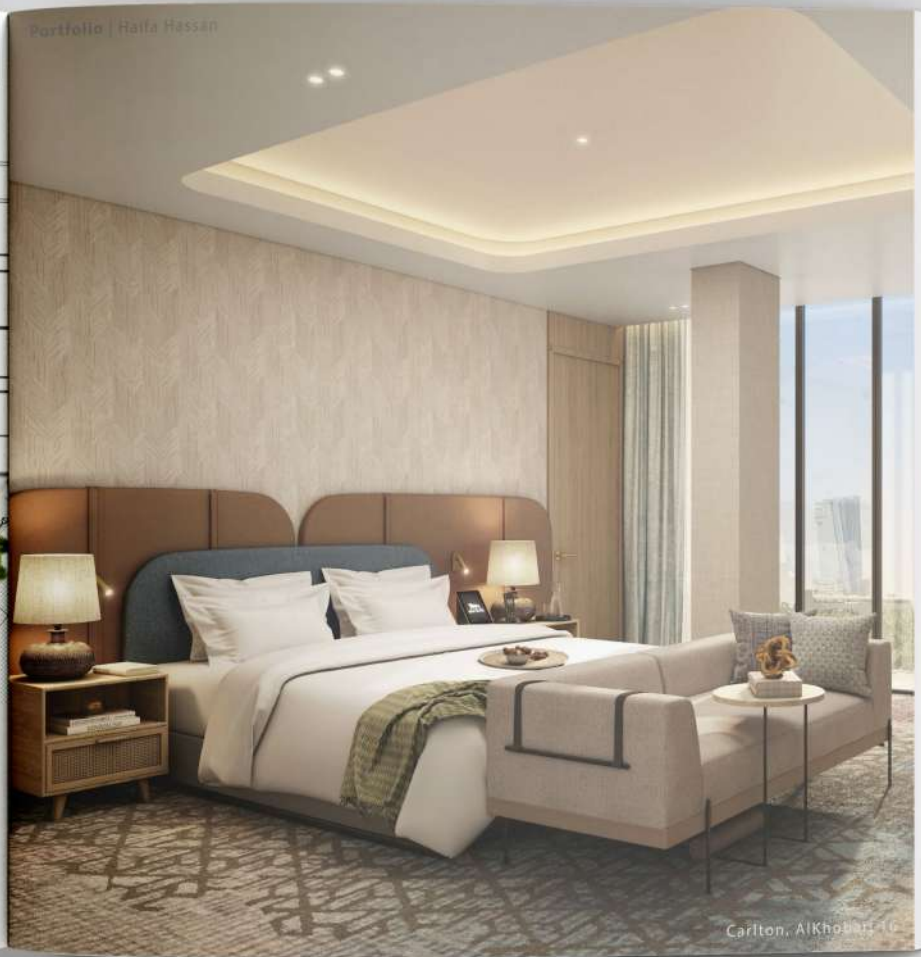


Carlton AlKhubar | 114



- 1. MAIN ENTRANCE
- 2. RECEPTION ENTRANCE
- 3. LOBBY / LOUNGE
- 4. VIP CHECKIN
- 5. KIDS CORNER
- 6. FEMALE PRAYER ROOM
- 7. MALE PRAYER ROOM
- 8. ABLUTION
- 9. MALE RESTROOM
- 10. FEMALE RESTROOM

PLAN





KEY PLAN



COLOR PALETTE

The reception and lobby are envisioned as a warm urban living room welcoming, refined, and culturally grounded. Curved forms, layered textures, and earthy tones create a calm arrival experience, while bespoke lighting and artisanal details elevate the sense of understated luxury.

FF&E



MOOD IMAGERY

RECEPTION & LOBBY

MATERIALITY



- 01. MARBLE FLOORING
- 02. MARBLE FINISH TABLE TOP
- 03. MARBLE FINISH TABLE TOP
- 04. BRASS METAL
- 05. AREA RUG
- 06. BRASS METAL
- 07. MARBLE FINISH
- 08. FURNITURE UPHOLSTRY
- 09. TIMBER FLOORING
- 10. FURNITURE UPHOLSTRY
- 11 & 12. FURNITURE UPHOLSTRY
- 14. RATTAN
- 15. OAK WOOD FINISH
- 16. LIMESTONE ACCENT
- 17. LIGHT GREEN TERRACOTA



PLAN



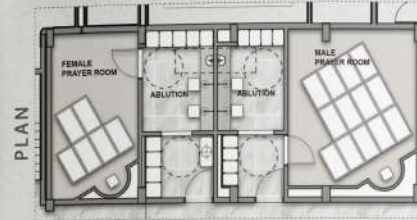
MOOD IMAGERY

MATERIALITY

- 01. MARBLE FLOORING
- 02. BRASS METAL
- 03. AREA RUG
- 04. TIMBER FLOORING
- 05. LEATHER UPHOLSTERY
- 06. FURNITURE UPHOLSTERY
- 07. FURNITURE UPHOLSTERY
- 08. RATTAN
- 09. ACCENT MARBLE - TABLE TOP
- 10. OAK WOOD FINISH
- 11. WALNUT WOOD ACCENT



LOBBY CAFE

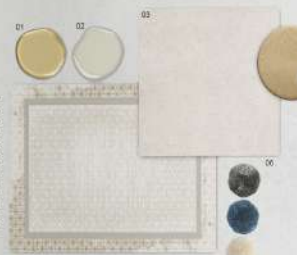


PLAN



PLAN

MATERIALITY



- 01. ACCENT PAINT FOR CALLIGRAPHY
- 02. GENERAL CEILING PAINT
- 03. SPECIAL PAINT
- 04. ACCENT METAL TRIMS
- 05. CARPET DESIGN INTENT
- 06. CARPET POMS REFERENCE

MOOD IMAGERY



- 01. GENERAL TIMBER WALL
- 02. GENERAL CEILING PAINT
- 03. SPECIAL PAINT BEHIND VANITY
- 04. ACCESS METAL TRIMS
- 05. BRONZE REEDED MIRROR ACCENT AT VANITY
- 06. GENERAL FLOORING

MOOD IMAGERY

MATERIALITY

PRAYER ROOMS & PUBLIC TOILETS

04

PLOT N06

Project Type : Hospitality Project

Location : Maritime City, Dubai

Dubai Maritime City Island, located along the coast of Dubai, is a maritime-focused development that serves as a hub for marine industry activities.

This concept aims to deliver a unique and highly desirable living experience in Dubai. The color palette of the interiors is inspired by the natural colors of the canyons.

Organic shapes, water features, natural rough stone and greenery are the feature elements that connect the interiors and the Exteriors of the building together.



CONCEPTIVE NARRATIVE



Sculpted Sophistication

The design draws inspiration from canyon erosion to create unique, sculpted interiors, moving beyond direct imitation. Organic curves are refined into streamlined, geometric shapes, emphasizing precision and fluid lines. Walls suggest eroded layers through subtly offset panels, maintaining a sharp and minimalist aesthetic.



Dynamic Light

Illumination emphasizes sculpted forms and material contrasts. Integrated LEDs wash walls, creating texture and drama, not harsh downlights. Feature lighting, minimal yet impactful, adds artistry. A bespoke chandelier, light filtered through a canyon crevice.



Curated Biophilic Integration

Subtle sophistication, strategically placed planters with select desert flora. A single, striking tree anchors the space, echoing desert resilience. Minimalist water features emphasize sonic and kinetic qualities.



Bespoke Craftsmanship

Eroded elegance shapes bespoke furniture. Clean lines, organic flow, material interplay. Stone and glass table, curved, textured sofa. Craftsmanship, the art of detail and quality.

Rooted in sculptural simplicity and tactile refinement, the design explores fluid forms, natural materials, and layered light to create calm, immersive spaces. Subtle biophilic gestures and bespoke craftsmanship bring warmth and timeless elegance, shaping an experience that feels both refined and emotionally grounding.

MOOD IMAGERY



PENTHOUSE LIVING/ DINING

PENTHOUSE BATHROOM

PENTHOUSE BEDROOM

CONCEPTIVE NARRATIVE & MOOD IMAGERY



RENDERINGS

05

ORA SALES CENTRE

Project Type: Workplaces

Location: Dubai, United Arab Emirates

In the bustling heart of Dubai's International Financial Centre, One Central Building 5 is now home to the new offices of Ora, a name synonymous with luxurious minimalism and modern elegance. The location offers immediate amenities and food & beverage options, along with a stunning backdrop of Dubai's iconic Emirates Towers. But what sets this office apart is not just its prime locale—it's the result of an extraordinary vision, rendered into physical form by the design team at dw|dubai.



06

AMAZON HEADQUARTERS

Project Type : Workplaces

Location : Dubai, United Arab Emirates

In a city where corporate headquarters typically announce themselves with marble and mirror, Amazon's Dubai office takes a different approach.

Developed in collaboration between London based IA and dwp, the 16,500-square-metre interior houses 2,443 staff across multiple floors. What makes it notable isn't scale-it's the decision to build the workspace around living systems rather than conventional fit-out.

The concept centres on "Oasis in the Desert"-a framework that treats Dubai's landscape and climate as design inputs rather than obstacles. The result is a workplace where vegetation isn't decorative but structural, integrated into everything from circulation paths to acoustic strategy.





SITE VISIT



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