

Senior Interior Designer / Project Lead

HIGH-END RESIDENTIAL, COMMERCIAL, HOSPITALITY

Delivering design from concept through installation with clarity and precision

Lisa SVAN



A Scandinavian approach to material, balance, and spatial clarity.

Design leadership across high-end residential, scalable commercial, and hospitality environments.

ROLE Interior Designer / Project Lead
SCOPE 5,000 sq. ft. Private Residential
CLIENT McCullough & Hsu Architects
ORIGIN Mar Vista
YEAR 2024

Directed the interior and FF&E development of the residence, focusing on spatial refinement, furniture integration, and material clarity.

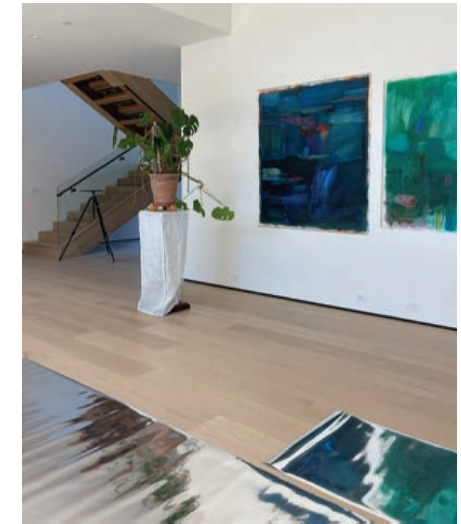
Collaborated closely with McCullough & Hsu Architects to align interior decisions with the architectural intent and overall project vision.

Greenwood Residence





Material brings architecture into focus



ROLE Interior Designer / Project Lead
SCOPE Vintage Furniture / Interior Design
CLIENT Private Residential
ORIGIN Los Angeles
YEAR 2018 – Present

Founded SVAN Studios as a design platform focused on integrating Scandinavian and European vintage furniture within residential interiors.

Developed curated furniture compositions to support spatial clarity, material expression, and overall interior direction.

SVAN Studios



Interior brings architecture into experience





Furniture anchors the space. Focal piece from SVAN Studios.

ROLE Design Direction
SCOPE 3,000 sq. ft. Private Residential
CLIENT McCullough & Hsu Architects
ORIGIN Sherman Oaks
YEAR 2024

Directed the furniture strategy in collaboration with McCullough & Hsu Architects, aligning key pieces with the architectural intent.

Selected and composed furniture to define focal points and support the overall spatial balance.

Residence on the ridge



Anchoring furniture from SVAN Studios

ROLE Interior Designer
SCOPE 2,100 sq. ft. Hospitality
CLIENT Marriott Hotels
ORIGIN Copenhagen, Denmark
YEAR 2024

Contributed to the interior design and FF&E development of a VIP lounge for Marriott Hotels.

Focused on material selection and spatial composition to create a refined and cohesive hospitality environment.

Marriott VIP





Spatial planning and material strategy aligned with budget and operational intent

ROLE Interior Design Directon
SCOPE 2,000 sq. ft.- 5,000 sq. ft. Commercial
CLIENT Bestseller Fashion Group
ORIGIN Beijing, China
YEAR 2012 – 2014

Directed the retail design and rollout across 600 stores in China, maintaining consistency in material, layout, and spatial identity.

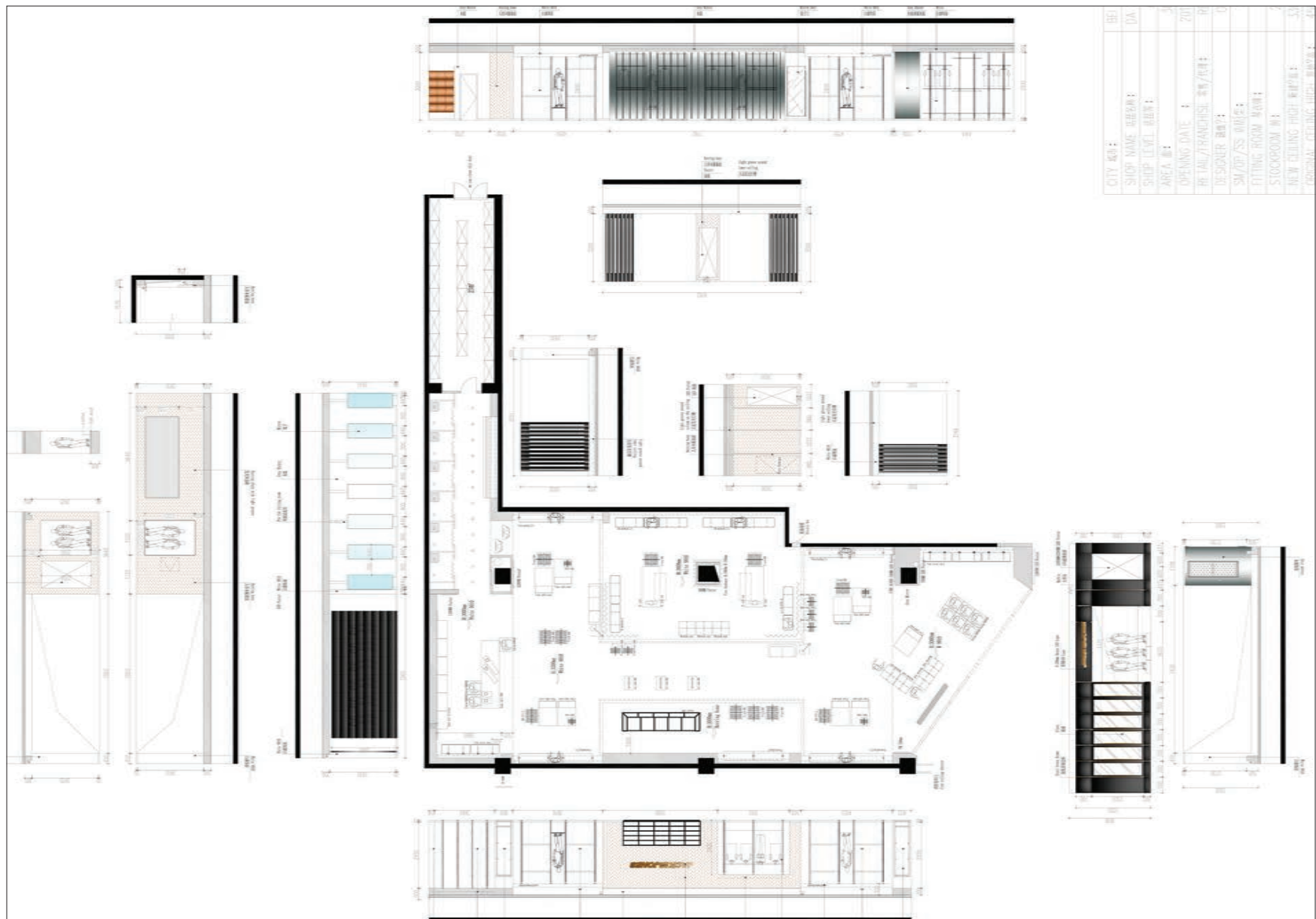
Guided and mentor team members, fostering professional development and high performance.

Established a scalable retail system aligned with brand and operational requirements.

Bestseller Fashion Group



Design direction and execution

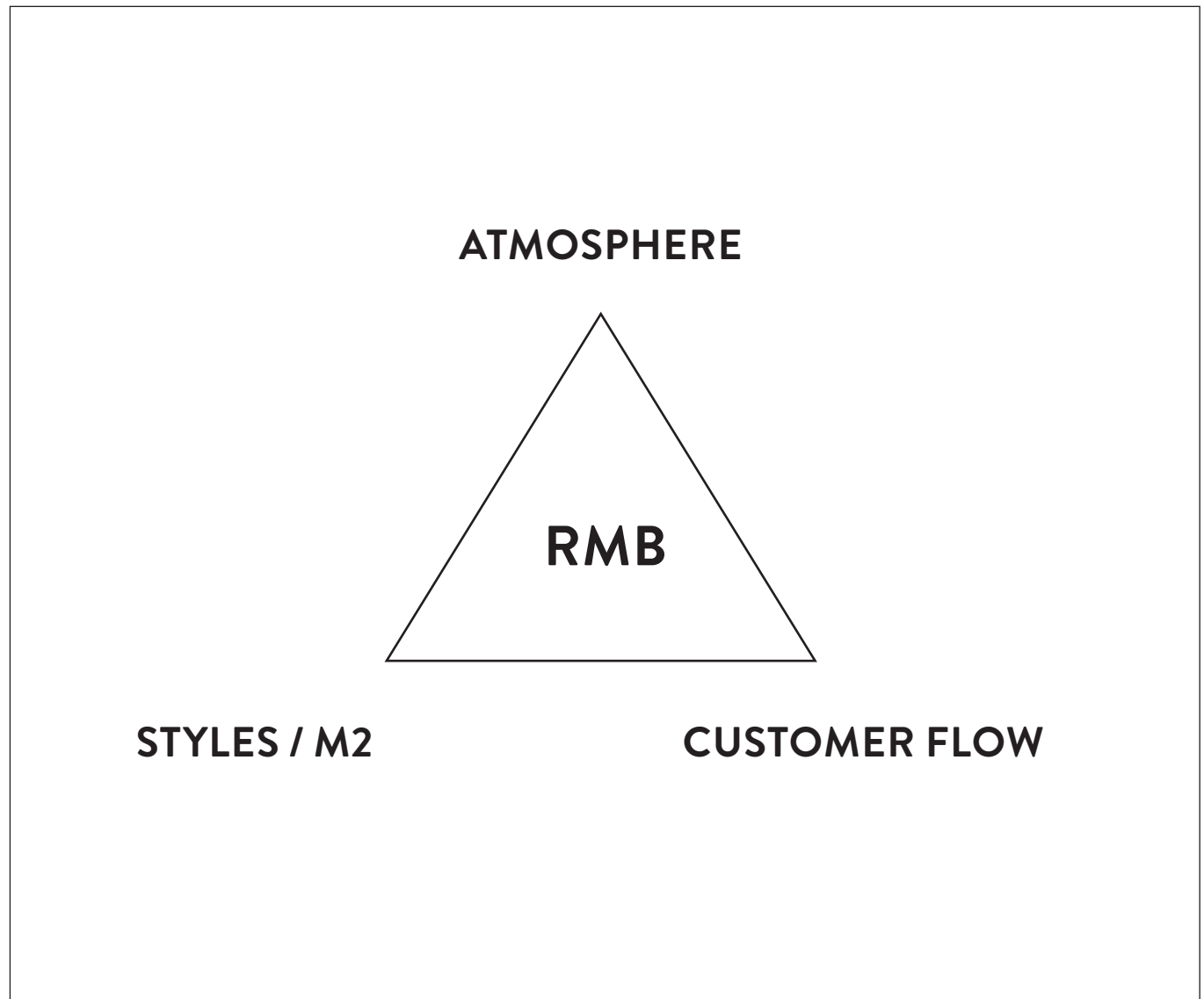


Performance, flow, and scaling environments

Established a scalable design system integrating layout, display strategy, and material standardization with operational and cost requirements.

System structured around:

- layout consistency
- display logic
- material standardization
- execution and rollout optimization



Concept through installation

ROLE Interior Design Directons
SCOPE 8,600 sq. ft. Commercial
CLIENT Løgismose Delicacy
ORIGIN Copenhagen, Denmark
YEAR 2015 – 2016

Directed the full rebranding and flagship store relaunch for Denmark's leading pre-mium food brand.

Integrated spatial design, product presentation, and brand identity to support a cohesive retail experience and international expansion.

Løgismose delicacy store



Concept through installation

Lisa SVAN

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