

DANVERSBANK

Malden, MA



View of teller line

The Malden branch was the first "small" branch to incorporate their new branding image. Based on the larger Saugus, MA branch, many features both internal as well as external were incorporated into the design of this new facility.

Located along a major T-station in Malden Square, the new design evokes queues from the transportation themes in the area. Using an External Insulated Finish System (EIFS) as the primary exterior finish material, the Bank was able to take advantage of the cost savings associated with this material. Extremely flexible, it allowed the designers to incorporate different colors and textures to give the Bank a unique look at reasonable cost. A metal screening device was incorporated at the roof to hide mechanical equipment while at the same time provides a signature to the design that is unique among the ubiquitous commercial storefronts in the area.



View of drive up window and remote teller



View of branch from Route 28

